

FINANCIAL TIMES

Thursday November 16 1989

AFRICA

Ill-prepared for European challenge

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No.31,000

World News

Business Summary

Death toll tops 600 as rebels circle San Salvador

El Salvador's left-wing rebels, the FMLN, tried to encircle the country's capital, San Salvador, as fighting - thought to have cost more than 600 lives - spread to the western approaches to the city in the latest phase of the 10-year civil war. Page 21

Gorbachev support

President Mikhail Gorbachev has thrown his personal weight behind the reforms in East Germany, confirming his country's support for Egon Krenz's decision to open the Berlin Wall. Page 20

Brazilians vote

Brazilian voters went calmly to the polls to vote in the first round of the first presidential election outside Congress for 29 years. Page 5

German orders

East German officials who are being blamed for the political excesses under the deposed leader, Mr Erich Honecker, say they only carried out "orders from above." Page 2

Bolivian siege

Bolivia's centre-left government declared a state of siege and took emergency powers to end a teachers' pay strike. Page 5

Nujoma co-operation

Sam Nujoma, independent Namibia's likely first president, stressed his desire to co-operate with rival parties in on the constitution. Page 4

Italian compromise

A political compromise over the future ownership of Italy's public banks has opened the way for parliament's lower house to pass an important privatisation law by the end of the month. Page 2

Boftor scandal

The Boftor scandal over pay-offs by the Swedish armaments company for a \$1.2bn contract to supply India with howitzers took an unusual turn when the associate editor of The Hindu of Madras sent a legal notice to the Congress party spokesman. Page 4

Sri Lanka killing

Vigilante death squads in Sri Lanka shot dead 55 people in their hunt for left-wing rebels, military sources said. Budget, Page 4

Soviet pit plea

Striking Soviet coal miners were begged by a leader of their official trade union not to break away and form an independent union movement. Page 2

Zhivkov plan

Details are emerging of the shadowy events that led to the replacement of Bulgaria's veteran leader, Todor Zhivkov, by the former Foreign Minister, Petar Mladenov, in a palace coup. Page 3

Hard-line protest

Supporters of a hard-line former general linked with a massacre by the military in Kwangju, South Korea, staged a mass rally in protest at the reformist leadership of President Roh Tae Woo. Page 4

Dissidents freed

A Czechoslovak court has let four leading dissidents go free after trying them for inciting citizens to mark the 21st anniversary of the 1968 Soviet-led invasion of Czechoslovakia. Page 4

MARKETS

STERLING	DOLLAR	STOCK INDICES
New York lunchtime: \$1.579	New York lunchtime: DM1.843	FT-SE 100: 2,203.4 (-11.2)
London: \$1.582 (1.5815)	DM2.9075 (2.9226)	FT Ordinary: 1,758.4 (-11.4)
FF19.8825 (9.925)	SF1.8225	FT-A All-Share: 1,107.17 (-0.576)
SF2.5575 (2.58)	DM1.8385 (1.8485)	New York lunchtime: 2,618.24 (+7.99)
Y227.25 (same)	FF1.2475 (6.275)	S&P Comp.: 338.71 (+0.72)
£ Index 88.7 (89.1)	Y143.7 (1.832)	Tokyo: Nikkei 35,852.23 (+83.58)
GOLD	Y143.7 (143.65)	\$ Index 88.7 (70)
New York Comex Dec: \$392.8 (394.8)	Y143.7 (143.65)	FTX close: Y143.7
London: £381.25 (389.25)	Y143.7 (143.65)	RATES
N SEA OIL (Argus)	Yield: 7.22%	Fed Funds 8.5% (14.5%)
Brent 15-day Jan: £18.4 (18.45)	Long Bond: 103.4	3-month Interbank: closing 15.5% (14.5%)
Chief price changes yesterday: Page 21	Yield: 7.853%	Libor long gilt future: Dec 91% (92.5%)
SELLING PRICE IN IRELAND 60p, IN MALTA 40c		

IBM relies on personal computers for growth

IBM personal computers are overtaking big mainframes as the largest source of revenues at International Business Machines, in a dramatic turn with deep implications for the company, which has dominated the world's computer industry for 30 years. Page 21

WEST German Government officials said public finances would this year comfortably absorb the extra spending arising from events in East Germany. Page 20, Berlin bank. Page 2

CARTER Communications, fast-growing UK television services company, is expected to announce a joint venture with Paramount, the successful Hollywood film production company. Page 21

SAAB-Scania and Fiat are discussing a merger of the Swedish group's loss-making Saab car division with the Italian group's Lancia division. Page 21

ELDERS XKL, Australian brewing group, does not expect to sell its 28 per cent holding in Scottish and Newcastle, UK brewer, in the near future and has deferred flotation of its international brewing interests. Page 21

DRESSER Industries, Dallas-based engineering group, announced it would offer nearly \$44m in cash and shares to buy Smith International, oilfield services company based in Houston. Page 24

BRITISH Airways reported record first half pre-tax profits of \$40m but warned of problems caused by higher fuel costs, late delivery of new Boeing aircraft and European air traffic delays. Page 21

OLIVETTI shareholders have failed fully to subscribe to the Italian office equipment company's capital increase, designed to raise \$84m. Page 23

GERECE is offering a three-year 10 per cent bond index-linked to the Ecu. It will be the country's fifth Ecu bond issue in the past seven months. Page 27

ANZ McCannagh of London said severe oversupply in the UK equity market forced it pull out with the loss of 150 jobs. Page 10

SEA Containers, ferry and container group fighting a hostile Anglo-Swedish bid, increased third quarter net earnings by 19 per cent to \$73.5m. Page 24

SEARS, ROEBUCK, US retailing and financial services group, said it was to take an option on mortgages on the Sears Tower after its failure to find an outright buyer for the tower in Chicago. Page 24

NEWS Corporation, owned by entrepreneur Rupert Murdoch, slashed first quarter profits following the costs of Sky Television, Australian pilot dispute and sharply higher interest rates. Page 24

EUROPEAN Commission's proposals for a capital adequacy directive for securities businesses have been substantially amended in the wake of criticisms from firms based principally in the UK. Page 27

US Government and 160 Japanese construction companies are trying to negotiate an out-of-court settlement of a dispute over allegations of rigging bids and overcharging for work at US military bases near Tokyo. Page 6

VOLKSWAGEN, West German motor group, said profits rose by more than 40 per cent. Turnover was 12 per cent higher at \$350m. Page 22

UK engineering dispute may be resolved in talks over a shorter working week.

Walesa seeks Marshall Plan for Eastern Europe

By Lionel Barber in Washington

MR LECH WALESZA, leader of Poland's Solidarity trade union, called yesterday for a new Marshall Plan to rebuild the "bankrupt" countries of Eastern Europe, in an historic address to a joint session of the US Congress.

Mr Walesa, who led Solidarity's peaceful march to power, said Poland's economy was on the verge of "utter catastrophe". But, he argued, it could be rescued if the US took the lead in promoting large-scale aid and investment.

After a standing ovation, Mr

Walesa, 1963 Nobel Peace Prize winner, began his speech with the declaration: "We the People" - the opening words of the Constitution. He went on to pay tribute to the American democratic tradition, to American economic power and to American idealism. This, he said, was summed up by the Marshall Plan which helped Western Europe protect its freedom after the Second World War.

"Now is the moment when Eastern Europe awaits an investment of this kind - an investment in freedom, democ-

racy and peace - an investment adequate to the greatness of the American nation."

In the past, Mr Walesa has expressed disappointment at the level of US aid, but this time he switched tack. He recalled that after the Second World War, on the order of Josef Stalin, the Soviet dictator, Poland was unable to take part in the Marshall Plan and the promise of free elections in Poland after the war was never fulfilled. "We were abandoned by the Allies," he said.

Today, Mr Walesa suggested,

Poland and the Solidarity-led Government were in the vanguard of democratic reform in Eastern Europe. He appealed to the US and the West to recognise and take advantage of the historic changes.

"All the countries of Eastern Europe are bankrupt today... the Communist economy has failed in every part of the world," he said, noting the mass exodus from Communist countries around in the world.

It was only the second time that a non-head of state or government had been invited to

address a combined meeting of the House and Senate, although Winston Churchill did so when not prime minister.

The first was the Marquis De Lafayette, the French hero of the American Revolution, in 1824.

Mr Walesa's speech came on the second day of a week-long trip to the US hosted by the AFL-CIO, the American labour federation.

On Tuesday night, the US Senate approved unanimously a three-year, \$657m aid programme for Poland, including

emergency food assistance and a \$200m fund to help to stabilise the currency.

• The European Community yesterday discussed the possibility of balance of payments loans to Poland and Hungary when finance and central bank officials of the Twelve met in Brussels, David Buchan adds.

Officials "only obeyed orders," Page 2. One vote topped Zhivkov, Page 3; W German growth and Gorbachev on reunification, Page 20

Sharp slowdown in UK growth forecast by cautious Major

By Peter Norman, Economics Correspondent, In London

- Chancellor's speech
- Economic analysis
- The fat man, the straight man and a miracle
- Editorial comment: Samuel Brittan
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path in 1991-92, the forecast for 1990-91 represents a setback for the Government's policy of reducing the share of the public sector in the economy.

Mr Major's address to the House of Commons, making clear that growth would fall next year to levels unseen since the recession of the early 1980s, was his first significant statement about the economy since Mr Lawson's resignation.

The new Chancellor underlined that the Government's "main priority" was "to bring inflation decisively down, and keep it down." He rejected

opposition charges that the economy was heading for recession. With an eye on financial markets, he forecast a substantial decline in Britain's current account balance of payments deficit to £15bn in 1990 from an estimated £20bn this year.

At the same time, Mr Major went a considerable way to meet demands for increased government spending on public services. He announced a £2.4m increase in spending on the National Health Service in the 1990-91 financial year, mainly for railroads, particularly in the London area, and national roads; the allocation of £250m over the next two years to a new initiative to tackle homelessness and a £500m boost in resources for higher education next year.

Continued on Page 20

GE pays \$150m for 50% stake in Hungarian group

By Charles Leadbeater, Industrial Editor, In London

GENERAL Electric of the US yesterday made the boldest move yet by a Western company into Eastern Europe by announcing it intends to pay about \$150m for a 50 per cent stake in Tungsram, the Hungarian lighting manufacturer.

GE's move, which is the biggest inward investment in Eastern Europe to date, could be the first of a series of investments by Western companies. It amounts to the privatisation of one of the most successful manufacturing companies in Eastern Europe.

General Electric also said it had reached preliminary agreement on two joint ventures in the Soviet Union involving power generation and medical systems. It is considering further moves in Hungary after receiving an enthusiastic reception from government officials during innovative negotiations over the past two months.

The investment is the clearest signal yet of how political change in Eastern Europe could redraw the contours of European industry.

GE plans to use its stake in Tungsram to boost significantly its share of the European lighting market which is dominated by Philips, the Dutch electronics company, Osram, which is jointly owned by GEC and Siemens, and Thorn-EMI, the British company.

The investment is the clear-cut signal yet of how political change in Eastern Europe could redraw the contours of European industry.

GE's strategy of strengthening its position in the global lighting industry has in the last year extended to the Far East and Eastern Europe. In January it launched a lighting joint venture with Toshiba of Japan, which is holding from 50 per cent to 70 per cent should the expansion plans prove successful.

The deal, which is expected to be finalised next month, goes further than most other joint ventures in Eastern Europe, which have concentrated on sales and distribution rather than manufacturing.

General Electric will provide Tungsram with sophisticated production technology and management expertise to introduce just-in-time production, better training, shorter product cycles and separate profit centres. GE plans to interchange small teams of managers, with the eventual aim of fully integrating Tungsram into GE's operations.

Tungsram, employs about 11,000 staff in 11 factories in Hungary and a plant in Vienna, Austria.

Markets react favourably, pound holds up

By Patrick Harwood, Economics Staff, In London

REACTION from UK financial markets to the Autumn Statement was muted but generally favourable. The pound held up relatively well on the foreign exchange markets, while government bonds and shares eased only slightly.

The City of London welcomed the Treasury's cautious forecast for the UK economy next year as a return to realism in Government forecasting.

City analysts believed the Treasury's cautious forecasts on inflation and the current account deficit for next year were intended to signal to the financial markets that interest rates would remain high until

well into next year. There was dispute in the City over the larger than expected rise in Government spending plans.

Mr Richard Jeffrey, senior economist at Hoare Govett, said: "Given the economic data we've had recently, the Statement certainly encourages the view that in the next term it is very likely that the UK could experience a recession."

The commission argues that the actual reductions in capacity have been inadequate, amounting to about 4 and 9 per cent respectively for cars and trucks.

It is unclear what compromise proposal would be acceptable, although it would be likely to take the form of a lower aid repayment in return for a new restructuring plan.

Commission officials claimed that the repayment of the money would put an undue strain on the company, citing the improvement in its profits expected this year at least to equal the 1988 level of \$10.9bn.

Renault executives feel the Commission cannot reasonably

hold the group to a precise target for capacity cuts because of the strong recovery in the European car market since the aid plan was agreed last year. They claim that no percentage capacity reduction was specified in any written agreement with Brussels.

EUROPEAN NEWS

Soviet rationing feared within twelve months

By Quentin Peel in Moscow

THE Soviet Union will be forced to introduce a comprehensive system of rationing, spelling an end to hopes of economic reform, if the present economic decline is not stopped within a year, Mr Mikhail Gorbachev's top economic adviser said yesterday.

Dr Leonid Abalkin, the deputy Prime Minister in charge of economic reform, put his personal reputation behind a comprehensive long-term strategy for the introduction of a market system - while warning of a sharp conservative backlash.

He was speaking at the end of a three-day debate, involving more than 1,400 economists, scientists and enterprise managers, on a programme which constitutes the first real attempt to give a long-term view to the perestroika process.

It is supposed to form the basis for a package of emergency measures to tackle the Soviet economic collapse, to be presented to the second session of the Congress of People's Deputies, the country's new super-parliament, next month.

Dr Abalkin admitted that conservative resistance to his package was much stronger than he had expected, and that radical criticism was less drastic. There was no consensus that it was the right strategy.

Italy clears way for vote on bank privatisation

By Sari Gilbert in Rome

A POLITICAL compromise over the future ownership of Italy's public banks has opened the way for Parliament's lower house to pass an important privatisation law by the end of the month. The compromise accepted the principle of majority state ownership but agreed on procedures for exceptions.

The law, which will also require Senate approval, sets out how the banks are to be sold off but requires that the state retain at least 51 per cent.

Mine union chief pleads with Siberia strikers

By Quentin Peel

STRIKING Soviet coal miners were yesterday begged by a leader of their official trade union not to break away and form an independent union.

He also promised that a top-level meeting this week would consider the key question of raising the pithead price of coal, arguing that it would have to be tripled if Soviet coal mines were to become economically viable.

Mr Valentin Medvedev, a central committee secretary of the official Miners' Union, issued his plea at a press conference by striking miners from the Vorkuta coalfield in the Arctic Circle.

It shows how seriously the authorities are taking the threat of an independent labour movement emerging from the miners' strike committees, which are meeting again at the weekend.

Representatives of strike committees from all the Soviet coalfields will gather in Novokuznetsk, in western Siberia, to decide their strategy for the next Miners' Union congress - and whether or not to set up a parallel movement.

Two of the 13 pits in Vorkuta have voted to leave the official trade union, and ballots are being held at all the 12 pits on strike, according to strike committee leaders from the town.

Mr Medvedev urged the miners not to break the unity of the "working movement" and the solidarity of their own trade union.

His appeal was greeted with open scepticism by the Vorkuta miners, who spelt out their anger with the Soviet government, their mine management, and the trade union for ignoring their political and economic demands.

They also dismissed appeals from Mr Nikolai Ryzhkov, the Soviet Prime Minister, to go back to work.

The miners said they were striking not just for improvements for themselves, but for all the workers in the coalfield, "including low-paid workers like doctors and teachers who cannot fight for themselves."

A key economic demand by the miners is to sell coal where they will, for hard currency.

E German officials say they were only obeying orders

By Leslie Collett in Berlin

EAST GERMAN officials who are being blamed for the political excesses under the deposed leader, Mr Erich Honecker, say they only carried out "orders from above."

Their situation is not unlike that of many Germans after the Nazi defeat in 1945. The case of six teenagers thrown out of the Carl von Ossietzky school in East Berlin last autumn for "anti-socialist" actions is one of many now being publicly aired under pressure of the growing oppo-

sition movement.

The 16-year-olds were among 57 students who signed a protest letter against the annual military parade in East Berlin on the October 7 anniversary of the state's founding. The six refused to recant despite intense pressure from the school director, Mr Reiner Forner.

They were summoned to an assembly of all students who looked on in horror as Mr Forner called each of them forward and castigated them as

"enemies" of the socialist state and ordered them to leave the school. Today, Mr Forner is being massively criticised as a callous hardliner, typical of the party careerists who flourished over the past 40 years.

Mr Forner, however, said he acted only under "enormous pressure" from above. He was summoned to the Education Department after the protest letter and ordered by officials to "push forward" the situation to a conclusion. One of the officials, Ms Kotrand Sten-

and, retorted indignantly that no pressure was put on Mr Forner who made his own decision.

Teachers at the school which is located in the middle-class suburb of Pankow note that the expulsion of the students was typical of the dogmatic educational system run by Mrs Margaret Honecker, the Public Education Minister and wife of the East German leader. She stepped down shortly after her husband was forced to resign.

Opposition members say Ms

Honecker, a trained telephone operator, was responsible for the exodus of "tens of thousands" of young East Germans who were subjected to the intolerant school system. But the name of East Germany's new leader, Mr Egon Krenz, is also frequently mentioned at the Ossietzky school. He was then a politburo member responsible for security and is said to have urged a tough line against the students who were critical of the militarisation of East German life.

E Berlin group seeks end to Communist Party role

By Leslie Collett

EAST GERMANY'S maverick Liberal Democratic Party (LDPD) shook the embattled Communist leadership by announcing it would introduce a bill to abolish the leading role of the Communist Party at a meeting of parliament tomorrow.

Mr Manfred Gerlach, the Chairman of the LDPD, said a referendum should be held on electoral reform which would enable free elections to be held next year.

He predicted that the ruling Socialist Unity (Communist) Party (SED) could lose its majority. The LDPD, long a trusted ally of the Communists, has shown growing independence in recent months.

SED officials said recently that the party might give up its leading role which is laid down in Article 1 of the constitution and merely describe East Germany as a "socialist state". SED strategists forecast

a coalition government with the four existing parties and the opposition after free elections.

Only such an alliance would secure the rule of the badly weakened Party they believed. The small parties allied with the SED negotiated yesterday with the new Prime Minister, Mr Hans Modrow, to play a greater role in his government.

They demanded more than the two ministries being offered each of them. Mr Modrow, a reformer who took over the Government last Monday, wanted to slash the number of ministries from 40 to less than 30.

The Liberal Democrats were holding out for at least three ministries including the key justice post. Mr Siegfried Wittmack, the State Secretary in the Justice Ministry, signalled a wide-ranging reform of the legal system including political crimes.

Aid conditions underscored

By David Goodhart in Bonn

COMMERZBANK, one of West Germany's big three banks, said yesterday it was examining the possibility of opening a branch in East Berlin.

Meanwhile, Bonn has again stressed the tough conditions it was placing on economic aid for East Germany after a meeting of senior ministers, chaired by Mr Helmut Kohl, which has been preparing for the Chancellor's meeting next month with Mr Egon Krenz, the East German leader.

Mr Hans Klein, the government spokesman, said that concrete offers of aid were not likely to come at the first meeting. The three pre-conditions of

such aid were: free elections, parties, press and trade unions; the outline conditions for market-based economic reform; and free movement in both directions across the border.

But even without these conditions being met in full some stepping up of infrastructural aid is expected. Improvement of East Germany's ailing telephone system is expected to be one of the priorities for such aid, no doubt prompted by the difficulties that West German officials have had in getting through.

The ground of dispute between the main parties in Bonn is now shifting away

from the different emphasis they place on German unity to how strict the conditions for economic aid should be. Mr Hans-Jochen Vogel, Social Democrat leader, has warned against placing the hurdles too high and other leading figures in the party have said that it is quite wrong to make the introduction of a market economy a precondition of aid.

Mr Kurt Biedenkopf, a leading Christian Democrat, yesterday proposed that West German workers and employers should contribute one day's wages a year to a special solidarity fund for economic renewal in East Germany.

Vatican urges prevention of AIDS

By Sari Gilbert in Rome

POPE JOHN PAUL the Second, yesterday wound up a three-day Vatican scientific conference on AIDS by urging renewed efforts to prevent the further spread of the disease and help care for those stricken with it.

The three-day conference organised by the Pontifical Council for Pastoral Assistance to Health Care Workers represented the first occasion in which the Holy See has formally and publicly addressed itself to the AIDS issue.

But the meeting in the Vati-

cum's Synod Hall, attended by more than 1,800 prelates, doctors, nurses and scientists from 88 different countries, produced no scientific breakthroughs.

Furthermore, it dramatised the differences between the Church's position and that of most lay organisations. Although there was little open dissent, some participants - including several AIDS victims - criticised the conference for a lack of real debate and openness.

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EUROPEAN NEWS

Earthquake in East releases cascade of loose talk in West

SOMETIMES POLITICAL leaders lose control of events, and then the people take over. Sometimes, political leaders lose control of their tongues; and then events take over. Right now, the situation in central Europe looks pretty chaotic. But sooner or later the political leaders will have to regain control both of their tongues and of events.

Shaken by the earthquake in East Germany, the West has been inundated by a flood of dangerously loose talk. Some have proclaimed that the reunification of the Germans is now inevitable, and many wait on the good pleasure of the East Germans. Others seem convinced that East German membership of the European Community is equally inevitable.

In fact, neither of these propositions is self-evident or inevitable. Indeed, it is imprudent and narrow-minded to pretend that we can yet be sure of any self-evident or inevitable conclusion to the torrent of change in the Soviet Union and Eastern Europe.

There may be some features of the European scene which are relatively fixed and solid and some

recent changes which prove irreversible. But, in general, the changes are so profound, so multi-dimensional, and so unplanned that no-one can yet foresee how the game will play itself out. Moreover, we are talking about geo-strategic shifts which might affect the stability, and possibly the peace, of the extreme right-wing Republics,

**IAN DAVIDSON
ON EUROPE**

and in France out of fear of the Germans.

Western politicians only make matters worse when they appear determined to drive the question higher up the East German agenda, by claiming that reunification is merely a matter of self-determination for the East Germans. Self-determination is a cardinal feature of the Western value system.

Fortunately, Chancellor Helmut Kohl has at last had the courage to refer publicly to the limits of self-determination. If Germany's division is anti-historical, implausible and unjust, he said on Monday, it is also "anti-historical and implausible to assert that it is a matter for the Germans alone."

Similarly, it is premature to

assume that East Germany must

automatically join the European Community. For starters, EC membership is restricted to democracies with a reasonable human rights record. Whatever Egon Krenz may promise now, real democracy will be a long time in gestation. Nor are market economies, another pre-requisite, constructed overnight, as the Russian and Polish experience demonstrates.

This is not to say that German unification, or East German membership of the EC, are impossible or even necessarily undesirable; merely to point out that they raise issues of horrendous complexity which cannot be solved by one-line answers.

Only one feature of the European scene looks strong enough to provide a bulwark of stability amid the torrent of change and that is the Community.

The Warsaw Pact continues to have a vital role as a vehicle of political symbolism, in maintaining some equilibrium as East and West search for new security structures; but as a military alliance it is now completely hollowed out, and has lost all credibility for operational purposes. And if it ceases to pose a

conventional military threat, how can NATO's raison d'être and credibility fail to be questioned sooner or later?

The Community faces no threat from events in Eastern Europe. On the contrary, its continuing vigour is a measure of the future in the East, and its political cohesion as a major Western asset in addressing the problems of the East. The French do not pretend to predict how things will evolve in the East, but they do have a policy for the West - "more Europe".

This, in the immediate future, means the Delors plan for economic and monetary union (Emu). This is not, in the French view, a simply bit of supranationalism, simply the essential corollary of fierce conflict with Mrs Margaret Thatcher, who manifestly wishes to use the uncertainties of Eastern Europe as a pretext for freezing discussion of Emu.

Some people say the Community should not rush into Emu; in any case, Britain's new Foreign Secretary, Douglas Hurd, is a decent fellow and a good European, and he

needs time to bring Mrs Thatcher round. The argument shows a touching faith in human perfectibility, and those who deploy it are obviously slow learners. Ten years have shown that Mrs Thatcher is not capable of being persuaded of anything, in a human sense; she can only be compelled by even more unpalatable alternatives.

The plain fact is that the future of Eastern Europe will not be decided by the Twelve on Saturday, nor by Presidents Bush and Gorbachev two weeks later, and any pretence that the Community can find a quick prescription for the new era of European history, if only it delays discussion of Emu, is disingenuous.

Conversely, it is a racing certainty that the Community will take a majority decision in Strasbourg to press ahead with the Delors Plan.

In public, some suspense is being maintained by Chancellor Kohl, who is playing his cards close to his chest. But when he gets to Strasbourg the choice will be simple: Mrs Thatcher, or François Mitterrand. By her actions in Nato and the Community, Mrs Thatcher has made it virtually impossible for him to vote with her. So?

One vote toppled Zhivkov in long-planned palace coup

By Judy Dempsey in Sofia

DETAILS ARE emerging of the shadowy events that led to the replacement last week of Bulgaria's veteran leader, Mr Todor Zhivkov, by the former Foreign Minister, Mr Petar Mladenov, in a palace coup that took three months of planning.

Officially, the 78-year-old leader resigned last week of his own accord. In fact, several key sections of the party opposed joined forces to topple him and his comrades in the old Chavdar Guard, the partisans who served under him during the war and shared power with him during his 35-year rule.

The catalyst was Mr Zhivkov's decision in May to expel leaders of the long-standing ethnic Turkish minority, touching off an exodus by 300,000 Turks who complained to the world's press of harassment. The Foreign Ministry under Mr Mladenov (58) was furious.

Bulgaria's image, which had

recovered since the 1984 campaign to assimilate its Turkish-speaking citizens, was shattered again. Mr Mladenov had had to face fresh world criticism from the international community.

At first, the ministers had few allies in the politburo.

An opportunity arose in July, when Vladimir Mr Zhivkov's notorious 37-year-old son, was promoted to head the new cultural department of the central committee. His elevation was backed by the unpopular Mr Milko Balev, a politburo and would-be successor of the veteran leader.

But another old ally of Mr Zhivkov, Mr Dobri Dastarov, known to have very good relations with Moscow and anxious for radical change, bitterly opposed Vladimir's promotion.

Cautiously, Mr Dastarov moved to neutralise the 2,000-strong personal guard that protects the Zhivkov family and monitors the army, which attempted a coup in the mid-1980s.

Meanwhile, with the Turkish exodus causing a mounting political crisis, the Turks were joined by Mr Andrei Lukashov, the adept Foreign Economic Relations Minister, and Mr Georgi Atanasov, the Prime Minister. At the last minute, Mr Kubashevski is said to have switched sides sealing Mr Zhivkov's fate.

Mr Mladenov has moved quickly to consolidate power. On Monday evening, the politburo readmitted to the party 11 prominent critics of the Zhivkov regime.

Today's central committee plenum is expected to endorse sweeping changes in the politburo. If the quartet can keep the Interior Ministry at bay and the army calm, Bulgaria may finally be on the road to sharp criticism from the West.

WEU considers eye in space

THE NINE members of the Western European Union have formally agreed to study the idea of a European satellite agency whose main purpose would be verification of any future agreement on Conventional Forces in Europe (Cfe), writes Tim Dickson.

The commitment was made at this week's ministerial meeting of the WEU in Brussels when approval was given to a preliminary report suggesting that the satellite plan was worth exploring.

Besides CFE verification, it might be used to help European countries monitor military crises outside Europe as well as tracking environmental risks and natural catastrophes.

Fierce contest to lead Turkish ruling party

By Jim Bodogener in Ankara

RIFTS IN Turkey's ruling Motherland Party (Anap) are only thinly veiled as heads for an extraordinary congress tomorrow following the elevation last Thursday of Mr Turgut Ozal to the post of Prime Minister from Prime Minister.

The commitment was made at this week's ministerial meeting of the WEU in Brussels when approval was given to a preliminary report suggesting that the satellite plan was worth exploring.

Besides CFE verification, it might be used to help European countries monitor military crises outside Europe as well as tracking environmental risks and natural catastrophes.

Ackbulut. Formerly Speaker and a moderate right-winger, he is about as smug as anyone, one could possibly be in America.

However, with little other option, disappointed factional Anap leaders have grudgingly accepted him as Premier. The new government, coasted through a vote of confidence yesterday on the strength of 278 votes out of 373 members present in the house.

Even Mr Guzel, the former Education Minister, has accepted Mr Akbulut, but only to preserve party unity. Mr Guzel was the sole candidate to campaign openly for the premiership, against Mr Ozal's wishes. Excluded from a hand-

ful of state ministerships as consolidation prizes, he is bidding for the chairmanship notwithstanding President Ozal's endorsement of Mr Akbulut.

President Ozal has said delegates should rally round Mr Akbulut in the interests of stability and continuity. On the other hand, Mr Guzel has harped convincingly on the need for greater democracy in the party.

Previously, Mr Guzel had swung his rank-and-file following behind Mr Mehmet Keceler, the MP from fundamentalist Konya, who heads the "holy alliance" of Islamic conservatives and right-wing nationalists.

But the two have parted since Mr Keceler traded his influence in the party for a state ministership in the cabinet, from which in the past he had been voted by the regular former President Kenan Evren.

The nationalist leader, Mr Mustafa Tasar, was bought off likewise.

Some liberals could also defect to Mr Guzel, disgruntled at being passed over, and the pact of convenience struck between their candidate, Foreign Minister Mr Mevlut Yilmaz, and Mr Tasar prior to President Ozal's inauguration. Though the odds are in Mr Akbulut's favour, it is by no means a foregone conclusion.

ADVERTISEMENT

THE VOICE OF SOUTH AFRICAN BUSINESS

SA has responded remarkably well to sanctions

Warren Clewlow, Chief Executive of Barlow Rand Limited and current President of the South Africa Foundation talks to John Spira, Finance Editor of the Johannesburg Sunday Star.

Spira: For some years now, Barlow Rand has been South Africa's largest industrial group, with annual turnover in the region of R25 billion. The most recent interim figures reflected per share earnings growth of 39 percent off a high base after three years of strongly advancing profit. What is the background to this achievement and can such a growth rate be maintained in the years that lie ahead? Clewlow: Barlow's success can be ascribed to several factors, among them that the group comprises closely focused business units, companies and divisions; that its capital expenditure in recent years has been concentrated on grassroots and development projects reinforced by quality acquisitions; that exports have grown significantly; and that Barlow Rand possesses a remarkably high level of management expertise throughout the group.

In view of the measures taken by the authorities to slow domestic demand, I think it would be asking too much for the past year's growth rate to be maintained in the current year. I am minded, too, that large parts of the group are reliant on world commodity prices and many of these have been volatile in the last few years.

In a group with such varied and diverse interests as Barlow's spanning mining, industry and food, there will always be some parts that perform better than others. The trick is to turn around or eliminate those areas that consistently underperform and strengthen those business units that perform quickly. It's a strategy that we have tried to perfect.

Looking further ahead to the medium and long term, I am confident that Barlow will outperform the markets in which it operates.

Spira: The performance of the Barlow UK subsidiary, J Bibby, has been disappointing. How do you view this company's prospects?

Clewlow: Bibby has been disappointing over the past two years, though in relation to what we brought the company forward two years ago, its earnings have risen by about 80 percent. And when those results are converted from pounds into rand, the improvement is even more dramatic.

Bibby has had to be restructured. There are two divisions which operate in industries which have problems — agriculture and paper. To overcome these problems we are pursuing policies which we believe will ensure that we are as good or better than the competition.

Bibby has made key acquisitions in its Science Products and Mechanical Handling divisions and the benefits should soon come to fruition. We have also made some senior management changes, which should help the results along.

Bibby has considerable cash resources and could, if an attractive proposition presented itself, make a significant acquisition.

Our approach is to apply to Bibby the principles which we know and understand and which have been singularly successful in South Africa. Hopefully, such a policy will produce the desired results and see Bibby return to an acceptable earnings performance.

Bibby's hidebound behaviour is bound to be causing headaches for the Barlow gold mines. Just how serious are these problems? What's being done to overcome them? What's the outcome?

Clewlow: Gold represents a relatively small part of the Barlow mining portfolio and an even smaller segment of its total portfolio. Coal, base metals and platinum are much more important.

Barlow Mines has been managing its (marginally) gold mines for some time and the recent critical problems experienced by ERPM and Durban Deep did not materialise overnight. But while we anticipate the situation, the severity of the problem remains. And we fully appreciate that there is no short-term fix.

Some of our mines, such as ERPM, will, as has been public knowledge for some time, be worked out and closed within the next few years. In others, there is the possibility of a new lease of life, though at a cost. A decision as to whether or not that cost is justified will be taken in the light of the availability capital, the gold price and, of course, local considerations relating especially to our employees.

In the short term, operating costs at our mines have been reduced as far as possible to lower their break-even horizons.

Spira: Barlow has relatively recently entered the platinum arena. Do you have high hopes for this investment?

Clewlow: Yes, we do have high hopes for platinum, since

the market is strong and growing. Barlow has been fortunate in getting into platinum earlier than was originally hoped through its acquisition of the large (now renamed Sarpsfontein) prospect.

The recent rights issue in Barlow will take the company into the second phase of its platinum expansion and we are confident of meeting our targets.

Looked at in the context of overall mining activity, platinum represents a powerful fourth leg to Barlow Mines and is key to its strategic plans for the 1990s and beyond.

Spira: How are you able to so effectively manage so vast and varied a group as the Barlow Group empire?

Clewlow: That's a combination of many factors, among them a clear reporting structure, a decentralised management style with clear referral levels and paths, emphasis on focusing each business on its own markets and products, and good communications.

Further, we are effectively served by common, well-tested and trusted financial disciplines which focus management's attention on running the business rather than on making the numbers look good.

Despite the diversity, a common Barlow ethics or style ties us all together. We share common values about the way we do business and the way we deal with people.

Spira: How has Barlow coped with sanctions pressures against South Africa — more particularly with regard to coal exports?

Clewlow: South Africa has responded remarkably well to sanctions. Because exporting is primarily a quality/service/prices game — and because South Africa has developed and maintained a reputation for high quality and reliability — it has managed to find markets. Additionally, the depreciation of the rand has enhanced our price competitiveness.

Much of the sanctions pressure has been motivated not by lofty moralistic ideals but for the initiators' own benefit. Whatever the motivation, we've been able to compete effectively in the face of determined sanctions efforts.

Barlow does not talk much about its activities in export markets, other than to report that about 33 percent of its earnings were reported in foreign currencies last year.

Spira: What is Barlow's attitude towards industrial relations?

Clewlow: Barlow has been a supporter of good industrial relations from way back. It encourages the recognition of black trade unions in the 1970s and has supported the development of industrial relations negotiations ever since.

Our key belief is that we respect the dignity of the individual. From this flows the rest of our beliefs. Thus, every employee should be represented, as far as the choices of his/her employer, or not represented, as far as the choices of his/her employer.

The respective fates of the workers and management are intertwined in the Barlow Rand group, so we encourage participative structures in our businesses. As a corollary, we encourage employees to take an active role as possible in negotiating issues that directly affect them.

I believe that these values have been of great advantage to us in running our businesses and in helping to create a common destiny for everyone who works in Barlow Rand.

Spira: How concerned are you about the rate of emigration among promising young professionals?

Clewlow: I'm obviously concerned, but the reasons are mostly beyond my control.

Through our social investment programmes, we are trying to increase the number of people being trained at a tertiary level, hoping that most of them will remain in South Africa.

This whole question underlines the need to develop people of all races in South Africa, because we need people who are not only well trained and educated but who also believe in a future for South Africa and are prepared to contribute to it in their particular way.

Spira: As head of the SA Foundation, you've obviously had contact with many influential people throughout the world. Have attitudes towards South Africa altered recently? Are sanctions pressures likely to be intensified

Warren Clewlow

In the future?
Clewlow: The SA Foundation has a good reputation for integrity and for holding balanced views on South Africa. As president, I have met a number of influential people and have used those opportunities both to listen closely to their views and to convey to them the reality of South Africa as I see it.

In general, I don't think attitudes have hardened. There are still those who have a closed mind on South Africa. However, I have come across many who are interested, will listen and are prepared to think about South Africa realistically.

I believe there is a more pragmatic view coming from the Bush administration and in many ways that puts the ball back in South Africa's court — where it belongs. This means that South Africans must look at themselves more realistically and approach their problems more constructively than they have in the past.

Spira: Since Barlow's activities are linked to the underlying economy, how do you view South Africa's outlook — politically and economically — against the background of the newly-elected government, high inflation, a weak currency and an inadequate economic growth rate?

Clewlow: South Africa is entering a new era of realism. Real issues are more immediate now than ever before.

I believe that a consensus is building around the centre platform of a negotiated future. The fringe, both left and right, look like they won't make it to the table.

OVERSEAS NEWS

Everyone is a loser from Australian pilots' dispute

Chris Sherwell reports on the 13-week pay row

IN MOST industrial disputes, it is customary to find compromises rather than winners and losers. This is especially true in Australia, where decades of confrontation have produced a highly legalistic arbitration system.

What, then, is one to make of the dispute involving the country's domestic airline pilots? It is now in its 13th week. Not only has there been no compromise. Wherever one looks, one finds only losers.

The two principal domestic airlines are losing vast sums of money. The pilots have lost recognition of their union and a large number of jobs. The arbitration system has lost credibility. And the Labor Government has lost its industrial relations touch.

As if that was not enough, full services will not return before next year and confidence in the current Band-Aid system remains weak. Travel-related businesses are hurting badly. The economy, and the country's reputation, have suffered.

The latest focus of attention is the Victorian Supreme Court, where Ansett and Australian Airlines, together with the freight group Ipec, are suing the Australian Federation of Airline Pilots for damages inflicted in pursuit of its 25 per cent pay claim.

It was that claim, lodged in late July, which set the conflict on an escalating spiral. The airlines – conspicuously backed by Mr Bob Hawke, the Prime Minister, and the Australian Council of Trade Unions – rejected it and insisted the pilots accept national wage guidelines permitting 6 per cent increases with productivity offsets.

The 1,550 pilots spurned the guidelines, demanded direct negotiations and restricted their work to Sam-Son. The airlines reacted by seeking cancellation of the pilots' industrial agreements by the Industrial Relations Commission, the principal arbitration body.

When the pilots refused a Commission order to resume normal working, it cancelled the agreements. The airlines then initiated legal action, provoking the pilots to resign en masse, grounding all domestic flights.

As the travel crisis mounted, the Government acted, setting extraordinary precedents. It relaxed curbs on foreign airlines carrying domestic passengers, encouraged the hiring of

foreign aircraft and, pilots, ordered the Air Force into service and compensated the two airlines for not laying off staff. With the airlines still struggling, the Commission announced in late September it would arbitrate the dispute, only to see the pilots reject the plan. Plainly irritated, the Commission decided to recognise new contracts the airlines were offering to freshly recruited pilots.

Ironically, these offered increases of the very magnitude the pilots sought in the first place. The difference was that the conditions were far less attractive, and the large productivity gains they afforded the airlines meant they would need far fewer pilots.

The pilots have since weakened, offering to return on previous conditions pending negotiations, and dropping their pay claim. The airlines, pressing ahead with their rebuilding efforts, have rejected both offers.

So intense is the battle, propaganda has swamped statistics. The combined airlift is clearly far short of meeting

The two principal domestic airlines are losing vast sums of money

pre-dispute demand, but it is disengaged. Ansett and Australian Airlines have plainly failed to re-hire many of their pilots and gone elsewhere, mainly abroad. And their former employees are either sitting tight, shifting to foreign airlines or opting out altogether.

According to Mr Hawke, there is no longer an industrial dispute because events have technically removed the pilots from the scene. But for air travellers and suffering businesses his claim is absurd. Indeed, of the parties involved – pilots, airlines, Commission, the trade union movement and the Government – not one has emerged with honour.

As for the Industrial Relations Commission, the country's political right makes a telling point. In its view the pilots dispute, far from underlining the strength of the centralised wage-fixing system, has underscored its weakness and the way it is holding up Australia's modern economic development.

If the pilots' hard line was their mistake, the airlines' failure as employers was theirs. Executives failed to respond to alarm bells last February, when pilots staged a disruptive stoppage. They failed to negotiate the efficiency gains they needed. And at Australian Airlines, they expected pay increases for themselves even larger than the pilots sought.

Instead of negotiating, Sir Peter Abeles of Ansett and Mr Ted Harris of Australian took up aggressive positions. So did Mr Hawke and the two leaders of the trade union movement, Mr Simon Crean and Mr Bill Keely.

The aim was to protect the wage-restraining "accord" – a fragile cornerstone of Labor's success. But in the process Mr Hawke wrecked his reputation as a conciliator with some ill-conceived remarks about "war" against the "greedy" pilots who were little more than "bus drivers".

Two facts seemed obvious. Sir Peter and Mr Harris were close to Mr Hawke. And both airlines faced a plunge in their near-monopoly profits unless they slimmed down their inefficient operations before a new era of deregulation and competition next November.

Mr Wong, 50, proprietor of Tai Cheng, a local stockbrokers, was vice-chairman of the management committee which ran the exchange between the crash and last year's elections. He is regarded as an expert in stock market computerisation and believed to have been the only one of the nine to decide to stand this year. His candidature was cleared by top Stock Exchange executives, who have taken over vetting of candidates from the Government.

Sir Q.W. Lee, chairman of the Hang Seng Bank, was re-elected chairman and Mr Tony Fung, of Sun Hung Kai Investments, was elected as the other vice-chairman.

Exchange comeback for HK broker

By John Elliott in Hong Kong

MR Philip Wong, a prominent Hong Kong stockbroker barred by the colony's Government a year ago from standing in stock exchange council elections, has this week been elected one of the council's two vice-chairmen.

Six out of 18 elected seats on the council, which was reconstituted after the 1987 world markets crash, have been up for re-election because one-third are rotated every year. The voting has not significantly changed the balance of the council which is heavily dominated by local Chinese.

Inquiries after the crash led to legal action being initiated against Mr Ronald Li, the former chief executive of the Hong Kong Stock Exchange, and other senior officials. This action is still pending.

When the reconstituted council was elected a year ago, the Government made it clear to nine members of an interim management committee, including Mr Wong, that they should not allow their names to go forward because they might be involved in some way in the legal action.

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Gandhi aide threatened

By K.K. Sharma in New Delhi

THE Bofors scandal over payoffs by the Swedish arms company for a \$1.2bn contract to supply India with howitzers took an unusual turn yesterday when Mr N. Ram, associate editor of The Hindu of Madras, sent a legal notice to Mr Arunand Sharma, the Congress party spokesman.

Mr Ram has demanded a retraction from Mr Sharma of the charge that documents published by him on the Bofors deal were forged.

On the basis of the documents, Mr Rajiv Gandhi, India's Prime Minister, was alleged to have been directly involved in the payoffs.

Mr Sharma, whose denial of the charge has put him at the centre of the storm over the Bofors affair, faces a defamation suit unless he withdraws his charge against Mr Ram within two days.

The exchanges show that the campaign for the elections, starting on November 22, is becoming more bitter.

An angry Egyptian returns from Iraq

Egyptian workers flooding home from Iraq said on Wednesday they had been humiliated, beaten and drowned in fear of their lives. Reuter reports.

"Egyptians dying there are not dying natural deaths," said Ahmed Abdel Malek Mahmoud, a construction worker who spent 13 months in Baghdad. There has been no first-hand confirmation that 1m Egyptians in Iraq were the target of systematic attacks.

He added that he expected the constituent assembly elected last week to become Namibia's first parliament without further elections being held, meaning that Swapo will effectively hold a majority in Namibia's first government.

There are many allies of

Swapo within the other parties, including the DTA," said one senior official at Swapo headquarters.

Swapo's director of research, Mr Peter Katjavivi, predicted that a constitution could be adopted swiftly – perhaps by the end of the year – adding that differences between the parties on issues of constitutional principle were not very large.

Under a UN-sponsored peace plan for the territory, Namibia will become independent of South Africa once a constitution has been adopted, with April 1, 1990 set as target date.

Mr Katjavivi said he expected Swapo's constitutional programme to include a commitment to a multi-party democracy, a bill of rights and an independent judiciary.

He added that he expected the constituent assembly elected last week to become Namibia's first parliament without further elections being held, meaning that Swapo will effectively hold a majority in Namibia's first government.

Alliances with smaller parties in the assembly – which together gained 10 seats – in order to command the two-thirds majority needed for approval of a constitution.

Swapo officials said yesterday that they were considering

"We have no intention of imposing our views on anyone," Mr Nujoma told a press conference, his first since the results of Namibia's pre-independence elections were announced on Tuesday night.

The elections, which took place under United Nations supervision last week, gave Mr Nujoma's party, the South West Africa People's Organisation (Swapo), 41 seats in the 72-seat constituent assembly, which is due to begin drawing up a constitution for Namibia next week.

Mr Nujoma's chief political rivals, the Democratic Turnhalle Alliance (DTA), which collaborated with Pretoria in ruling Namibia in defiance of the UN, gained a surprisingly large number of votes, giving them 21 assembly seats.

Swapo officials said yesterday that they were considering

seeking widespread agreement on new constitution

alliances with smaller parties in the assembly – which together gained 10 seats – in order to command the two-thirds majority needed for approval of a constitution.

There are many allies of

Enterbe and Nairobi airports after they were cancelled by government decree last week. The Sudanese army is also said to be preparing to commandeer train and barge relief operations for military purposes.

This will raise the terrifying prospect of starvation for thousands of civilians holed up in shabby government and rebel towns across the south, where 250,000 people died of war-related starvation last year alone.

The news comes as two of the most rigid Marxist groups in neighbouring Ethiopia, the rebel Tigray People's Liberation Front and the Government of President Mengistu Haile Mariam, are locked into precarious "talks about talks" in Rome aimed at ending a 14-year-old confrontation. Recent reports indicate that severe drought and famine will again hit the rebel-held provinces of Tigray and Eritrea in the next four months where relief distribution will be hampered by fighting and largely depend on cross-border operations from Sudan.

The meeting, the first public discussions between the two sides, follows a string of military victories by the TPLF in the last six weeks which



has pushed demoralised government troops into the garrison town of Dese, 233km north of the capital Addis Ababa.

With goodwill on both sides the talks would have been difficult enough: the TPLF, a Stalinist-dominated movement, has in the past insisted on the removal of President Mengistu and the formation of an interim government, something the

President has naturally considered non-negotiable. But rebel suspicions that the Government has agreed to talk to buy time will have been bolstered by hostile statements made by President Mengistu last week.

"The arrogant campaign to dismember the country . . . has reached an alarming stage," President Mengistu told his central committee when he called for an all-out national mobilisation against the "treacherous" rebels.

Recent events in Somalia, where urban riots, mass defections from the army, open clan warfare and civil war in the north and south has shaken the crumbling 20-year dictatorship of President Siad Barre, complete the grim picture of the Horn of Africa disintegrating into fratricidal bloodshed and economic decay.

A successful military coup in Sudan in June, an attempted coup in Ethiopia in May and army mutinies in Somalia have revealed extensive discontent in all three military establishments. Diplomats and political observers throughout the Horn describe all three governments as "unstable and fluid" and "ripe for change".

Despite the constant diplomatic



Masked youths unfurl the PLO flag during a demonstration in East Jerusalem yesterday

ANNIVERSARY OF PALESTINIAN STATE DECLARATION Assassinations plague Fatah

By Lara Marlowe in Sidon, Southern Lebanon

PALESTINIANS in the refugee camps of southern Lebanon have this week been staging torch-lit parades to mark the anniversary of Yasir Arafat's declaration of an independent Palestinian state on November 15, 1988.

But in the muddy streets of Ein Helweh camp, in Sidon, guerrilla fighters and ordinary Palestinians have had something else to worry about besides the fate of the PLO's year-old peace initiative: namely a bitter campaign of assassinations between Mr Arafat's mainstream Fatah movement and smaller extremist groups, in which nearly 200 people have been killed.

Fatah officers in Sidon say that only 10 of their leaders have been killed over the past six months. But as many as 175 Fatah members died mostly in the Lebanese camps of Ein Helweh, Rashidiyah, Baddawi and Nahr el-Barid – by order of their own leader Abu Nidal.

Some PLO officials say this is a conservative estimate.

"The FRC claims it has killed 175 in Lebanon and Libya," said Mr Ramzi Rabeh, leader of the Marxist Democratic Front for the Liberation of Palestine in Sidon. "but they actually killed even more than they admitted. Many of those they killed they later tried to cover up by saying they died in an Israeli air raid."

The FRC is not really a political organisation," said an official from a left-wing Palestinian group within the PLO.

"They are little more than hired killers, who have amassed many millions of dollars by carrying out contracts."

The killings appear to indicate serious disarray within

Abu Nidal's group, perhaps reflecting a steady ebbing away of support from radical Middle Eastern states.

Mr Zaid Wehbe, the PLO's Sidon-based spokesman in Lebanon, said: "We open our arms to any Palestinians who want to come back to the PLO. The FRC were with Iraq. Then they went to Syria, until the Americans asked Damascus to kick them out. Now they are with Iran, Hezbollah and Muhammad Gaddafi [the Libyan leader]. But three weeks ago Gaddafi declared that he is against them."

Some PLO officials say this is a conservative estimate. "The FRC claims it has killed 175 in Lebanon and Libya," said Mr Ramzi Rabeh, leader of the Marxist Democratic Front for the Liberation of Palestine in Sidon. "but they actually killed even more than they admitted. Many of those they killed they later tried to cover up by saying they died in an Israeli air raid."

Col Gadaffi was allegedly disguised by reports that Abu Nidal murdered 20 leaders of his movement and buried them in cement in his garden in Tripoli. If the FRC is expelled from Libya, the group's only remaining bases will be in the Palestinian camps of Lebanon.

Mainstream Palestinians have not been slow to capitalise on the group's problems.

Now PLO officials express the hope that the assassinations may be ending. In the camps, PLO supporters are more concerned with the Palestinian uprising in the Israeli-occupied West Bank and Gaza Strip and with Israel, US and Egyptian peace proposals which they say deny them statehood.

About 10,000 people came out on the streets of the provincial city of Taegu, home to South Korea's military leaders for the past 30 years, in support of Mr Chung Ho Yong, a former general.

Mr Chung, now a ruling party member of the National Assembly, is accused by the opposition of being responsible for a massacre by the military in the provincial city of Kwangju in 1980. He has also been under pressure from inside his own party to resign his parliamentary seat.

Both the ruling party and the opposition have pledged that they intend to clear up the legacy of the former regime, led by the then President Chun Doo Hwan, before the end of the year.

The opposition has demanded that Mr Chung, still in exile in a remote Buddhist monastery, must testify to parliament about his actions.

Last year the former president apologised for his misdeeds and repaid accumulated funds to the state.

Yesterday's rally has heightened concern in the ruling party that a split may occur between hardcore and reformist groups. Party leaders in Seoul asked local officials to boycott Mr Chung's rally without success. He has strongly resisted calls to resign and has mobilised support within the party, especially from the home region, arguing that he should not be made a scapegoat for others' decisions in the past.

Sri Lankan defence spending up

SRI LANKA'S Prime Minister yesterday presented a cost-cutting budget for 1990 which aims to rebuild an economy shattered by a rebel war, Renter reports from Colombo.

Mr Dingiri Bandara Wijetunga, who is also finance minister, announced a wage rise for public servants and reduced taxes for lower-income people. The budget increased taxes and duties on luxury imports and cars.

Given the fluidity of the military, political and economic situations in all three countries, the chances of any of the present regimes surviving that long, even with a fundamental change of heart, is unlikely.

Kaifu plumbs the depths of deprivation

By Ian Rodger in Tokyo

IT has become a truism that although Japan is the richest country in the world the Japanese people still live in relative squalor in houses the size of rabbit hutch unconnected to sewers.

But who would have thought this contrast between public wealth and personal deprivation would extend even to prime ministers?

Early this week, it emerged that the apartment in Sori Kantei, the Prime Minister's official residence in central Tokyo, is overrun with cockroaches and lizards. In the bathroom, the water from the tap comes out a rusty colour and the water from the shower suddenly changes from hot to cold.

The residence, it turns out, has not been renovated since it was built in 1907, indicating that dozens of prime ministers have tolerated these squalid conditions in typical Japanese stone-style.

In fact, things are probably not as grim as that. Most prime ministers have tended to live in their own spacious houses in Tokyo rather than in the Sori Kantei and commute to work every day. However, Mr Toshiki

AMERICAN NEWS

Arthur Young executives deny obstruction

By Peter Riddell, US Editor, in Washington

SENIOR executives of Arthur Young, the leading accountancy firm now merged into Ernst and Young, have denied obstructing a US Securities and Exchange Commission inquiry into the affairs of the now collapsed Lincoln Savings and Loan.

The role of Arthur Young as auditor, and that of the former Federal Home Loan Bank Board as regulator, has come under increasing criticism during a series of public hearings of the House Banking Committee into the Lincoln collapse, which may cost US taxpayers \$2bn to \$2.5bn to protect depositors. The collapse followed in involvement in a series of property deals.

There has also been controversy over the roles of five US senators — to whom Mr Charles Keating, head of Lincoln, had made financial contributions — and of a former SEC commissioner in seeking to influence the regulators and delay the federal takeover of Lincoln.

Mr Richard Breeden, new chairman of the SEC, had claimed on Tuesday that Arthur Young's auditors had been "very unhelpful, very uncommunicative and very uncooperative in any shape, way or form" in the committee's investigation.

In particular, Mr Breeden said that, even after the SEC had served a subpoena, the

Brazil votes in big step towards democracy

By Ivo Darrow
in Rio de Janeiro

BRAZIL'S voters went calmly to the polls yesterday to vote in the first round of the country's first presidential election since 1964, 23 years, and its first ever with suffrage extended to illiterates.

However, Mr Fernando Gómez, co-chief executive of the firm, argued: "We did not stonewall the SEC." The commission, he said, had asked for thousands of documents and "a very, very small number might have had a stamp in the wrong place."

Moreover, he said, that under the law of Arizona, where the company was registered, subpoenas were required for an auditor to release confidential documents.

The Democratic leaders of the US Senate have formally blocked President George Bush's hopes of early Congressional approval for a reduction in capital gains tax. But some form of cut has a good chance of being approved next year.

A cut was effectively killed when an attempt to end debate on the issue fell nine short of the 60 votes needed for a closure. The vote in favour of closure was 51-47, with six mainly conservative southern Democrats joining the minority.

The White House said yesterday that the administration would continue to seek passage for the capital gains vote.

Mexican deficit 'to fall'

By Richard Johns in Mexico City

PRESIDENT Carlos Salinas has promised that Mexico's public investment next year would recover to the highest level for eight years, and that the public deficit would be the lowest for 20 years.

Speaking on the eve of the presentation of 1990 expenditure and revenue projections to Congress, he said: "During the past few months, Mexico has advanced towards a new stage of growth and stability."

The highest level of public investment for eight years

would imply one of more than the 7.51 per cent of gross domestic product recorded for 1983 as the inexorable rise in capital expenditure started — falling to 4.4 per cent in 1988 and reaching a low estimated at little more than 3 per cent this year.

This year the Government "economic deficit" (not including subsidies and lending to state companies) was projected at 4.9 per cent of GDP, compared with a level below 3 per cent in the late 1980s.

Piloting Argentina's economic reforms

Gary Mead in Buenos Aires speaks to the central bank governor

MR Javier González Fraga generally shuns the limelight, though that will be difficult in his relatively new post of governor of Argentina's Central Bank. As the country's currency plunged during the first half of this year from 17 australis to 650 australis to the dollar, the previous incumbent (Mr José Luis Machado) came under more fire than the average Spitfire pilot in the second World War.

The election establishes the country, with its 82m electors aged 16 and up, as the world's third largest democracy.

On December 17, the transition to full democracy, after 21 years of military rule which ended in 1983, will be complete when voters choose a new president from the two front-runners in yesterday's

In all, 21 candidates were contesting the first round, though only four were thought to have a real chance of reaching the second.

All the opinion polls agree

that Mr Fernando Collor de Mello, a 46-year-old former governor of the tiny north-eastern state of Alagoas and seen as on the centre right,

will go through with between

20 and 30 per cent of the votes.

In April, he shot from obscurity to the top of the ratings on platform talkies Brazil's social inequalities and root out government corruption.

Lofting behind him for second place are two socialists — Mr Leonel Brizola, a veteran populist and former governor of two states, and Mr Luís Inácio Lula da Silva, who came to prominence through trade union leadership and was running for the Workers' Party. The polls bracket them on about 13 per cent.

The last serious contender for the run-off is Senator Mario Covas, a social democrat and former mayor of São Paulo, Brazil's most productive city, whose support has improved in recent days.

One of these four looks certain to inherit the seal of office from President José Sarney on March 15, as well as a profound economic crisis.

The electoral authorities expect a preliminary result to the first round within 48 hours of the polls closing.

Voting is obligatory for Brazilians over 18, and optional for those aged 16 to 18.



Javier González Fraga: commitment to structural changes

of the economic team, has the support of President Menem.

When the reforms begin to bite and Menem's currently strong prestige wavers, he may be tempted into following the Sournouille-Machado line and put short-term political popularity before sustained economic development.

For the moment respite is used depends largely on handful of individuals, including Mr González Fraga. For the moment he appears to be part of a new breed of economically sophisticated political appointments in Argentina, responsible as they see it not so much to a politician, even less a political party, but to an ideal — thorough structural reform of the economy.

Sceptics know that that promise has been made before, by Mr Juan Sourouille when he launched the Austral Plan in June 1985. It ignominiously failed largely because he sacrificed his economic intelligence (as did Mr Machado) to the cause of bolstering up a spent political force, Mr Radí Alfonso.

Mr González Fraga has good reason to worry. During the past two decades, the Central Bank has been one of the country's most abused institutions, expected to bail out not only inept governments but also a weak private banking sector only to happy to over-expend itself for quick profit. For the moment he, along with the rest

tion the state of a number of loss-making companies, though as yet no official figures giving expected income have been published.

Besides the macro-economic reforms currently under discussion are less meretricious but arguably as important linkages with the state's financial bodies, such as Mr González Fraga's effort to make the Central Bank autonomous and much freer from political manipulation.

In the past the Central Bank has been subject to considerable political pressure, to give re-discounts, preferential exchange rates and rates of interest to different borrowers.

That has been a source of inflation. We are about to reform the Central Bank's charter and introduce new guidelines for its activities. Basically it means that the Governor of the Central Bank will have greater political immunity, so that he can say 'No' to governors of provinces, Congress politicians or even to other members of central government or the private sector, to cut down the printing of money. This obviously is not enough, but at least it concretes the principle of independence, by making it law.

If Mr González Fraga speaks

for President Menem's economic aims there perhaps even foreign commercial banks, who hold much of Argentina's debt, have some cause for celebration.

"We are requesting from them an understanding that it is not a priority for us to cancel our arrears (currently put at \$4.5bn) in the short run and with token payments, because that would only weaken the possibility of the consolidation of stability."

In February we will try to go into an extended fund facility with the IMF. With that, a much clearer scenario of a 3-year-agreement with the Fund, we will face the debt with the commercial banks.

Meanwhile, we have to tackle the question of arrears with the banks because we don't want them to believe that we are indifferent to the building up of arrears. This stability is precarious and it should not be weakened with anticipated payments abroad that will not be funded with the genuine resources of a fiscal surplus."

Bolivia declares siege to break strike

THE three-month-old government of President Jaime Paz Zamora in Bolivia declared a state of siege yesterday and rounded up hundreds of people in an attempt to end a teachers' strike which has led to clashes with police, AF reports from La Paz.

At least 700 teachers and labour leaders were arrested and many of them flown to three detention camps in the northern jungle provinces, said Mr Raúl Loayza, Under-Secretary of the Interior.

Three leaders of the teachers' union who were in critical condition from a 24-day hunger strike were taken to private clinics in La Paz for intensive care and were out of danger, he said.

The government order expands police powers and allows official curbs on public meetings. The coalition government said it had acted to guarantee peaceful local elections next month. The decree permitted political party campaigning for the poll on December 3.

The move came a day after salary negotiations between the government and the Union of Education Workers, representing the 80,000 state teachers, had broken down.

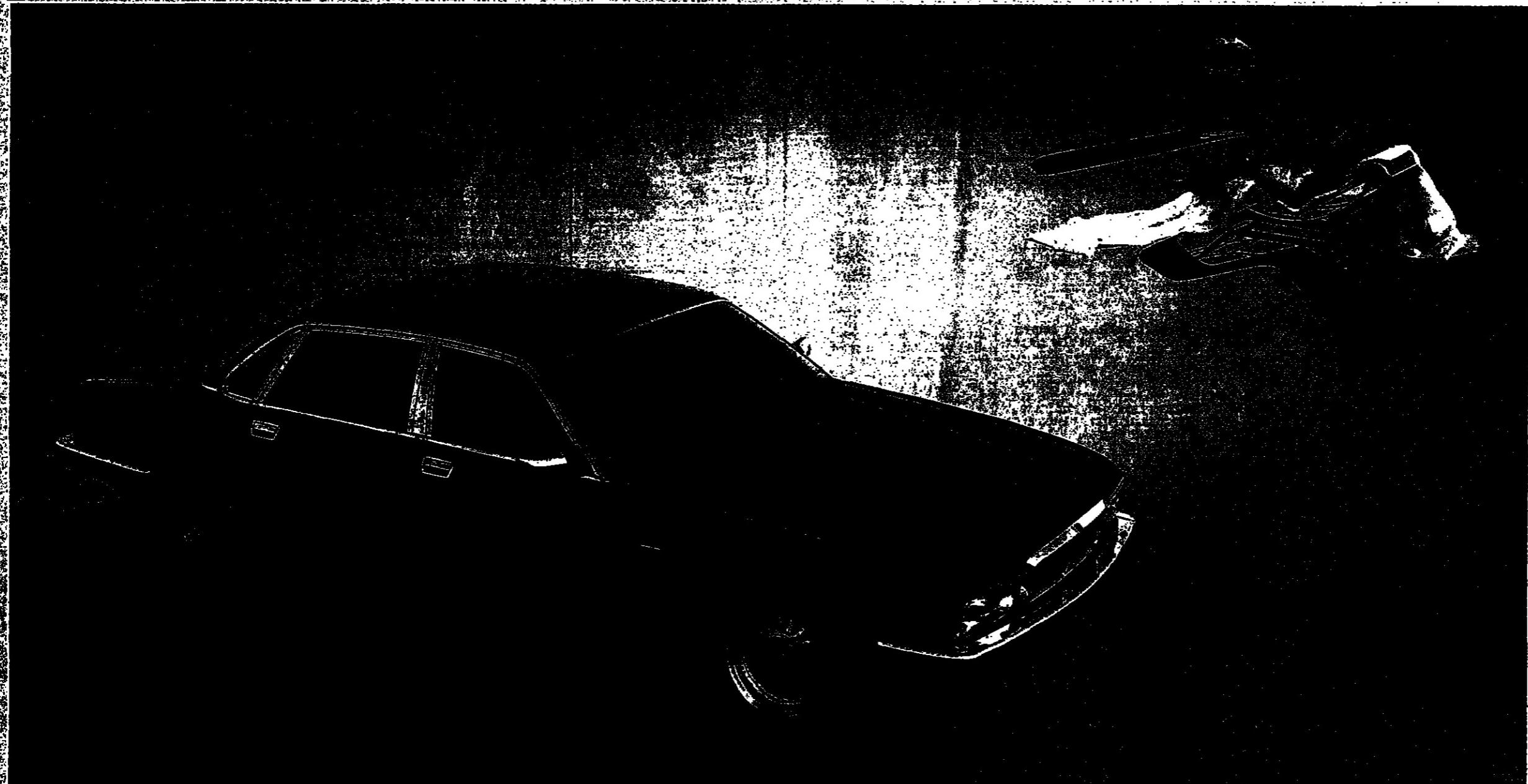
There have been several confrontations between rock-throwing teachers, students and police, who used tear gas to disperse protesters.

The teachers are demanding a bonus equivalent to \$108 to compensate for increases in the cost of living. They earn an average of \$75 a month. The national minimum monthly wage is \$35.

The decree announcing the three-month state of siege said: "A group of leaders of the teachers' union had unleashed an illegal hunger strike creating a climate of social unrest with demands that the state cannot attend without risking the economic and financial stability of the country."

The hunger strike is being used by certain political groups for the purpose of interrupting the peaceful coexistence of the country and endangering the democratic stability," it added.

The state of siege allows police to arrest and hold someone without charges for 48 hours without a judicial order.



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WORLD TRADE NEWS

Friendly climate aids US-Soviet talks

By Nancy Dunnin in Washington

THE CURRENT high-level talks between US and Soviet officials aimed at normalising trade relations are being held in a hospitable climate created by developments in Eastern Europe.

The US-USSR Joint Commission is expected to lay the groundwork for negotiations of a broad trade and economic accord to replace one abandoned in 1975.

At this meeting, the two sides are to discuss a range of bilateral trade issues, review progress in Soviet economic reforms and consider ways to expand the bilateral business relationship. The talks are being led by Mr Robert Mosbacher, the US Commerce Secretary, and Mr Konstantin Katushev, Soviet Minister of Foreign Economic Relations.

President Bush is being urged to strengthen US-Soviet trade ties to provide US support for perestroika. Mr James Giffen, chairman of the Marca Corporation and former head of the US-USSR Trade Council, last week said that the Soviet legislature was expected to approve a law codifying a liberal emigration law in time for the summit.

The legislation is the only remaining obstacle to a presidential request for waiver of the Jackson-Vanik Amendment, which has for 15 years tied most-favoured-nation (MFN) trade status to Soviet emigration policy.

President Bush promised last May to grant a waiver when the new law is enacted, and he may well act just prior or during the summit next month in

Malta. The Administration is also being urged to negotiate investment protection and tax treaties and to grant short-term credits for food sales.

The US farm lobby is pressuring for normalisation of trade relations. US-Soviet talks for a new long-term grain agreement are scheduled to begin in Moscow early next month, and to emphasise the larger trade agreement will play in the Long Term Agreement (LTA) talks, the Soviets' top two food-buying officials have been included in the current discussions.

In 1988 the US tried and failed to get Moscow to agree to higher levels of minimum grain purchases and to expand the LTA to other products. Mr Steven McCoy, president of the

North American Export Grain Association, has said that a waiver of Jackson-Vanik could "eliminate the issue of discrimination" in the LTA talks.

In the short-term, a waiver of Jackson-Vanik, which would still require yearly renewals, is not expected to provide more than a political and psychological lift for Mr Mikhail Gorbachev, the Soviet leader. He needs permanent MFN trade status, which would sharply lower tariffs on Soviet products and encourage investment in export-oriented ventures.

Permanent MFN status is sharply opposed by conservatives, who fear it is a forerunner of expanded strategic trade and long-term trade credits. Here, the Administration is likely to move slowly with Bushian "prudence."

World classification body 'impractical'

By Kevin Brown, Transport Correspondent, in Amsterdam

SUGGESTIONS that classification societies should be nationalised or replaced by a single world body were impractical, Sir Roderick MacLeod, chairman of Lloyd's Register, told the Financial Times World Shipping conference in Amsterdam yesterday.

Sir Roderick said it was true some shipowners put pressure on classification societies - which monitor standards of vessels for insurance purposes - to compromise their standards under threat of moving their business elsewhere, and that some societies succumbed to pressure.

However, competition between classification societies was largely beneficial to the shipping industry, especially where owners derived the maximum benefit of diverse technical thinking and expertise by dividing their business among different societies.

It was not easy to see how a world classification society could be organised or funded, and it was not clear how nationalisation could work in flag states which did not have registers. It was also difficult to see how responsibility for ship safety could be devolved to the insurance markets, given the level of competition between underwriters, especially at times of overcapacity.

Dr Thomas Mensah, assistant secretary-general of the

International Maritime Organisation, said the development of European shipping law would have to reconcile conflicting demands for technical advances to enhance environmental protection with demands from Third World countries for a greater share of maritime trade.

Decisions on issues such as double bottoms for oil tankers,

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CONFERENCE
WORLD SHIPPING

unlimited or very high liability for pollution, and the balance between crewing levels and the introduction of sophisticated equipment should be taken by international agreement rather than unilaterally.

Mr Lars Brodje, business development manager for Inmarsat (the International Maritime Satellite Organisation) said competition was forcing shipowners in all sectors towards greater efficiency through automation and reduced manning. This could only work if the shipping companies' offices ashore could be

provided via satellite telecommunications with all the information necessary to operate the ships from one port to another. By the end of the century, technical advances would mean that the main function of seafarers would be to monitor equipment and be alert for safety problems.

Mr Jens Ullevaal-Moe, chairman of Knutsen OAS AS and vice-president of the Norwegian Shipowners' Association, said it was important to avoid distortion of competition in the next decade through unilateral action on technical and safety matters by different countries. If countries such as the US acted alone on issues such as a requirement for double bottoms for tankers, then the efficiency of shipping would be reduced and consumer prices would have to rise. Changes to regulations should be dealt with through the IMO, as should regulations on crewing and qualifications.

Mr Hiroshi Takahashi, managing director of NYK Line of Japan, said liner companies were suffering severely from the effects of overtonnaging in the three main trades, yet they continued to compete to build ever larger container ships. Now was the time for all ocean carriers to discuss frankly ways of avoiding catastrophe. The model for these discussions could be the Transpacific

Stabilisation Agreement signed in March, which seeks to reduce overcapacity through co-operation. It was yet to be seen, however, whether carriers in the Far East to Europe and North America to Europe trades could follow suit.

Mr Ernest Fong, managing director of Marine Navigation of London, said the tanker and dry cargo fleets were still suffering from significant overcapacity, but markets were becoming less turbulent. Experience of the last decade indicated the best policy for shippers was caution.

Shipping was probably emerging from a long cycle of depression, during which structural changes had been implemented. However, attempting to forecast what steps should be taken to prepare for the new cycle was akin to shooting in the dark.

Mr Lucas Haji-Ioannou, chairman of Troodos Shipping, said it was not possible to predict the timing of events, but it was certain that the current revival in the freight market would be followed by a crisis. It was also inevitable that the crash of the tanker market in the 1970s would be repeated eventually. Shipowners should prepare themselves by accumulating large amounts of reserve capital to cover loan repayments when income from ships' operations dried up.

US, Japan seek deal on construction charges row

By Stefan Wagstyl in Tokyo

THE US Government and 140 Japanese construction companies are trying to negotiate an out-of-court settlement of a dispute over allegations of rigging bids and overcharging for work on US military bases near Tokyo.

The two sides are attempting to reach agreement in order to avoid a prolonged legal battle over the US's claims for damages from the building companies. The US originally demanded about Y15bn (\$68m), but reports in Japanese newspapers said the settlement could be Y5bn.

An executive at a Japanese construction company said the two sides were trying to reach agreement by tomorrow. A US embassy official confirmed that talks were being held by staff from the Department of Justice.

The US demand arises from work carried out in 1984-87 when companies allegedly arranged bids at unfairly high prices for work on US military bases.

● Fujitsu and NEC, two Japanese electronics companies which ran into public criticism for making bids of Y1 for public sector computer contracts worth millions of yen, have presented reports to the authorities of steps taken to make sure they do not make unreasonably low bids again.

The two companies, which have already apologised for their actions, told the Ministry of International Trade and Industry, they would increase checks made by their head offices.

Airbus unveils deal with Aeroflot

THE European consortium Airbus Industrie said it had a preliminary agreement with the Soviet state airline Aeroflot covering firm orders for Airbus A-310 airliners, with options on a further five, Reuter reports from Paris.

A banking source in Paris said the preliminary agreement, or reservation, was dependent on the Soviet airline obtaining bank financing for the purchase.

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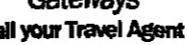


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Africa ill-prepared for challenge from Europe

Mark Huband reports on the need for greater regional co-operation to reap the benefits of 1992

Fears of an impregnable European fortress closing its doors on Africa in 1992 are dominating trade discussions between the two continents. The urgent message from Europe is that Africa must develop strong regional markets in order to survive and benefit from the changing commercial climate.

The European perspective was bluntly set out last week. Mr Jacques Peltier, the French Minister of Co-operation and Development, speaking at a conference in the Ivory Coast, urged Africa to establish regional markets along the lines planned in the

"changes in Europe are, to my mind, a model. Without a regional market, sub-Saharan Africa will not be organised on a sufficient scale to become an area of economic growth. Without political co-operation in all areas - fiscal, social and legal - it will remain too weak in the face of the large groupings which are being established everywhere in the world."

"It is necessary," he continued, "for each African country to increase its competitive potential and to prepare themselves without delay to take on the European opportunities."

But it is clear that while on the European side there is much talk of the opportunities the Single Market will provide, particularly for African, Caribbean and Pacific countries (ACP) which are signatories to the Lomé Convention which guarantees a European market for many of their products, most of Africa is ill-prepared. A common belief among delegates from the economically weaker African countries attending the conference, is that the freer flow of goods between European states will make it more difficult for exporters to Europe to find markets - except for the traditional commodities from which many African countries are trying to move away.

Most African countries, adopting structural adjustment programmes backed by the IMF and World Bank, are trying to encourage the private sector and rehabilitate industries in an effort to reduce reliance on primary agricultural products.

But this goal remains eva-

sive. In 1987 oil and other primary commodities made up 89 per cent of African exports.

Analysis by the United Nations International Trade Centre (ITC) of exports made by members of the Preferential Trade Area of Eastern and Southern African states (PTA) shows that while intra-African trade remains at 5 per cent, annual exports outside the continent are valued at \$3.4bn and imports at \$3.3bn on average for the period 1979-83.

The International Trade Centre identifies a lack of co-operation between governments, a failure to co-ordinate production within regions and the absence of regional infrastructure, as the main reasons for the stagnation of regional markets.

Equally damaging has been the overall decline in Africa's share of world trade. In 1987 the ITC put this at 3.5 per cent, including South African trade.

The export of manufactured goods from ACP countries to the EC, US and Japan has fallen by more than half in each case since 1970. As African countries are being told that they must make themselves more attractive to overseas investors in the run-up to 1992, figures show that just the reverse has happened. As one sign of this, Japanese exports of capital goods to Africa fell by one-third between 1970 and 1986.

The Lomé Convention is vaunted as the key to greater African opportunities after 1992.

Current negotiation of the fourth Lomé Convention has seen agreement between EC ministers of a common position on trade and aid, though the value of the overall package has still to be decided.

Mr Michel Hauswirth, a special counsellor to the European Commission, told last week's Ivory Coast conference: "The European Community will respect its international obligations and, in particular, the continuation of the Lomé Conventions." But while European officials provide assurances that Europe is not about to up anchor and sail away, the central message of the conference remained: greater co-operation on all fronts between African states is essential if any of the benefits of 1992 are to be felt.

Ministers assess Gatt progress

By Robert Thomson in Tokyo

TRADE ministers from 26 countries and regions last night began an "informal" assessment of negotiations under the General Agreement on Tariffs and Trade aware that agricultural issues and strong US demands for bilateral trade agreements would prove divisive.

The meeting is designed as a review of progress in the Uruguay Round of Gatt negotiations, due to be completed by the end of next year, and Japanese officials said the gathering would be considered a success if all the representatives could have a chance to exchange opinions.

The delegates have heard most of their colleagues' opinions many times. It is expected that agriculture, as usual, will prove divisive, with Japan defending its record as an outlier.

At a meeting of US, EC, Canadian and Japanese trade ministers earlier this week, Mrs Carla Hills, the US Trade Representative, made clear that Washington would not be happy with a multilateral formula for tariff reductions and exports.

He said that "there will always be differences when you put developed and developing countries in the one room".

The Japanese official said that proposals by developed countries calling for the removal of restrictions on trade related to investment are likely to be opposed by developing countries, which often impose such restrictions to protect their industries.

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The aims of the Autumn Statement

The British Government separated decisions about Government spending from those concerning taxation. It publishes the former in the autumn and the latter in the spring.

Yesterday the Government published its plans for public spending for the year starting April 1990 and ending March 1991 together with its forecast of the UK economy's prospects for 1990.

Known as the Autumn Statement, this consisted of the broad, firm outlines of public spending on defence, education, transport and health, to name but a few, and indicative levels of spending for the two years following.

In the spring it will publish its Budget, which consists of

tax measures and further forecasts of the outlook for the economy.

Decisions on spending and taxation will always be separate in Britain, but it is the Thatcher Government which made the publication of the Autumn Statement an event.

The Government has added another refinement to the public spending process in Britain. It also publishes indicative spending targets for the two years after the one in question.

This complements its policy on the fiscal side, known as the Medium Term Financial Strategy, which seeks to place fiscal policy in a medium term context.

Simon Holberton

HIGHLIGHTS OF STATEMENT

ECONOMIC FORECASTS

Output: Real GDP growth for 1989 revised downwards again to 2 per cent from 2½ per cent in the Budget and sharply downwards for 1990 to 1½ per cent, lower than the gloomiest City forecasts and the lowest rate of growth since the 1980-81 recession.

UK current account



Balance of Payments: Current account expected to show £20bn deficit in 1989 compared with a forecast of £11bn this time last year and £14½bn in the 1989 Budget Red Book. Forecast for 1990 now £15bn revised from £14½bn at Budget time.

Prices and Earnings: Outlook for retail price inflation much worse than previously forecast. Now expected to be 5¾ per cent by the end of 1990 compared with a Budget Red Book forecast that it would be down to 4½ per cent in the second quarter of 1990. Implication of worse prediction is that interest rates are likely to remain high throughout 1990.

Fixed Investment growth rate: Business investment rose by 30 per cent in real terms between 1986 and 1988 and is likely to increase by further 9½ per cent in current year but likely to fall to 4½ per cent growth rate in 1990. Investment in private dwellings rose 10½ per cent in 1988, is forecast to fall 10 per cent in 1989 and fall a further 5½ per cent in 1990. The rate of growth in total fixed investment - business, private dwellings and central government - is forecast to fall from 13½ per cent in 1988 and 1½ per cent in 1989 to 5½ per cent in 1990.

PUBLIC SPENDING

Public spending planning total: Public expenditure in 1989-90 likely to be £168bn, £1bn higher than the planning total partly because of lower than forecast proceeds from privatisation and partly from higher than forecast spending by local authorities. Change of public spending definition invalidates most year-on-year comparisons except for general government spending excluding privatisation proceeds. On this basis tight control has been maintained taking expenditure as a proportion of GDP down to 38½ per cent for 1989-90, lower than expected at this time last year and the lowest proportion for 23 years. It is forecast to rise slightly to 39 per cent in 1990-91 to 39 per cent and to ease to around the 1989-90 level in the following two years.

Health: Identified as a priority area with an additional £2.4bn in 1990-91 which, together with an estimated £200m more from efficiency savings and charges, means a resource increase of 11 per cent in nominal terms and about 5½ per cent in real terms. About £2.2bn of total is for England. An extra £166m is added to the 1990-91 capital programme, principally hospitals.

Transport: Planned spending on national roads is increased by 2400m to allow early start on preparatory work for motorway widening schemes. Promise to eliminate backlog of road maintenance by 1992-93. Transport capital grants to local authorities increased by 24 per cent for 1990-91. London Underground external financing limit raised by £170m next year. British Rail external financing limit raised by £220m in 1990-91 to £550m. Unspecified investment related to Channel Tunnel.

CHANCELLOR OF THE EXCHEQUER'S SPEECH

Inflation remains highest priority

With permission, Mr Speaker, I should like to make a statement.

Cabinet agreed the Government's expenditure plans this morning. I am now able to inform the House of the public expenditure outturn for this year; the plans for the next three years; proposals for national insurance contributions in 1990-91; and the forecast of economic prospects for 1990 required by the 1976 Industry Act.

The main public expenditure figures, together with the full text of the economic forecast, will be available from the Vote Office as soon as I sit down. The printed Autumn Statement will be published next Wednesday.

PUBLIC EXPENDITURE

Mr Speaker, tight control of public expenditure remains a central element of the Government's economic strategy. Over the past seven years this has led to a sharp fall in the ratio of public spending, excluding privatisation proceeds, to national income.

This fall has made it possible to dramatically improve the Government's finances while still making substantial reductions in tax rates.

The ratio of public spending to GDP was nearly 47 per cent in 1982-83. In the current year, it is likely to be 38½ per cent, significantly below the level expected at the time of the last Autumn Statement.

For the next two years the plans I am announcing today show ratios of 39 and 38½ per cent. These are unchanged from the ratios published in last year's Autumn Statement, and permit a cash increase in general government expenditure in 1990-91 of around £55m. By 1992-93 the ratio is expected to fall further to its lowest level since the mid-1960s.

For the current year, the outturn of expenditure is expected to be about £158.8bn, some higher than the original planning total. This partly reflects a lower estimate of privatisation proceeds, but its principal cause is massive overspending by local authorities on both current and capital account.

'The ratio of public spending to GDP in the current year is likely to be 38½ per cent, significantly below the level expected at the last Autumn Statement. For the next two years, the plans show rates of 39 and 38½ per cent'

As the House knows, new arrangements for the finance and control of local authority expenditure in England and Wales are being introduced on 1 April 1990. This year's outturn shows how necessary these new measures are. Central government spending remains firmly under control.

The plans for the next three years have been set on the new definition of the planning total which the Government announced in July last year and which was welcomed by the TSCC. This includes central government support for local authorities, but excludes their self-financed expenditure.

The composition of general government expenditure is unchanged. For 1990-91, the new planning total has been set at £179bn and, in the following two years, at £182bn and £186bn respectively.

Within this the estimates of privatisation proceeds are unchanged, at 280bn a year. There are also substantial Resource rises, from 23bn in 1990-91 to 25bn and 25bn in the following two years. The new plans also show continued real

improvements in the past two years.

Capital grants and credit approvals will provide central government support for local authority capital expenditure under the new arrangements.

The new plans provide support for a sustained programme of school and college building and modernisation,

for local authorities to contribute to the homelessness package, for transport projects, as well as capital spending on other local services, including local roads and environmental improvement.

As in the past, these improvements have been possible only through a rigorous selection of priorities; substantial gains in value for money; and a very welcome reduction in the burden of debt interest.

They have been found within an affordable level of total public spending.

Overall public spending excluding privatisation proceeds is expected to grow on



current year looks like turning out at 2 per cent, a little below the forecast published at Budget time. This results from lower than expected North Sea oil production which is taking longer than expected to recover from the serious accidents of the last two years.

Business investment is likely to increase by 9½ per cent this year, giving a total of over 40 per cent in the three years to 1993. This is the largest ever rise in business investment over a three year period and is 2½ times as fast as the growth of personal consumption over the same period. This has inevitably contributed to strong import growth and a higher current account deficit in the short run.

Notwithstanding this unwelcome effect, the resulting increase in productive capacity will help to sustain the growth of output and in due course bring the deficit down.

Looking ahead to 1990, our tight fiscal and monetary policy will have an increasing impact both on household spending and on company spending, which typically reacts later than the personal sector. Investment should continue to grow, but it will do so more slowly.

The slowdown in the economy means that GDP is forecast to increase by only 1½ per cent in 1990. This will bring the average growth in the four years to 1990 to 3 per cent a year. As domestic demand slows, import growth should moderate. At the same time, the strong rise in exports, which has been one of the most welcome developments in 1989 is forecast to continue.

Non-oil visible exports are expected to rise by over 11 per cent this year, the highest rate since 1973, and we expect a further substantial increase next year.

As a result, we now forecast that the current account deficit will fall from some £20bn in the current year to about £18bn in 1990.

Following the recent rise in mortgage rates, inflation will remain high for some months, but our forecast is for it to fall to 5% per cent by the fourth quarter of 1990. And I expect to see it fall still further after that'

We will also see a further reduction in inflation. The headline measure of retail price inflation has already peaked at over 8 per cent in May and June this year, and has since come down a little. Following the recent rise in mortgage rates, it will remain high for some months. But our forecast is for it to fall to 5 per cent by the fourth quarter of 1990. And I expect to see it fall still further after that.

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**WE ARE NOT
APPLE
OR IBM**

UK NEWS

High interest rates help curb industrial output

By Patrick Harverson, Economics Staff

THE OUTPUT of British industry fell unexpectedly in September, providing further evidence that manufacturing production is slowing under the pressure of high interest rates and weakening domestic demand.

The City of London had been expecting the data to show a small rise in production during the month. The Central Statistical Office said yesterday that the index of manufacturing output fell a seasonally adjusted 1.1 per cent in September, compared with a revised 0.4 per cent rise in August.

CBO statisticians have cut their estimate of the underlying annual growth rate in manufacturing output to 3.4 per cent in the wake of the September drop in production. The new figure compares with 4 per cent estimate in the previous month, and the peak of 7 per cent in January.

The City welcomed yesterday's production figures as clear proof that the policy of using high interest rates to slow the pace of economic activity was working. Mr Nigel Richardson, UK economist at Warburg Securities, said: "It is a sign that the economy is now cooling off on the supply side."

Liberal Democrats warn of EMS 'foot-dragging'

By Michael Cassell, Political Correspondent

THE Liberal Democrats yesterday called on the British government to achieve full membership of the European Monetary System by next July and warned that "foot-dragging" over Europe could seriously weaken the City of London's international role.

Lord Jenkins of Hillhead, the leader of the Liberal Democrat peers and the former president of the European Commission, said Britain was in danger of being frozen out of the community by other member nations who were growing tired of Mrs Margaret Thatcher's constant

as well as the demand side." The manufacturing output data will reinforce fears that the Government's tight monetary stance is pushing the UK economy close to recession. Mr Gordon Brown, the shadow trade and industry secretary said: "These figures are bad news for British industry. They show the Government's high interest rate policy is now doing huge damage to British industry and to our economic prospects."

The CBO and City analysts warned against taking the September's data in isolation. They said that production statistics were prone to erratic behaviour.

Yet the extent of the slowdown this year was illustrated by the three-monthly data, also published yesterday. This showed that for the second consecutive quarter manufacturing output rose by just 0.5 per cent, taking the annual rate of quarterly growth to 3.2 per cent.

Energy production was unchanged in September, but the three-monthly data showed output up by 5.5 per cent on the previous quarter. This reflected the continued recovery in oil production following last year's Piper Alpha disaster.

ANZ arm pulls out of UK equity market

By Richard Waters

THE severe overcapacity in the UK equity market yesterday claimed its latest, and one of its largest, victim as ANZ McCaughan announced it was pulling out with the loss of 150 jobs.

This marks the most substantial withdrawal this year and the first since last month's stock market turbulence.

Mr David Browne, managing director of McCaughan, the UK investment banking arm of the ANZ Banking Group, said the company has suffered from a "flight to quality" which has seen investors turn away from small companies because of uncertainty in the stock market. The bulk of McCaughan's UK equity business involved small company shares, he said.

The withdrawal - which follows McCaughan's departure from the gilts market in the summer with the loss of 45 jobs - does not affect its other London operations. These include an Australasian equities business, employing 30, and a merchant bank, with 60 staff.

McCaughan's involvement in UK equities stemmed from ANZ's purchase of Grindlays Bank in 1987. As part of this purchase it inherited Capel-Care Myers, which had been acquired by Grindlays to take advantage of the deregulation of the London stock market in 1986.

It took over Capel-Care Myers on October 1, 1987 just days before the stock market crash. The firm has not made a profit since.

Mr Browne said that inheriting Capel-Care Myers "would probably not have been the way we would have started (in UK equities) if we had had the choice."

The private client and fund management arm of Capel-Care Myers, which did not fit McCaughan's strategy, was disposed of 18 months ago and continues to operate under that name.

McCaughan is understood to have looked for a buyer for the business it closed yesterday, but without success.

The departure leaves the UK equity market with 29 market makers.

Bank seeks vigilance against crises

By Simon Holberton, Economics Staff

GREATER vigilance by regulators is needed if financial crises are to be avoided or their impact on economies is to be lessened, a Bank of England study recommends.

Mr K.P. Davis, of the Bank's international division, says that his study of four financial crises over the past 15 years and the economic theory of financial crisis offers pointers for central banks and other regulators at the current time.

He draws short from saying explicitly that the present situation in the UK and US may constitute a pre-crisis period,

but he highlights six areas to which regulators should pay special attention. These are:

- the growth of private sector indebtedness beyond the range of historic relations with income and/or asset valuations;

- the tendency of investment banks to take on large exposures, often of a sizeable proportion of their capital, during leveraged buy-outs and other transactions;

- the rapid recovery of speculative activity in equity and debt markets after the October 1987 stock market

crash, particularly LBOs;

- declining spreads on syndicated loans for companies in the Organisation of Economic Co-operation and Development area;

- the rise in global inflation and the need for tightening monetary conditions;

- and the intense competition among financial intermediaries which focuses on market share rather than profitability.

In his study, Mr Davis looked at the crises in the interbank market after the floating of exchange rates in

1973, the Third World debt crisis of the early 1980s, the crisis in the floating rate note market of 1986, and the October 1987 stock market crash.

He evaluated these financial crises against five theories of financial crisis - the monetarist approach, debt and financial fragility, rational expectations, uncertainty, and credit rationing.

Mr Davis found that the four crises followed accumulation of debt and substantial speculation in assets and they followed a shift in circumstances which was unforeseeable or unforeseen.

BRITAIN IS a less uniquely class-conscious and class-bound society than is often suggested, according to an international social attitudes survey published today. On most issues of social class, says the report by Social and Community Planning Research, Britain is somewhere in the middle of the international league and not very different from the US. Levels of upward mobility between generations varied little among nations, with Britain in the middle of the league table and the US showing only slightly greater levels of upward mobility.

Americans and Australians were more optimistic than others about their chances of becoming prosperous, but it was their optimism, not the reality, which distinguished them from other nations.

Although these results might seem surprising, says the report, similar ones have been recorded in technical and scholarly literature for some time. But there remains a "disconcerting gap" between well-established findings of contemporary social science and public discussion on the issue.

When the UK class system was examined in relation to other countries, the answer was emphatic. Although aspects of the British structure set it apart from most others - for instance, the abiding relationship between social class and political party - there were not many differences. "Such differences as there are have been talked up as much by British observers as anyone else."

The survey shows that British people are less inclined than others to regard themselves as occupying a high social position. While 18 per cent of Americans placed themselves on one of the top three rungs of a 10-rung social ladder and 10 per cent on the bottom three rungs, the figures for Britain were 8 and 17 per cent.

• British Social Attitudes, Special International Edition, 6th report, £32 hardback; £15.95 paperback.

FT-SE 100 unlikely for water groups

By Clare Pearson

HOPES that shares in the biggest water companies will find a place in the FT-SE 100 Index look unlikely to be realised when dealings in the stocks start early next month.

Membership of the index, which comprises Britain's biggest 100 companies, ensures the highest profile for a market entrant and virtually guarantees investment by certain institutional funds.

It had been widely expected that Thames, the biggest former water authority, and possibly Severn Trent, would be eligible for inclusion.

But the Government is keen not to overprice the shares following the downturn in the stock market in recent weeks. This means that it now looks unlikely that even Thames will be big enough to join.

When the price for the flotation is set next Wednesday, Thames is expected to be valued at least £900m. To be eligible for inclusion, the shares would have to leap to a substantial premium, valuing the company at about £1.2bn, when dealings start.

The composition of the index is next due for quarterly review on December 13, the day after the water companies make their stock market debut.

London financial observers say non-inclusion in the FT-SE 100 may deter buying by some overseas investors, and some funds with their performances linked to this index.

However, all the companies should be able to join the FT-A All-Share, the wider measure for indexed funds.

A new water category is being created within this index, which the companies will be able to join early next year, it was announced yesterday.

The cuts have been forced on

Thomson by the sharp drop in the level of demand for both winter and summer package

Lawyers challenge Clowes payments

By Richard Waters

THE £13m which was to be distributed last month to investors in the offshore arm of Barlow Clowes, the investment group that failed last year, will now be held back as new legal action is taken over the division of the money.

The 11,000 mainly elderly investors in BCI have received no money since the collapse of the investment group in June 1988. Their lawyers are attempting to set a legal precedent by challenging a share-out decision which would leave 9,000 investors with nothing.

The High Court ruled earlier this year that the liquidators should attempt to "trace" investors' money through BCI, rather than simply share-out whatever money is recovered *pro rata* between all investors.

As a result, the £13m was ready to be distributed to just 2,000 investors, leaving the remainder with no payment.

Thomson cuts another 500,000 tour holidays

By David Churchill, Leisure Industries Correspondent

THOMSON HOLIDAYS, Britain's biggest package tour operator, yesterday announced further cuts of 500,000 holidays from next year's planned capacity.

This brings the total cutbacks announced by Thomson in recent weeks to almost 1m holidays.

At the same time Thomson is closing eight regional sales offices around the UK - with the loss of 180 jobs and concentrating on one central sales office in Manchester.

The cuts have been forced on

Thomson by the sharp drop in the level of demand for both winter and summer package

holidays next year.

Mr Charles Newbold, Thomson's managing director, yesterday blamed the recent rise in interest rates for the slump in demand.

"Our research suggests that about 2m people will be unable to take a package holiday next year because of extra mortgage

"Give us the best," you said... SO WE DID.

Beneath the neo-classic lines of the new generation Volvo 760, you will find a series of unique innovations providing the kind of luxurious ride, superior road holding and interior comfort most other car makers boast about, but rarely achieve.

A new independent rear suspension concept has been evolved by the Volvo 760's design engineers to provide unequalled ride comfort without compromising Volvo's renowned handling and safety characteristics.

Unique to the Volvo 760 is the

between minus 40 and plus 85 Celsius, but can also be used to shut out most exhaust fumes and other air pollution.

The new suspension and electronic climate control system of the latest Volvo 760 are just two of many hidden technology features that put the comfort, safety and pleasure of the driver and occupants first. Features ranging from an ABS brake system to orthopaedically-designed, electrically heated seats and optional air bags.

Caring for the individual is integral to the way we conceive, design, make and service our cars. And that's why Volvo was one of the first car makers to introduce comprehensive customer care activities which today range from roadside assistance schemes to other programmes geared to providing 'cradle to grave' motoring pleasure.

Discover the best. Discover the new Volvo 760.

VOLVO



Technology and excellence working together. When it comes to safety.

WE ARE COMMODORE

We are in the business of adding value to excellence. Commodore is now recognised as the second largest shipper of computers worldwide.

This makes us a serious contender in the world's business computer markets: and we've never been more serious about business in the UK.

Commodore PCs have enough range and versatility to satisfy even the most demanding customers.

Alongside our powerful, multi-tasking, multi-screen based, graphic workstation, the Amiga 2000, there is:

- The Commodore PC 10 III and PC 20 III. Versatile XT compatible terminals.
- The Commodore PC 30 III, a cost effective entry level 286.
- The Commodore PC 40 III. Noted for its high performance and speed in the 286 market.

These business machines are already in government, manufacturing and international corporations throughout the UK and Europe.

And that's just the beginning. Together, they are the foundation for the new Commodore Professional Series.

The Commodore PC 50 II is a new addition. A high-powered 386SX machine that is both flexible and price competitive.

All Commodore computers undergo stringent quality control measures. First at our manufacturing plants in Germany and the U.S.A. And again on arrival in the UK, before being delivered to our dealers.

Every Commodore computer also carries a 12-month parts warranty and one year's free on-site maintenance.

So we have the range and support to satisfy the systems needs of all corporate businesses.

Commodore is in the business of adding value to excellence.

For full details, call 01-873 9823. Or return the coupon to Terry Cooke, National Sales Manager, Commodore Business Machines (UK) Ltd., Commodore House, The Switchback, Gardner Road, Maidenhead, Berkshire SL6 7XA.

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Commodore Business Machines (UK) Ltd.				

Source: IDC Survey, Financial Times 29.09.89

MANAGEMENT

Telephone cards

Collecting a profit

Terry Dodsworth explains why Paytelco hopes customers will not use its products

If a new company called Paytelco has its way over the next few months, the British public will be swept by a wave of enthusiasm for telephone card collecting.

"Telécarte mania" as the French call it, has already become a craze in France and Japan. A similar take-off in Britain, Paytelco believes, is only waiting to be triggered by a new generation of cards.

The cards being launched by Paytelco are geared deliberately to appeal to collectors. They will carry advertising slogans and colourful designs. There will be several different printed messages. And over time, the designs and the advertisers are expected to change, maintaining a constant stream of different cards to divert the collectors.

Attracting the collectors is an important element in Paytelco's strategy. The company is being launched by a consortium GPT, the public call box manufacturer, Mercury telephone operating company and a handful of retail and petro groups. Each of these part-

ners expects to gain something from the joint venture — GPT hopes to sell more telephone boxes, while Mercury will promote its image, and the retailers will be able to advertise their products.

Making the formula work, however, will depend on the success of the collecting concept in the UK, where the collectors' market has been slower to develop than in some other countries because of the limited number of different British cards on offer.

In France, for example, the advertising industry caught on to the idea of employing cards for promotional reasons several years ago, and there are now 350 limited editions of 1,000 cards in issue. Japan has many more advertising-based cards.

One of the obstacles to growth in Britain is that British Telecom invested in an early plastic card technology which is not suitable for rapid and frequent design changes; another is that the use of cards is growing so rapidly in the UK that manufacturers have found it hard to keep pace with demand.

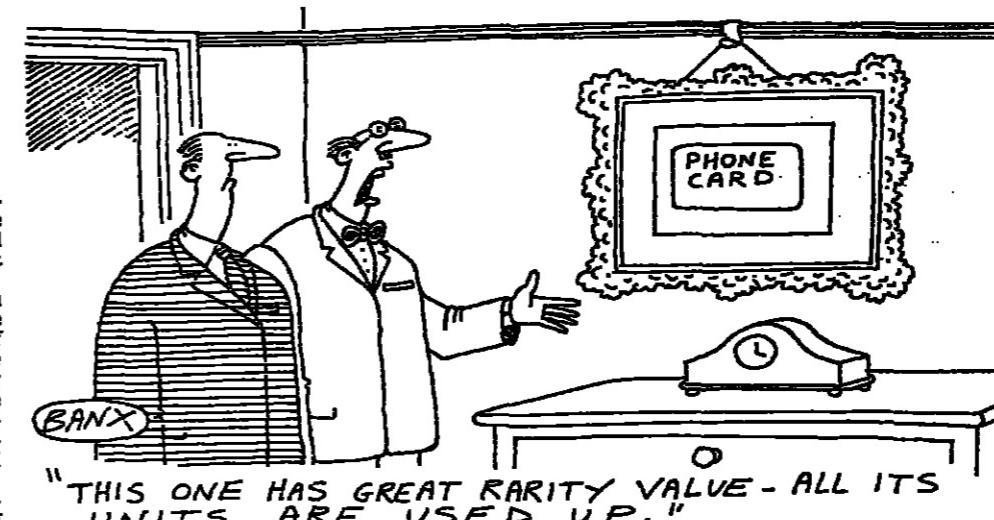
But the Government deregulation of the pay-phone business, which has already

brought Mercury into the market and is now leading to the launch of Paytelco, is expected to provide the stimulus that has been lacking up to now.

Signs of growing British enthusiasm for collecting have come recently from the Isle of Man, where the local telephone company has produced highly popular editions based on the annual motorbike racing championship. Interest is also evident in the prices that special cards are fetching.

Steven Hiscocks, a civil servant at the Department of Energy, who claims to have written the first book on collecting telephone cards, says that the very first BT £1 issues are now worth between £28 and £30. A BT card produced for the Student Industrial Society two years ago changes hands today at £200 and £400.

This is comparable to the value of some of the higher priced French cards, although the most expensive purchase may be as high as 50 per cent. The effect of this is that the charges run up by Paytelco should be sufficiently less than the value of the cards being sold in order to leave a



"THIS ONE HAS GREAT RARITY VALUE - ALL ITS UNITS ARE USED UP."

American collector for FT30,000.

Hiscocks is a keen philatelist who specialises in telegraph and telephone stamps from the 1890s. He became interested in telephone cards when he saw the numbers being produced in Europe. He began cataloguing them, and then put this information together as a book which has sold 4,000 copies and is now being revised. He says that card collecting has become a "hobby in its own right".

But he has a word of warning about the indiscriminate issue of new advertising-based cards. In Japan, there are so many cards in circulation that users customise them by putting their own photograph on them in special machines. France also, he adds, is beginning to produce too many cards.

Philatelists understand the importance of a responsible issuing policy. When you get someone who does not have the faintest idea of the collected

market and who is only interested in making money, you can very easily cheapen the market beyond repair."

Findlay agrees that it would be foolish to flood the market. Paytelco, he says, will aim to have a fair amount of choice available when the new cards go on to the market in spring next year. But it will then follow a careful policy of fresh introductions depending on market reaction. "We have some excellent designs," he says. "Just wait."

casting rules about sponsorship, put its money — now £700,000 a year — into the Network Chart Show of popular hits broadcast every Saturday afternoon through 46 independent radio stations to an audience of almost 2m in the 15-24 age group.

Awareness of the brand rose rapidly to 70 per cent — and Nescafé began to move more money into exploiting that marketing base.

Coffee advertisements were developed for teenage magazines and roadshows featuring new bands toured the country. Other innovations such as pop quizzes followed, and a variety of merchandise was introduced, with 100,000 T-shirts distributed in two years.

As the age profile of coffee drinkers widened, greater efforts were made to increase the market. Last year, a television and cinema advertising campaign designed to stimulate hot coffee consumption among 16-24 year-olds was started.

That was quickly followed by the launch of a new product designed for the youth market — Nescafé Frappé, an iced, ready-to-drink coffee.

"We've made a good start," Devereux says, "towards building tomorrow's coffee market from the youth of today."

Is global a load of boloney?

By David Churchill

As the name perhaps suggests, "globalism" is a political way of saying that the global strategy — at all events, the trend of the 1980s is just that — a load of "boloney".

At least that is the view of advertising agency D'Arcy Masius Benton & Bowles which has just published a strong condemnation of the global marketing and branding philosophy of the 1980s.

"This means taking all strategic and executive decisions centrally and imposing them on local operations who had to act them out whether they liked it or not," it says. "In the new European situation of the 1980s, we see this as a recipe for disaster."

The advertising agency advises marketers to "try for global strategy by all means" but suggests that "you should not foist this on your brand: it may look more efficient but it may be less effective in the market."

But DMB&B is not saying

that pan-European marketing is a waste of time. It believes that in western Europe there exist groups of consumers with similar lifestyles identifiable by astute marketers.

These groups are identified in terms of economic status and basic aspirations (to get on, to belong, to survive and so on) but it stresses that "cultural responses of some groups will differ dramatically by country for the majority of product needs."

Up-market consumers, it suggests, are more likely to respond to a global strategy. "But if your brand's centre of gravity is the non-elites groups, you should be suspicious of global strategies."

DMB&B argues that marketing at a European level is no different from marketing at a national level: it is about creating or meeting demand. "You should get a detailed understanding of the cultural differences surrounding your brand in each country, and proceed from there. Don't regard the use of locally invented ideas as a failure: they may be better."

The Euroconsumer, Marketing Myth or Cultural Certainty; DMB&B, 2, St James's Square, London, SW1 Free.

How sponsorship plugs away at the market

Philip Rawstorne reports on the gains made by Volvo and Nestlé

Volvo, the Swedish car maker, and Nestlé, the food and beverages multinational, are using sponsorship with contrasting aims in mind.

Volvo first entered sports sponsorship by putting \$15,000 into a US tennis tournament in 1973. While it does not disclose how much it is currently putting into sponsorship, it is estimated that it is spending £2m a year on five sports worldwide.

Most of that — some £2m a year — goes on the European Professional Golf Tour, the rest on tennis, sailing, skiing, and equestrian events. A similar amount is spent on supporting promotional activity.

It is now setting up a new company, based in Brussels, to handle all its sports promotion activities and may extend into sponsorship of cultural events.

Volvo's main objective in using sponsorship has been to secure increased brand name exposure. It has carefully chosen sports with a broad international base and where the profile of the people engaged in

them tallies with the company's customer profile. "They are people with an active outdoor life... very family-minded... of a certain economic standard," says Ortendahl.

"This is how we achieve the most effective communication... lining up a target in the sunspots rather than relying on the hit-and-miss method of the shotgun."

Volvo's policy was to put its money into the sports themselves, not individual sportsmen or women. "No matter how brilliant, he or she will disappear from the arena in time... and it can all go wrong, as with Ben Johnson."

Continual heavy advertising and product improvements had made it the UK's biggest grocery brand. But in the early 1980s, research showed a shift in the "age profile" of its consumers.

Fewer young people were drinking coffee, thus posing an incipient threat to its share of the hot beverage market; and the market itself was under increasing attack from soft drink companies and brewers.

"We had to introduce some young people to coffee, and increase their coffee consumption generally," says Piers Devereux, senior brand manager.

Sports sponsorship has given Volvo a level of brand awareness at

Nestlé's research suggested that to do so, it would have to convince youngsters that coffee was a modern, adaptable drink relevant to their lifestyles.

The problem then was how to get this message across. "The traditional approach of using mainstream advertising was not the answer," says Devereux. "There were simply too few television programmes available through which we could cost-effectively and efficiently communicate with the youth market."

"We found that the Nescafé message could be carried by music — which performs a central role in the lifestyle of 99.9 per cent of all young people. This vehicle could be used to rejuvenate the brand."

But associating Nescafé with particular bands or artists would put the brand at risk to the vagaries of music fashion or to occasional bad publicity about, for example, a particular artist.

So Nescafé, after a year's negotiation through the minefield of broad-

casting rules about sponsorship, put its money — now £700,000 a year — into the Network Chart Show of popular hits broadcast every Saturday afternoon through 46 independent radio stations to an audience of almost 2m in the 15-24 age group.

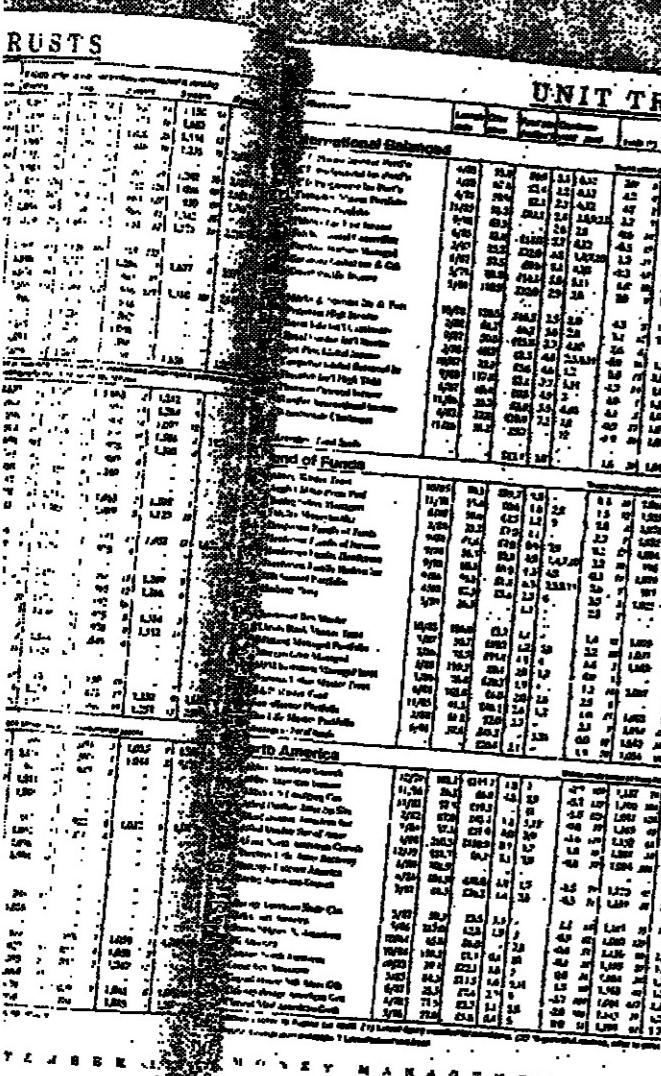
Awareness of the brand rose rapidly to 70 per cent — and Nescafé began to move more money into exploiting that marketing base.

Coffee advertisements were developed for teenage magazines and roadshows featuring new bands toured the country. Other innovations such as pop quizzes followed, and a variety of merchandise was introduced, with 100,000 T-shirts distributed in two years.

As the age profile of coffee drinkers widened, greater efforts were made to increase the market. Last year, a television and cinema advertising campaign designed to stimulate hot coffee consumption among 16-24 year-olds was started.

That was quickly followed by the launch of a new product designed for the youth market — Nescafé Frappé, an iced, ready-to-drink coffee.

"We've made a good start," Devereux says, "towards building tomorrow's coffee market from the youth of today."



Review

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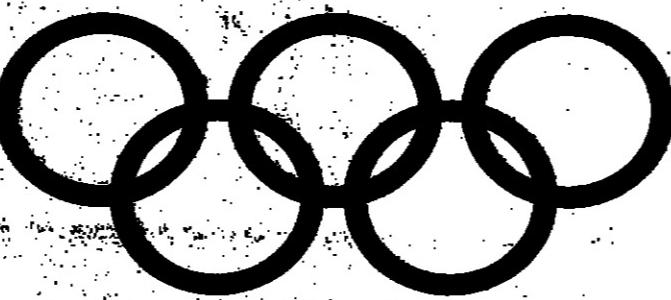
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343 292	Am. Brit. Ind. Ordinary	337	0	10.3	3.1
261 220	Am. Brit. Ind. Red	26	-1	—	9.1
210 179	Barrow Group (IS)	121	0	4.3	2.7
125 102	Barrow Group Cr. Pref. (IS)	102	0	4.1	—
127 104	Bray Technologies	77	0	5.9	7.7
110 104	Bremall Corp. Pref.	104	0	11.0	6.2
104 100	Bremall Corp. B 1% New C.C.R.P.	103	0	11.0	—
202 185	CCG Group (IS)	202	0	14.7	4.9
176 165	CCG CCL 11% Cons. Pref.	173	0	14.7	3.7
222 140	Carlo Pic SED	210	0	7.6	8.2
110 101	Carlo 7.5% Pref (IS)	110	0	10.3	9.4
8 2	Carpetex Non-Votting A Corp.	1.50	0	—	—
9 2	Carpetex Non-Votting B Corp.	1.20	0	8.0	6.9
120 119	Carus Group	109	0	3.6	3.2
145 58	Jackson Group (IS)	122	0	8.0	5.7
222 261	Malibucus NV (Amst IS)	222	0	20.0	5.6
152 106	Marconi Electronics	152	0	18.7	—
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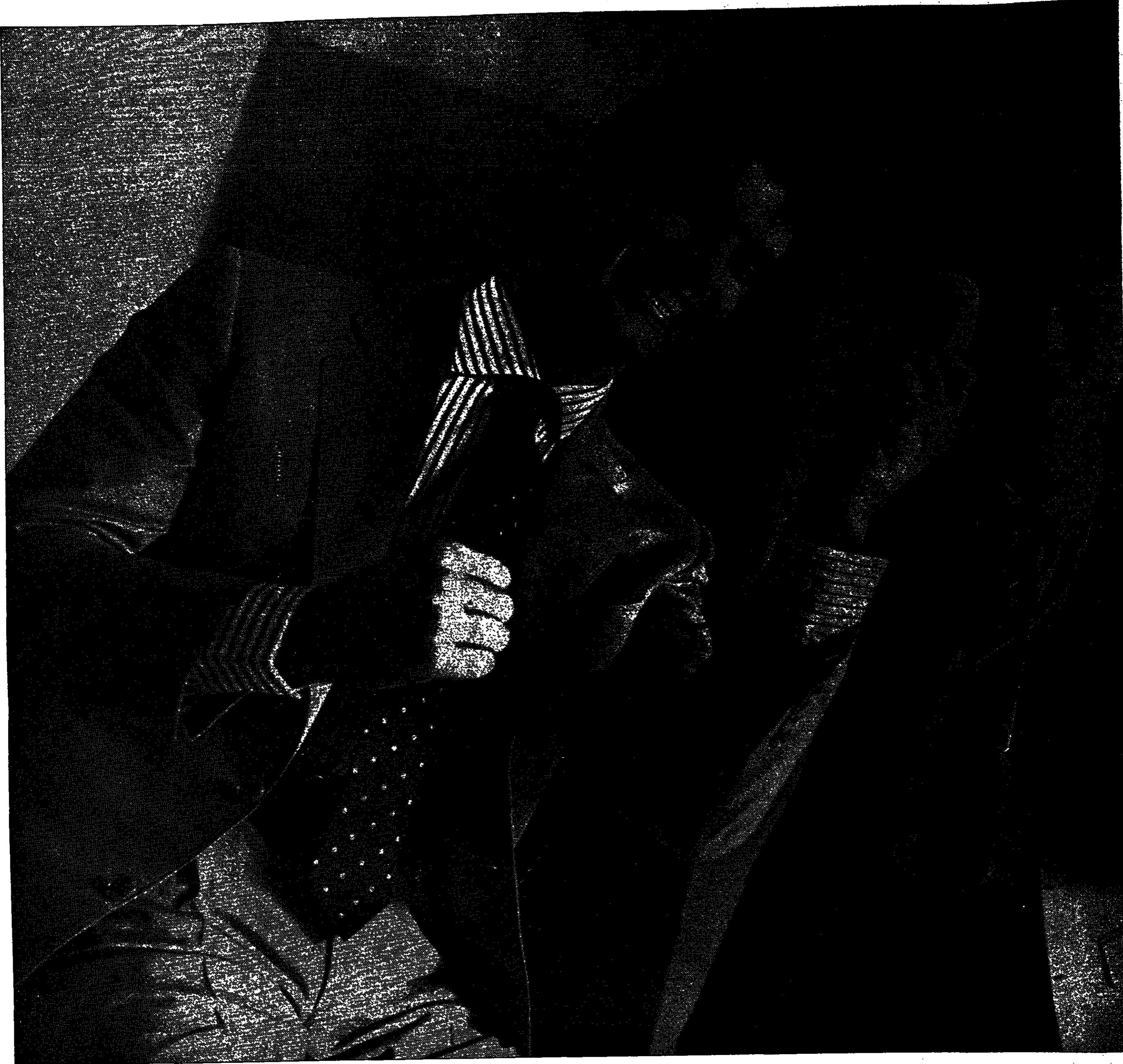


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"Yes - if the terms are right."

"And are they?"

"Could be. If you can take the full 300 million right now."

"Our syndicate's ready and waiting."

"In that case let's go."

"We've got the deal?"

"You've got it."

"Fantastic. Shall we sign in Paris?"

The rest of this conversation is strictly business.

With AT&T and your local telecommunications organisation the lines of communication to the States are open for everyone.

If you want your business to pick up, pick up your phone.



TECHNOLOGY

Lynton McLain examines the development of personalised inserts in UK newspapers

Your morning newspaper sits on the door-mat inside, along with the latest news and analysis, lies a large batch of tempting advertisements, perhaps for financial controllers, accountants, project managers and chief executives.

But something has changed. Some of the advertisements are inserted as loose material or stuck to a page. This has become commonplace with magazines but is undeveloped in newspapers in the UK, while in the US and Europe electronic insertion of material into newspapers is a growing industry.

Some of the advertisements are even addressed personally to you. This is happening as technology becomes available for inserting advertising material into, literally, a named subscriber of a newspaper. The advertisement may then reflect the reader's personal interests, stored in a microchip, making it more relevant to him or her particular needs.

The US is the leader of inserting, with well over 200 million of advertising items inserted into newspapers as well as magazines each year. From 1970 to 1984, the number of inserted advertising items in US newspapers grew from less than 50 million to more than 300 million, according to the US Advertising Bureau. By 1987 the number of inserts in US newspapers had grown to more than 700 million.

In contrast, the UK newspaper industry, which produces more national newspapers than most other countries, is trailing a long way behind the US in its development of inserted advertisements. This is about to change.

At least three large newspapers in the UK are beginning to install equipment for inserting advertisements in their newspapers. These include Mirror Group Newspapers, which owns the Daily Mirror, the Sunday Mirror and The People. The latter two newspapers were the first UK "newspapers" to insert advertisements for an entire print run, last September.

The Financial Times has recently completed the installation of Swiss Ferag equipment at its printing plant in East London. Ferag says this is the most advanced inserting equipment in Europe and is able to insert two items into the newspaper on the press run, perfect leaflets or pre-printed supplements. Commissioning

Advertising by special delivery



of the equipment is under way with a first run expected before Christmas.

News International Newspapers, which publishes five national newspapers including The Times and The Sun, is also planning to introduce an advertising insertion service.

Five years ago, Ferag had sold no inserting machinery into the UK newspaper industry. By this year it had won orders for 60 on-line inserting machines. These developments are happening many years after the technique was well established in the US, for several reasons.

The end of Fleet Street as the home of national newspaper production in the UK, particularly this offered work for building new printing works opened the way for new equipment and new ideas for generating income from advertising. Regional newspapers have mastered "the" technique because it is much easier to achieve on a smaller scale.

Insertion equipment permits pre-printed items, including whole separate sections of newspapers, such as supplements and regional sections, as well as advertisements, brochures, catalogues and company reports, to be inserted

directly after the paper has been printed.

Equipment to insert these pre-printed items in the main newspaper avoids the need for separate distribution of the pre-printed items. Pre-printing itself enables the newspaper company to print with fewer printing presses, reducing capital expenditure and reducing the time the printing presses are idle.

But even in the US, inserted advertisements are not always welcome by readers. It is not uncommon for readers to start the morning with a quick look at the newspaper over the waste bin. One way around this objection is the use of selective insertion. Technology is available in the largest inserting equipment to enable newspaper and magazine publishers to match the advertising to the reader.

Mr Guido Steffan, the former managing director of Ferag UK and a current director of the Ferag marketing organisation in Switzerland, says: "We can already determine that a particular copy of a newspaper will be for Mr Smith of Acacia Gardens, Blackpool. It is only a question of economics that will determine when publishers feed particular sections of a

newspaper to a named individual reader." He said the message is saved paper, by sending readers only the sections which they want.

This technique is highly developed in the US. Advertising material is included on the basis of the requirements of particular geographical markets, or at its most sophisticated, according to geographical and demographic requirements, says Mel Barlow, sales manager for newspaper and magazine inserting equipment at Harris Graphics, part of the US AM International Corporation.

Harris Graphics installed insertion equipment at the Sloane Observer weekly newspaper, based near London. Inserted advertisements or newspaper sections "can be tailored to individual customer profiles, with the advertiser selecting material according to the target audience for the advertisement," he says.

This small inserting is used as a matter of course by many US publishers, but the UK newspaper publishing industry is currently "where the US industry stood 15 years ago," according to Harris Graphics. Existing insertion techniques can be developed to enable

individual subscribers of newspapers to be reached by name.

Harris Graphics says ink jet printing technology can print messages for individual subscribers. This is used in the US to print the addresses of magazine subscribers. Personal messages can be printed readily alongside the magazine subscriber's address or in a blank space in the magazine.

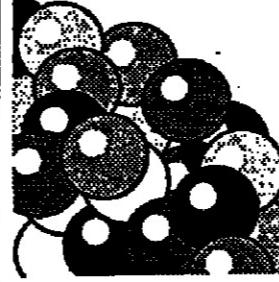
Its application to newspapers, which have circulations that run into hundreds of thousands and even millions, would require substantial investment and the use of high capacity computer disc storage.

For maximum effectiveness, such as system of personalised messages would depend on a large database of information on each subscriber. A typical message, according to Harris Graphics, could be along the lines of: "Good morning, Mr. Smith, we know you are a keen fisherman and we hope you would be interested in the new range of fishing rods advertised on page 43 of the journal." This type of message is used in the US, but issues of data protection and the confidentiality of computer information on individuals may dampen its development in the UK. Also, many people may consider it an invasion of privacy.

Technology for inserting material into newspapers was based originally on mechanical engineering, controlled by simple electrical circuits, but this is changing as more sophisticated electronic control systems are applied.

Harris Graphics says its equipment can be fitted with computer controls that use photo-electric cells to detect if the insert machine has failed to insert an advertisement in an individual copy of a newspaper. That newspaper will not be delivered to the dispatch section of the publishing house, but will be recalculated until the insert is correctly placed inside the paper.

Europe has several companies in the field of making insertion machinery for newspapers and magazines. Switzerland has Ferag and Muller Martini. Denmark has Thorsted, and Sweden has Wemac. Ferag says the West German market is the most buoyant in Europe, with widespread use of newspaper inserting technology. British readers are already getting used to inserts. Personalised advertisements are probably not far away.



WORTH WATCHING

Edited by Delta Bradshaw

Never lie to a computer

WOULD you try and deceive a computer in order to get a job? Probably not, according to researchers at the Georgia Institute of Technology and Louisiana State University. They have concluded that those interviewed for jobs are more likely to give honest answers to a computer than to a personnel manager.

The reason, they claim, is that when people come face to face with a prospective employer, many stretch the truth in order to give the answer they think the interviewer wants to hear.

Another contributing factor, say the researchers, is the Big Brother effect — those interviewed are concerned that the computer is tied into a larger network which can automatically verify their responses.

But the researchers pointed out that one group of guinea pigs, interviewed as potential management trainees, felt reassured at being interviewed by a computer. They warn this could be a limiting factor in using computer technology to interview applicants for higher management posts.

Self-diagnosing a breakdown

A CAR air conditioning unit which uses chip technology to self-diagnose when it is about to break down is in the final stages of development.

The manufacturer, Motor Panels, of Coventry, believes the management system could prevent ozone damaging chlorofluorocarbons from being emitted into the environment when faults develop.

The electronic refrigerator manager uses an electronic

heat sensor which feeds information into a microprocessor, similar to the system used in sophisticated engine management systems. (Conventional air conditioning systems use pressure switches for operational control.) If the measurements indicate that the air conditioner is working close to its limit an indicator on the dashboard lights up.

The electronics gap widens

DEFLATIONARY measures introduced by the UK Government have resulted in almost no growth in the UK's consumer electronics market in 1989, and growth of only 4 per cent in the electronics market overall — below the European average.

According to the latest report from Elsevier Advanced Technology, of Oxford, the outlook for the electronics equipment makers generally looks variable. The report, entitled Yearbook of World Electronics Data 1990, says growth in the European market will be limited in 1990, but will broaden over the subsequent three years.

The market, according to the report, will grow by 4.4 per cent in real terms this year and expand only by 2 per cent in 1990. But over the three-year period 1987-1993,

manufacturers is that the gap between sales of home-produced goods and imported ones is continuing to grow.

Financial data under one roof

A NOVEL way of incorporating financial data into computer-produced documents has been developed by US software house Lotus, in conjunction with Exel Financial.

Rather than thumbing through wedges of paper documents or searching external databases over the telephone line, Lotus has introduced a way of inserting data directly from a compact disk.

Called CD/Corporate/UK, the disk contains complete financial and textual information on all UK quoted companies, along with Exel's adjusted profit and loss statement and annual growth rates. A companion disk provides a similar fund of knowledge on privately-owned UK companies. (Disks containing information on US companies are also available.)

Data from either disk can be inserted into documents prepared using the Lotus 1-2-3 spreadsheet simply by pressing one key. The disks can also be used with other software packages. Each of the disks is updated monthly and the cost is £9,000 a year for each service.

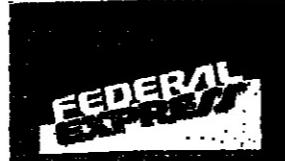
French roses prefer cognac

A GLASS of cognac and a bunch of roses have more in common than romance. In the Charente region of France the waste heat discharged by the brandy distilleries in winter is now being harnessed to fuel another demand — for cut roses.

The scheme, introduced by the Agence Francaise pour la Maitrise de l'Energie (AFME), extracts heat from the distillery waste water using a battery of heat exchangers. The heat is fed into a greenhouse, on land belonging to the Izamari distillery. The size of the greenhouse was calculated to optimise the investment in the heat recovery process. The saving is estimated to be the equivalent of 70 tonnes of liquefied gas a year.

Contact: Georgia Tech; US: 404 894 3444; Motor Panels: UK: 0205 665631; Elsevier: UK: 0865 512242; Lotus: UK: 0753 840281; AFME: France, 1 47 05 20 01.

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Federal Express. When it absolutely positively has to be there on time.

BRITISH GAS GETS THE GREEN LIGHT TO FUEL ELECTRICITY FOR THE FUTURE.



It will come as no surprise that British Gas has been chosen to supply the fuel for Lakeland Power Ltd's combined cycle power generation station in Cumbria, producing electricity for Norweb. It is our first contract of this type to provide natural gas to an independent power generation company.

British Gas, of course, can be counted on to ensure reliable and long-term supplies.

The new combined cycle generating system will produce electricity with remarkable efficiency.

This high efficiency, together with the lower carbon content of natural gas, means that considerably less carbon dioxide is emitted than by a conventional power station. Taking into account the low levels of sulphur and other pollutants, natural gas stands out as a fuel most friendly to the environment.

British Gas continues to make a substantial contribution towards achieving an even more efficient and profitable future for Britain's Industry and Commerce.

After all, energy is our business.

British Gas
ENERGY IS OUR BUSINESS

CINEMA

Murder turns to overkill

The world reports sick in Kieslowski's *A Short Film About Killing*. The sky is a sunburnt yellow-grey. The Warsaw streets are grim with decay. Human faces are pasty, drawn, unsmiling. It almost seems an act of compassion when a young man (Miroslaw Baka) takes a taxi ride into the country and then half-strangles, half-beats the driver to death. Why? We have no idea. Nor, it seems, does the boy.

This amazing Polish feature film, hung out at festivals last year, caught prizes like fly-paper. Two top awards at Cannes and a European Film Prize stuck fast to its sticky brilliance. Audiences tend to do likewise. However much they buzz and struggle, dismayed at surrendering to a movie which views life as a collage of gaudy tragedies, Kieslowski's vision has a nightmarish recognisability.

This is a world where nothing matters and everything is possible: a world we all glimpse in our worst moments but only the despairing or insane act on. For half an hour *A Short Film About Killing* has a brilliant mute immobility, like a silent movie whose intertitles have gone missing. The three main characters are introduced separately with no explanation, and dialogue is almost non-existent.

Who is this tow-haired, sulken-mouthed youth drifting from one station of *sauve* to the next (cafe, cinema, street)? Why do we keep cutting from him to glimpse a paunchy taxi-driver washing his car? And what links these two to the clean-cut young lawyer, who just passed his bar exams but suddenly wonders aloud to his girlfriend whether everything is so perfect after all?

By movie's end we know how they all relate. And we have seen the world's imperfection horribly exposed as if the heavens have cracked and shown a merciless light into dark corners. Kieslowski (also director of *Couleur Buff* and *No End*) made this film as one of a series on the Ten Commandments. He takes the reader: "Thou shall not kill." It has signed and sealed by the boy's atrocious act and then flings it full in the face of the State.

The movie's climactic sequence, one of the grisliest in

A SHORT FILM ABOUT KILLING
Krzysztof KieslowskiPET SEMATARY
Mary LambertHEATHERS
Michael LehmannBERT RIGBY, YOU'RE A FOOL
Carl ReinerERNEST SAVES CHRISTMAS
John Cherry

all cinema, depicts an execution. The apparatus of state murder — rope, trapdoor, lever, plastic tray (to catch the effluvia of panic) — are more horrific than macabre than the boy's own killing tools (rope, iron bar, bare hands), and argues Kieslowski, less frightening. When one man's desperate kills, we can understand if not excuse. When the legal machinery of a nation kills, it is an act of will and consensus and merits no forgiveness.

Kieslowski betrays this bleakly challenging moral vision only in the death cell. A speech about a dead sinner (run over by a tractor, fomosho) is crudely inserted in the boy's mouth, as if the movie's crusading liberalism needed the fill of a sympathy bid for the killer. It does not. Our groping insights into the boy's despair (each viewer will fashion his own prognosis) is sharpened by pity and oversimplified by particularity. The film needs only what Kieslowski provides in the best scenes: a howling poetry of urban unease, a picture of the world as a purgatory whose clearest view is given onto hell rather than heaven.

In *Heathers*, directed by Michael Lehmann and written by Daniel Waters from his own high school memories (some high school, black comedy), that in the Great Bloodletting Steeplechase women are fast catching the lead. In the first, the giddy ladies are in earnest; in the second, the grand galloping instructions is off-screen. She is director Mary Lambert, riding on stepping stones of a dud feature

debut (*Siesta*) to higher things. Torn from a Stephen King novel by the author's own screenwriting hand, *Pet Sematary* is the best King adaptation to date. Our central characters are Mr and Mrs Middle America plus children (two) and pets (one). The pet is Church the cat, a portly old dear who is run over one day by a 2-ton lorry. (The family's new house is too close to the highway.) Distraught husband Dale Midkiff buries him in the eerie hilltop Indian cemetery nearby, where, he has been told by neighbour Fred Gwynne, the pet will return to life.

It does: with frightful results. And soon humans as well as cats are nipping back from the after-life. After a cunningly innocent, fun-with-the-family beginning — shot by Lambert and cameraman Peter Stein in the grainy-gandy hues of a home movie — the film cracks open like a serpent's egg stuck by lightning. In the boy's own killing tools (rope, iron bar, bare hands), and argues Kieslowski, less frightening. When one man's desperate kills, we can understand if not excuse. When the legal machinery of a nation kills, it is an act of will and consensus and merits no forgiveness.

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Jan Tesarec in "A Short Film About Killing"

But once you have committed one murder — Heather 1 with cup of cleaning fluid in kitchen — it is so hard to stop. Especially when shamed by a boyfriend (Christian Slater) This student then becomes our guide to the after-life, who wears leather, rides a motorbike, draws like Jack Nicholson and has rebellious feelings fuelled by his love-hate relationship with his parents. (They love him, he hates them.)

Bowling along from one homicide to the next, the film is in the worst possible taste. But then so, virtually by definition, are most black comedies; from *Kind Hearts And Coronets* to *Dr Strangelove*. With pixelated ingenuity the murders go on, climaxing in a killing of two school athletes that is camouflaged as a gay suicide that's not fair! and stomps off to sink before returning for his next guerrilla atrocity.

A sheet of ludicrous innocence is spread over the film, with its pop art colours and deadpan dialogue. Lesser scenes lose zip and cynicism. But even when the pace flags, there are regenerative cameos like the hip, cleaginous preacher (for whom Jesus is a "righteous dude who can solve our problems") or the English Literature teacher who interrupts his grief over Heather 1's (faked) suicide note to marvel at her use of the word "myriad."

You need to be addicted to the

ARTS

Heaven Ablaze in his breast

QUEEN ELIZABETH HALL

E.T.A. Hoffmann's stories have offered rich pickings to artists and analysts of all persuasions for more than one and a half centuries, and the latest trawl through one of the psychologically richest of them, *The Sandman*, is a collaboration between composer Judith Weir and choreographer Ian Spink. *Heaven Ablaze in his breast* has been brought to the Elizabeth Hall by Vocem and Second Stride this week for two performances under the auspices of Dance Umbrella.

Opera is unavoidable. Whether the mixture gels is another matter. The thickets of cultural reference and allusion are dense at times — spanning the centuries from German romanticism to Kokoshchka, Balthus and photography — and the dramatic structure twins four of the characters, Nathanael, Olympia, Lothair and Clara, with a dancer and a singer to each part so that any dialogue becomes a four-way confrontation, and only in the closing scenes are those inbuilt contradictions used to any clear effect.

Singers and dancers intermingle in this unsettling and sometimes unsettled piece; even the two pianists who provide the backbone of the score take walk-on parts. Alastair Macaulay will discuss the danced aspects of *Heaven Ablaze* at a later date, but to my eye at least this mixture of spoken narrative, mime, song and dance veers closer to music theatre if not straight opera. "From time to time," Weir concedes in an introductory note, "an outbreak of

19th-century salon tradition, while the voices pitch into extended vocal techniques, amplified and natural, and occasional full-winged song. Olympia's manic mechanical aria, complete with jardiniere ornaments, at the Hall is the musical highlight, but only the most obvious in a score that seems well loaded with silks and nudges.

Where this score goes in future is hard to imagine; at present it seems inseparable from this specific staging. There are some arresting images on parade from dancers and singers, and a not thoroughly convincing design; excellent playing from the two pianists (hard to identify from the highly democratic programme listings) and a polished musical presentation according to Vocem's familiar lights, but not finally, the kind of crisp imagery one has come to expect from Weir's best work.

Andrew Clements

Györ Ballet

SADLER'S WELLS

As part of the current Magyar Festival of Hungarian arts, the ballet company from Györ is making a brief visit to Sadler's Wells this week. The troupe has, as director and choreographer, Iván Markó, for eight years a leading dancer with Péter's company, and the creative producer of the Maestro Ile heavy on the evening. The Promised Land, which opened the programme on Tuesday, could indeed pass for an exercise in Béjart style: birds of love, liberty and happiness teaching a girl to fly; a score by Ravi Shankar and Sir Yehudi Menuhin combining Indian and Western procedures; men in long white divided skirts (*Golestan-style*) and bare torsos; a good deal of spurious ecstasy. It was par for the course, and served at least to introduce dancers whose manner was eager, with a strong pulse of energy.

About the succeeding Prospero comment is difficult. It would be ungenerous not to welcome a chance to see this Hungarian ensemble on its British debut, but I cannot but feel that Prospero was ill-advised in every way. Prospero had become a character, Axia a young female ballerina student; their after-life, *The Tempest* having ended, a macabre adagio act featuring the mature and stalwart presence of Mr. Markó and the scamperings of a girl whose technical and theatrical innocence do not merit public exposure. The score is a demented assem-

blage of gems from Schubert. That the curtain calls develop into a chilling reprise of the cold, motionless set by Judit Combar in a metallic warehouse piled with sacks: danced with unrelenting vehemence by its cast, this *Mandarin* is a valid re-working of the tale. Its focus is the powerful incarnation of the girl by Barbara Bombicz, a dancer having both the strength and the sensitivity to command and shape the new narrative. She is a fine and true artist.

Clement Crisp



Scene from "The Promised Land"

Austrian Mus.

SA勒EROOM.

Big bidders sit on their hands

The great art market juggernaut, which had been fondering on at an ever-increasing pace for the past year, shuddered and slowed at Christie's New York on Tuesday night. The really big players, the investor/collectors prepared to pay \$10m-plus for a picture, were sitting on their hands.

Fortunately for Christie's, there are still scores of bidders willing to pay up to \$10m for an attractive work of art and the auction total of \$232.3m (£146.1m) for 95 lots was a record for any sale. Among those bidders is the Tokyo-based Aska art gallery, which

bought nine works, including some pretty pretty Rembrants, for \$23.1m. Aska is owned by Alcha, which recently bought a six per cent stake in Christie's.

But the bottom line in Tuesday night's sale was the 29 unsold lots, plus the fact that the total was below Christie's low estimate of \$235m. Until now, salerooms have enjoyed totals for major auctions near the high estimate, which in this case was \$315m.

The art boom is not yet over. Christie's could take satisfaction from the \$26.4m (£16.5m) paid by the Getty Museum, of Malibu, for "Rue Mouffet aux Drapaires" by Manet. It was record for Manet, more than doubling the price paid three years ago in London for a similar scene. Both had been painted from the artist's studio window — this shows a one-legged war veteran carrying the picture on his broad shoulders as he hops down a street.

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paid \$2.25m (£5.5m) for "Muse Endormie," a marble pony by Brancusi, and the \$3.74m for three little girls with a doll, by Foujita.

Delacroix, Signac and Utrillo were also among the records.

Antony Thornecroft

It seems that British art, writes Susan Moore, so eagerly collected by Americans at the turn of the century, is trickling back to these shores. Paul Mellon and the Yale Center for British Art have consigned 20 or so pictures to Christie's in London on Friday. At Sotheby's sale yesterday, 20 works came from the US, and a substantial number appear to be staying.

James Millar of Christie's described the market as "sensible rather than emphatic." Works generally sold on target, and the 8 per cent bought in will probably reduce to 6 per cent. A late Gainsborough, a Dutch-inspired woody landscape with horses at a water-hole, painted in rich sombre tones, fetched £1.5m, twice as much as from the Tableaux Collection and more the property of the British Earl Patten. For want of a private European bidder for £715,000. The same buyer paid £516,000 for a fresh Constable landscape, painted at Child's Hill, Hampstead Heath in 1825.

An unusually large, recently rediscovered canvas by Willem Daniels, "A View of the European Factories at Canton," one of the earliest views of Canton by a European artist, glided over estimate to sell at £704,000. Turner's impressive "Seascape with Squall coming up," one of the few early works in private hands, found a new owner at £538,000. William Alcock's full-length portrait of William Kent was bought for £60,500 by Leggatt Brothers for the National Portrait Gallery.

Among the surprises were Herring, Senior's well-known "Feeding the Horse" which found a new owner at £231,000 (estimate £50-80,000), and Hutchison's jolly account of the reception of the Governor-General of India, Lord Amherst, by the rich Indian merchant Rup Lal Mallick in 1824. The sale totalled £5,337,200.

November 10-16

ARTS GUIDE

EXHIBITIONS

London

The Royal Academy, The Art of Photography 1825-1925. In celebration of the 150th anniversary of the first practical demonstrations of the medium, this large and impressive exhibition leads the visitor through the practical developments and aesthetic variations and experiments in the use of the camera, from the work of the earliest pioneers in France, England and Scotland, up to the present. Daily until December 22.

The Royal Academy, Gauguin and the School of Pont-Aven. A group of prints made in the 1880s and 1890s by the loose society of artists that came together at Pont-Aven in Brittany, of which Gauguin was the leading but not necessarily the only, the outstanding figure. A handful of related paintings is shown, and there are some drawings and prints by Emile Bernard, Armand Seguin and the Irishman, Easier O'Conor, among several others. Sponsored by Banque Indosuez and W.J.C. Daily until November 19.

Palais des Beaux-Arts, Je suis le Cahier. Picasso's sketchbooks. After two years of meandering the world over, the exhibition ends, aptly, in Paris. The 40 sketchbooks covering a period of 64 years follow closely Picasso's development. 107, Rue de Rivoli (4th arrond.), closed Tues. and Thurs. Daily until December 31.

Grand Palais. Archaeology in France. The exhibition presents 30 years of discoveries with some

3,000 objects, beginning with the inevitable skulls and flint tools and ending with finds from the Louvre foundations. Late-closing night Wed. Dec 31.

Musée des Arts Décoratifs. Bohemian Glass 1400-1925. Closed Tues. 14th Dec 31.

Le Louvre. Arabesques et Jardins de Paradis. The beauty and richness of nature is a leitmotiv which runs through all art from the Stone Age to India, from the 6th to the 18th century. Closed Tues. 14th Dec 31.

The two hours of music that are left provide only fitful insights into Chakovsky's artistic genius. The intimate scenes expressing self-doubt, emotional conflict and passionate yearning probably come across as the most convincing. The Act 4 duet between Joann and Lionel is most successful of all, with its simple wistful motif and exquisite shading. Chakovsky also seems at home in two choral ensembles of Musoraskian solemnity. But the rest supports the view that the composer's heart was not really engaged by the subject. Albrecht's version succeeds only in crystallising these weaknesses. He conducts a Germanic view of the score — clear, correct, analytical —

which neuters the delicate colouring of the orchestration and the romantic sweep of the musical lines.

The same Germanic emphasis is to be found on stage. Since she burst on to the international scene at Bayreuth in 1988, Waltraud Meier has won the highest esteem for her dedication, intelligence and artistry. She has no difficulty conveying Joann's idealism and gaucheness, but her voice — with its pure, tender heroic quality and fast vibrato — lacks the heat of steel that the music demands. She also looks too much the Teutonic maiden.

The blithe four-parties with the production team, including the scene-set and costume designers (Hans Schwennich and Reinhard Heinrich) as for Kupfer's *Bayreuth Ring*. The stage was littered with models of bombed-out buildings and divided by a diagonal panel, which reflected ceremonial processions, dances and battles acted out symbolically in the wings. Although this allowed the production to cut from one scene to the next in an almost filmic sequence, it had the unfortunate effect of making the main stage area curiously inert, with the audience forced to observe the real action simul-

lated at one remove. The performance was also accompanied by giant projections of photographs depicting death and destruction from the Second World War — as if Kupfer saw some sort of link between German wartime suffering and France's treatment by the British in the 15th century.

Despite these often mysterious effects, this was one of Kupfer's least original productions, making heavy weather of the religious pomp and angelic circumstance and coming only towards the end of many, many acts.

Although there were some useful supporting contributions, notably from the tenor Alejandro Ramírez as the Dauphin and a young German baritone, Wolfgang Rauch, as Lionel, Kupfer's treatment underlined the fact that this is a one-character opera. Meier was on stage throughout, perched on a rugged iron platform.

Next time Albrecht and Kupfer tackle a Slav opera, (and there are apparently plans for one in Munich), they should accept it on its own terms, instead of trying to pretend Chakovsky was a surrogate German. Andrew Clark

painter Karl Schmidt-Rottluff to date with almost 370 works from 70 private and public collections. Nov 24.

Antwerp

Stedelijk Kunstmuseum, Antwerp. From 7th November, 40 years of government support for art. This exhibition shows for the first time selected works of art from 11 centuries and attempts to present an impression of all aspects of culture during this period, with the help of government, foundations and private sponsorship. To Nov 22.

Madrid

Fundación Juan March. Retrospective of Edward Hopper opens the autumn season at the foundation. 81 works by the New York realist covering a period of 56 years. Until Jan 4.

Barcelona

Fundación Caja de Pensiones. International art. Exhibition of contemporary art from the museum's holdings acquired since 1985, including works by For, Huber, Mucha, Deacon, Kiefer, Polke, Cucchi and Merz. Closed Mon. Until Nov 24.

Frankfurt

Kunstverein am Markt 44. A "Prospect

FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL
Telephone: 01-873 3000 Telex: 922186 Fax: 01-407 5700

Thursday November 16 1989

Prospect of stagflation

IT WAS A wonderful party, but Mr Major thinks, perhaps even hopes, it is over. Where public expenditure is concerned he was able to tell a tale of continuity, but the story on the economy is quite different. Growth of gross domestic product is forecast at a mere 1½ per cent next year, with headline inflation at 5% per cent in the year to the fourth quarter of 1990. Delivering such a forecast can be no pleasant task on one's first important occasion as Chancellor of the Exchequer, but it had to be done.

It would be pleasant to imagine that the forecast is a warning rather than a prophecy. The Treasury may hope that, faced with the prospect of rising unemployment and slow growth, workers will demand and businessmen cede far lower wage increases. Both inflation and the upward pressure on costs would then decline, so allowing the economy a swift return to the steady growth of the 1980s.

This interpretation of the Treasury's latest forecast is supported by a comparison with the forecasting consensus, which has been for GDP growth of around 2 per cent in 1990. Maybe the Treasury is being gloomy for tactical effect. If so, the tactic is unlikely to work, since the Treasury's forecasts no longer enjoy their former credibility. For this very reason, however, its gloom could prove justified.

Wage inflation

Wage inflation would then continue unchecked well into next year. Unit labour costs in the economy as a whole would rise by 8 per cent or more and in manufacturing would continue to rise faster than in the UK's major competitors. Mean-

while, the Government hopes to get inflation down to below 6 per cent. The squeeze on profits would then intensify, making the slow growth in investment and output now foreseen by the Treasury highly likely.

In short, the prospect is stagflation. The question for the Government and the country is how long that state will endure. For more than just a year is the most plausible answer. A hint is contained in the forecast of retail price inflation in the year to the end of 1990. Since this forecast includes a rise in housing costs

of 11 per cent, it appears that interest rates are not expected to fall by much. Nor is much of a decline likely when the current account deficit is expected to be £15bn next year and – even to achieve this – the growth in the volume of non-oil imports has to decline from 10½ per cent this year to 2½ per cent in 1990. If interest rates do stay high for a long period, the financial vulnerability of both the personal sector and of parts of business makes a swift recovery in demand quite unlikely.

Public expenditure

It can hardly have given the Chancellor pleasure to deliver such a forecast, however realistic it may prove. He must have obtained far greater satisfaction from what he had to say on public expenditure. There, at least, all is much as before.

In the event, the share of general government expenditure in GDP (excluding privatisation proceeds) in 1989/90 is now expected to be 38% per cent, an eight percentage point decline from the peak in 1982/83, and half a percentage point below the forecast of a year ago. Next year it is expected to rise to 39 per cent, but for both that year and the year after the forecast is exactly the same as in last year's Autumn Statement. Given the low growth of GDP now forecast, this implied a sustained squeeze on most parts of public expenditure, although that squeeze is diminished by the sustained decline in debt interest following Mrs Lawson's successful fiscal tightening.

From the point of view of the Government, therefore, Mr Major was entirely justified in congratulating Mr Norman Lamont, the Chief Secretary. It was another job well done. Politically, however, things may soon look different. The Government has long offered a slow growth of public expenditure, indeed prided itself upon it. Now, however, private expenditures will be squeezed, too. Consumer expenditure grew at a torrid rate of 6% per cent in 1988; it is now expected to grow by 3% per cent in 1989; next year, however, the forecast is for growth of only 1½ per cent. So the party is indeed well and truly over. Given the political timetable, does this mean that the Government's rather longer party is over too?

EC showdown over Renault

IT CANNOT have been easy for the European Commission to stand firm in its dispute with the French Government over subsidies to Renault, the state-owned motor group. Its decision to go so far seems a personal victory for Sir Leon Brittan, the EC's Competition Commissioner and, more importantly, enhances Brussels' political authority.

Given the pressure from Paris there was a danger that a majority of the Commission's members would cave in. France is not the only sinner over subsidies; commissioners from other countries might have chosen to side with it, to forestall similar actions against their own governments in the future. Had they done so, they would not only have undermined the Commission's standing in competition policy – one of the rare areas in which it has autonomous power under the Rome Treaty – but would also have compromised its ability to push through the internal market programme.

The Renault case is not yet closed and yesterday's decision could be interpreted as a way of buying time. The French Government has three months to make proposals to meet Brussels' demands for a restructuring of Renault. The Commission needs to insist that these really do produce the capacity cuts it considers necessary and, if they do not, should be ready to take France to the European Court.

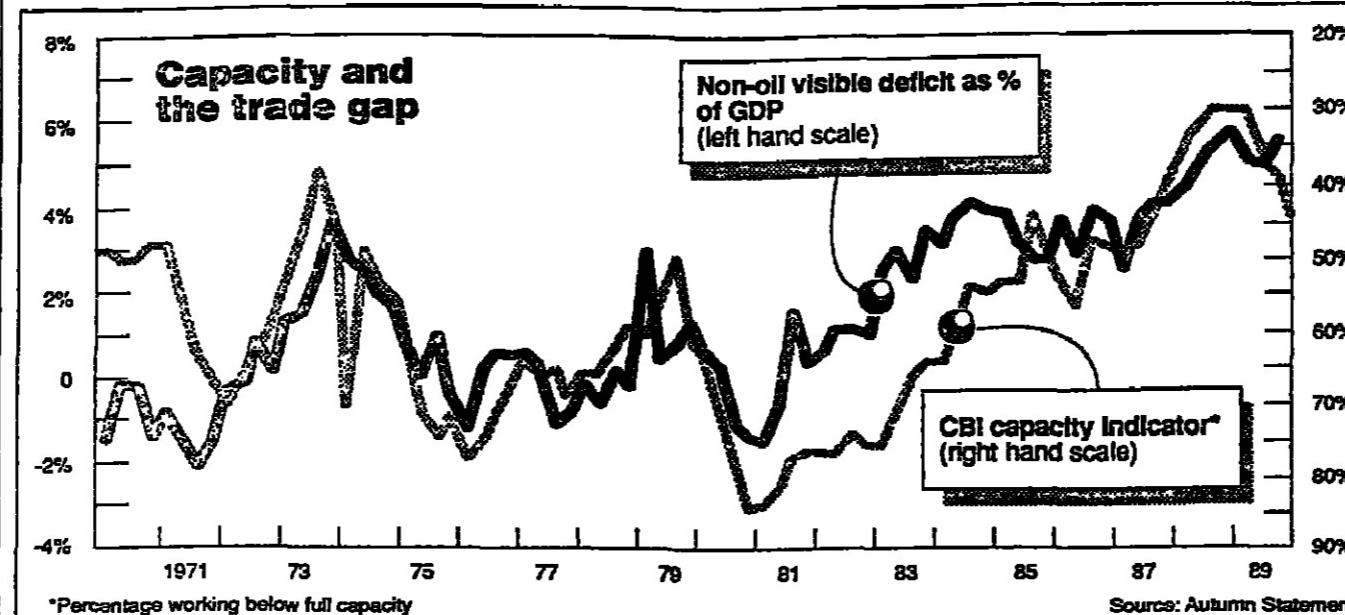
New approach

Sir Leon has correctly identified state aids as a form of protection which is as incompatible with a single market as national trade barriers. Since he took office, he has brought to the Commission's competition policy a philosophy which considerably expands its scope.

Most of his predecessors concentrated principally on maintaining the status quo by preventing the development of new anti-competitive practices. Even under this definition, Brussels often acted timidly, backing down in the face of government displeasure.

The new approach aims to use competition policy not merely as a policeman, but

ECONOMIC VIEWPOINT



No need for recession

By Samuel Brittan

The "spend, spend, spend" headlines with which the Autumn Statement has been foreshadowed in the popular press could almost have been designed to set off a run on sterling. Fortunately, however, the foreign exchange market is by now inured to this kind of showmanship.

General government spending after allowing for inflation is expected to rise by 1½ per cent per annum in the years ahead. These people who would like to reinvest funny money and hanker for a volume index will say that there is no increase at all or even a reduction.

Public spending excluding privatisation is expected to remain at 39 per cent of gross domestic product next year, the same proportion as in 1988/89, after a slight dip in 1988 due to the exceptionally rapid growth of GDP.

The Public Sector Debt Repayment for the current year is estimated at £12½bn, compared with a £13bn forecast in the March Budget, due to a shortfall in privatisation receipts and a faster than expected take-up of personal pensions. This is a tight fiscal stance by any standards. But it is worth remembering the near unanimity among City analysts at Budget time that the surplus would be very much higher. So sure were they on the point, that they competed mainly in Machiavellian speculation about the Treasury's true motives for underestimating.

The gloom-mongers are also likely to pick on the forecasts of a slowdown in output growth to predict a hard landing. Look at what has actually happened. The story over the last few years has been one of demand and output (and indeed inflation and the current account deficit) being more buoyant than expected.

It is best to focus on the bracketed figures in the table which exclude oil – which does matter, but follows an

extremely erratic course due to North Sea shutdowns and reopenings. Real GDP, excluding oil, rose by 5 per cent in 1988, and is expected to rise by 3 per cent this year. What is more, official estimates are usually revised upwards for several years after the revision itself. We shall see.

General government spending

– especially in services – is still probably understated.

The Treasury maintains that real growth has been too fast to sustain and that a pause for breath is now required. But rather than pontificate on physical growth potential, it would be on much safer ground in saying that domestic demand has been increasing too quickly. This is better measured in nominal terms (that is actual money) rather than in the real terms given in the summary table. After rising at the horrendous high rate of around 15 per cent in 1988, domestic demand in nominal terms has risen by around 10 per cent to 11 per cent in 1989 – still too fast. There are however now enough indications from house prices, retail sales and other indicators to suggest that domestic demand is at long last slowing down further.

How far this slowdown is reflected in lower inflation, is

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is another matter.

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The inflation forecast seems

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long as the believers in a sink-

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But my suspicion is that out-

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Treasury view of UK economy (% changes on year earlier)

	1988	1989 estimate	1990 forecast
Domestic demand	7½	3½	0
Exports goods & services	¾ (2)	4½ (9½)	8½ (5½)
Imports goods & services	12½ (13)	9½ (9)	14 (12)
Gross domestic product*	4½ (5)	2 (3)	14 (14)
Mfg output	7	4½	12

*non-oil shown in brackets
Average measure

Source: Autumn Statement

among Britain's principal trading partners.

If there is a recession it will be due either to the slowness of British business to switch from the sheltered domestic market to the international market (including in the latter competition with importers). Or it will be due to the inflexibility of the British labour market.

The chart suggests that as capacity pressures fall there should be a large fall in the trade deficit. Moreover after the recent fall in sterling, there is no reason to believe sterling to be overvalued. It is indeed well below most estimates of its Purchasing Power Parity.

The Treasury has however played safe by forecasting an improvement in the recorded payments deficit only from £20bn in 1988 to £15bn in 1990. This is understandable in view of past disappointments. More surprising is that anyone should want a payments forecast at all.

As part and parcel of the same caution the forecast growth of non-oil output is put at only ¾ per cent. The inflation slowdown is also modest, from 7 per cent to 5 per cent on the GDP deflator by the end of 1990, and from 5 per cent to 4 per cent in terms of producer prices. Forget the RPI head-

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OBSERVER

at Edinburgh's Waverley station, where there could be some fun if the matter has not been settled in the courts by then.

Lucky German

The West German news agency, DPA, carried a story yesterday about a 40-year-old East German who had been in East Germany since the fall of the Berlin Wall. He took the short trip to the Federal Republic when the frontier controls were relaxed last week, collected his DM100 from the West Germans, invested DM6 in a lottery, and won DM2m before going home.

"I shall build myself a house and go on lots of foreign holidays," the unnamed mechanic is quoted as saying.

Chase on TV

A little bit of history. ITN news last night carried the first televised tombstone advertisement. It appeared in a 60-second commercial for Chase Manhattan's international investment banking services, showing how Chase can put together cross-border deals.

Tombstones do not make gripping viewing, it has to be said. Most of them give only bare details of a financing, plus the names of banks who put up the money. That is why they have that name. But given the large number of financial publications which survive on little else, ITN could be onto a good thing.

Can't count

A prize for understatement of the week goes to brokers ANZ McCaughey who yesterday issued a comment on Cray Electronics headed "Poor start to 1989". This is a company which mis-stated its profits by a factor of three, increased

its final dividend by a third before deciding to omit it, and has promised to pay the ex-chairman £225,000 per annum, plus benefits, until 1991. ANZ McCaughey, which used to be one of the company's brokers, is rather bearish these days and says it is still far too early to alter the negative stance it has taken for the past year. But in February, when the shares were nearly three times higher than they are today, ANZ McCaughey, was tipping them to outperform: "With a cohesive structure of quality businesses now largely in place, high long term organic growth is in prospect."

Last ditchers

In Italy the Communist Party, which has been pretty reformist for a long while now, is even thinking of dropping its name. In Eastern Europe the barriers to freedom of movement and democratic choice are coming down all over the place.

More Trabants

A reader informs us that the

Trabant has just won the East German Car Industry Award for Export Achievement.

Peter Marsh reports on the debate over Wellcome's anti-AIDS drug

Few products made by any single company have stirred so many human and scientific passions – and held out the promise of making so much money – as Retrovir, the AIDS drug made by Wellcome, the UK pharmaceuticals group.

The questions surrounding Retrovir, the only medicine licensed to combat AIDS, have had relatively little discussion over the past few months, although they are likely to surface today when the company announces its annual results.

Much of the recent comment on Retrovir has concentrated on the findings over the summer that the medicine – Wellcome's second biggest product – has the potential to slow down the onset of the illness in people who have the AIDS virus but who show no outward signs of sickness.

This led to a surge in the company's share price and some confident pronouncements by AIDS groups that the medical community is at long last making headway in fighting the spread of the disease.

Sir Alfred Sheppard, Wellcome's chairman and chief executive, will today make a new general comments about the outlook for Retrovir, which is also known as zidovudine or AZT. But he is likely to be circumspect about specific issues such as predictions of future sales.

The drug, which became generally available in early 1987 and had estimated sales in 1988-89 of about £120m, is now making a significant contribution to Wellcome's profits.

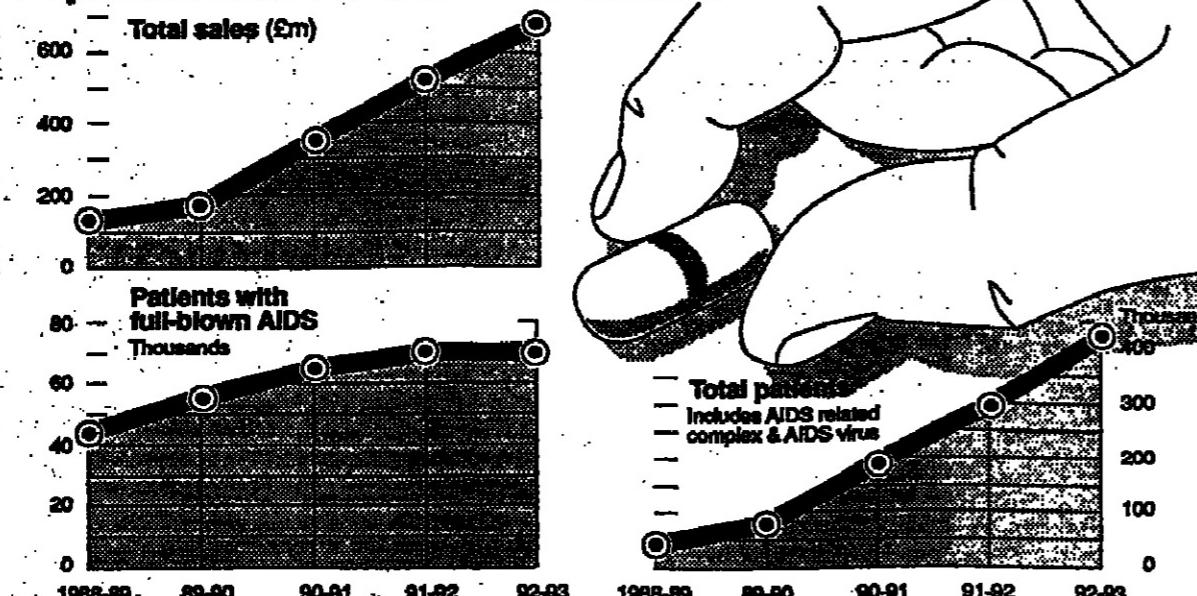
Retrovir's annual sales could jump to as much as £500m a year by 1991 or 1992, due to increased use of the medicine among carriers of the AIDS virus. An estimated 10m-20m people worldwide have the virus; most of them, on current trends, will contract full-blown AIDS over the next decade.

But giving more than a broad-brush view of Wellcome's future is extremely difficult due to the number of interlocking issues surrounding Retrovir:

- The drug is inevitably linked to the public debate over with the disease, which has so far been contracted by an estimated 400,000 people globally, of whom perhaps half have died. Many more are likely to do so over the next few years. Particularly in the US, Wellcome has found itself uncomfortably caught in the arguments between AIDS activists and government authorities about the correct strategies for slowing the spread of the disease through new drug developments.

- Despite the events of the summer, the world's medical community is still divided about the extent to which Retrovir will benefit people who have the virus yet who have not progressed to any clinical signs of the disease. There is even a hint that taking the drug at this stage could be counterproductive, as a result of making it more likely that patients could suffer from Retrovir-resistant strains of the AIDS virus as the disease develops. The scientific evidence related to

Expected Retrovir use



A minefield of passions and profits

these points is unlikely to become even partially clear for at least another year.

• No one involved with AIDS, Wellcome included, believes Retrovir is a perfect drug. It can be toxic to many patients, it does not cure the disease (which invariably leads to death within a few years) and it works in a scientifically unsophisticated fashion. Many think the product will be superseded by new AIDS drugs that could be unveiled by other companies in the mid 1990s, at which point Wellcome's profits growth could fizz out.

• Wellcome has been involved in a series of unifying battles with AIDS activists and some sections of the medical community over charges that it is making excess profits from Retrovir. Adverse sentiments from such disputes are hardly likely to help the company over the next few years in its relations with government authorities and patients.

Much of the recent surge in interest in Retrovir stems from the US, where the same UK company trades under the name Burroughs Wellcome. The US has about 60,000 people with AIDS, more than any other developed country. A further 1m-2m Americans are thought to be carrying the virus.

In August the National Institute of Allergy and Infectious Diseases, a US government body, opened up the possibility of wider use for the drug, in a trial involving 3,200 carriers of the virus; the institute found Retrovir slowed progress of the illness in some of these people.

Doctors interrupted the trial some months in advance, saying that, for those people whose immune systems were already showing signs of decline due to the AIDS virus, Retrovir treatment was beneficial.

The announcement was unusual scientifically, although this could be explained by the immense pressure on the US authorities to demonstrate they could act quickly in fighting the disease. It came well before publication in the medical literature of the full data from the trial; this will probably come either in December or early next year.

As a concrete sign of action by the US government, the findings in the summer removed some of the emotional and political pressure on US agencies such as the Food and Drug Administration (FDA) and on people in Congress. Since the disease first reached epidemic proportions in the mid 1980s, these groups have come under continuing attack by the gay community and by groups representing AIDS victims for their allegedly slow response to the crisis. In particular there have been criticisms of the unwillingness of the medical community to abandon its conventional caution over drug trials and speed up

tests of new possible therapies against the disease.

Sixty of a new approach to AIDS by Washington was warmly welcomed by many AIDS groups. "The evidence is that the government is doing something at last – thank God," says Mr Larry Tate, a manager at Project Inform, a support group in San Francisco for AIDS sufferers.

Some scientists are, however, unhappy about the implications of halting of the US trial. They say that people in the trial had been on Retrovir for an average of only a year – which is too short, they say, for any side-effects from the drug to show up.

Dr Ian Walker, a UK AIDS expert at the Middlesex Hospital in London, says that – until the full data from the US trial become available – it is impossible to be sure about the benefits of giving Retrovir to individuals with the virus.

Such treatment may even be dangerous, says Dr Walker, due to the possible toxic long-term effects of the drug.

There is another danger that people with the virus who then progress to AIDS may, through having had Retrovir treatment early on, later take the build-up of drug-resistant viral strains. This would more than offset any benefits from the early use of the medicine. "It is a tremendous dilemma," says Dr Walker.

So far Wellcome has reacted cautiously to the events of the summer. At present Retrovir is still officially licensed for use only by people with AIDS or a condition known as AIDS-related complex – the precursor to full-scale AIDS – and not for people with the virus.

Wellcome says it does not know when it might gain permission from the FDA and other licensing bodies to sell Retrovir for the latter use. This could well happen by mid to late 1990.

But already, it seems that, especially in the US, some carriers of the virus are putting pressure on their doctors to make Retrovir available in the hope that it will stave off the illness. Wellcome is not willing to estimate how many people are now receiving Retrovir. But Mr Hemant Shah, an independent drug-industry analyst in New Jersey, believes this number in the US alone is between 50,000 and 100,000 and includes a significant number of AIDS carriers.

Just where the twists and turns of the AIDS crisis leaves Wellcome is difficult to assess. Competition from other AIDS drugs is likely to bite in the early 1990s, although some analysts suggest such medications may well not become available for up to another two years.

The most promising of the other medications under development include Imuthiol from Rhône-Poulenc of France, and Vider (also known as DDD), which is under study by Bristol-Myers of the US and which is now being made available to limited numbers of believe AIDS patients.

Some believe these companies plan to sell their products at prices well below that of Retrovir in a bid to gain market share. A year's treatment with Retrovir costs about \$3,000. The price has come down – as a result of price cuts and lower recommended doses – from \$6,000 or so of two years ago.

But it still causes concern among AIDS activists who accuse Wellcome of profiteering, a claim which the company strongly denies.

Many think Retrovir's days as a big-seller may not last long, given the better drugs which are assumed to be in the development pipeline of pharmaceutical manufacturers like Wellcome in the UK and March of the US but about which such companies are saying very little. There are new types of formulations which may well act by attacking the virus itself rather than (as with Retrovir's mode of treatment) interfering with the chemical reactions involved in viral replication, which many believe is a far from perfect method.

Whatever becomes of Retrovir over the next two years, the company will probably have to work harder than it does at the moment to convince the outside world that it can handle the public image that has surfaced in the AIDS drama. This would move the balance of power in favour of the manufacturer.

But certain companies will be especially embarrassed. These include many of the manufacturing companies which substantially reduced their payrolls in the early 1980s. Through the little-understood effect on company pension schemes, this phase of

LOMBARD

Pensions bombshell

By Barry Riley

A GHOST from the past has come back to haunt the occupational pensions industry.

Last week the UK Government announced its plans to improve protection for members of schemes.

As inflation has continued, albeit at a reduced rate, these future pensions have suffered in real purchasing power. But the assets in the pension schemes have risen in value throughout the 1980s. Surpluses have run into billions. Many companies are wound up, all pensions (both current pensions and those deferred until ex-employees reach retirement age) must be upgraded in line with the Retail Price Index up to a maximum of 5 per cent a year.

The OFP has suggested only that any surplus in a terminated scheme should first be applied to upgrading pensions. But according to the Department of Social Security's proposal as it stands, any deficiency will count as a loss on the employer.

Advisers warn that many companies will have to make provisions. Credit ratings could be affected: companies near insolvency will be in a far less bankable position than before.

Of course the revaluation will not apply to continuing pension schemes. But the industry fears that scheme members will apply pressure on companies to implement the up-to-5-per-cent formula; something the DSS must have intended in practical terms it will become very difficult to restructure schemes within a larger group, leading to some and maybe others. So companies will be forced to upgrade benefits all round.

It remains possible that the DSS has misjudged its recommendations, and will back down in the face of the barrage of criticism which will be directed at it from the pensions industry. But this Government has shown, in its stance over the £60,000 cap on incomes qualifying for pensions, that it is not afraid to upset the pensions industry.

It seems to be prepared to unleash a vengeful demon which companies hoped had been bottled up forever.

LETTERS

Cost control in power

From Mr Michael Harper

Mr. Your leading article on nuclear power, "Think again, Mr Wakeham" (November 11), presented a mostly accurate analysis of the need to restructure further the electricity supply industry. But you falsely conclude that "by showing that the old policies on nuclear power were huge mistakes, privatisation has, once again, proved its worth."

The question of who owns the industry is less important for the environment than the question of how the industry is structured and how it is regulated. But a fundamental part of that regulation involves a close study being kept on the costs on any particular energy option. Money squandered on one energy source starves investment into research and development of other more environmentally acceptable forms of energy production and energy conservation.

It is now claimed that the high costs of nuclear power are only emerging as a direct result of preparations for privatisation. It is not clear whether that previously, the costs were so dire up in the Bulk Supply Tariff (BST) that nobody could determine their true proportion.

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• The Germans have created a whole new set of higher technical institutions;

• The Danes have increased participation rates in higher secondary technical education rates than "general" pre-university classes;

• In the Netherlands, too, the "technical" options are the fastest growing;

By contrast, full-time vocational schools are increasingly disliked by parents and students. They are seen as being out of touch with industry, and as offering poor employment prospects; they have very low prestige.

In England, the current debate on education and training pays extraordinarily little attention to the concept of "technical" education for 16- to 19-year-olds. The result is an often misleading interpretation of other countries' practices – and of the policy alternatives available to us here.

Alison Wolf

Institute of Education,

University of London,

20 Bedford Way, WC1

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FINANCIAL TIMES

Thursday November 16 1989

challenge
That's BTR

Left-wing guerrillas try to encircle San Salvador

By Tim Coone in San Salvador

FIGHTING in El Salvador spread to the western approaches to the country's capital yesterday as left-wing guerrillas tried to encircle the city.

Most of San Salvador's northern and eastern suburbs have been under guerrilla control since Saturday night, when the Farabundo Martí National Liberation Front (FMLN) launched a nationwide

offensive. Guerrilla units yesterday attacked the western military strongpoints near Santa Tecla. The Government has responded with counter-attacks supported by aircraft and helicopter gunships but the guerrillas appear to be holding their positions.

The FMLN leadership is claiming to have closed the northern and eastern

approaches to the capital as well as one road to the southern town of La Libertad. According to the guerrilla radio station Venceremos, the capital is almost isolated.

With the toll of dead and wounded mounting, the International Red Cross yesterday made an urgent appeal to both sides for an immediate truce to evacuate wounded from the war zones, "be they civilians,

soldiers or [guerrilla] combatants."

A Red Cross statement said: "The heavy fighting that has been raging in San Salvador for several days has had tragic consequences for the civilian population. The wounded must be evacuated and given the necessary medical assistance, but the Red Cross . . . has not been able to obtain access to combat zones."

In Havana, the guerrilla group said in a statement that its men had killed or wounded 760 government soldiers and beaten back counterattacks against their positions in San Salvador and other parts of the country.

With fighting widespread throughout the country and in all the main cities, total casualty figures are probably at least twice those of the capital.

War-weary troops fail to dislodge rebels

Tim Coone assesses the chances of a government and capital under siege

HERE is a simple yardstick to measure how serious the guerrilla offensive has become in El Salvador. The Government's best troops have been fully committed to defend the capital, San Salvador, of which the left-wing FMLN guerrillas now control one-third. But they have been unable to dislodge the insurgents from their newly-won strongholds.

In the northern suburb of Zacamil on Tuesday afternoon, soldiers sporting the red berets of the elite paratroop battalion weaved and dodged down a street leading to a guerrilla position. A jet laden with rockets circled overhead. Within half an hour, after a flurry of gunfire and explosions, the paratroops came back weaving and dodging in retreat. In the words of one western diplomat in San Salvador: "The army has been unable to take and hold positions".

To the east of the capital, along the Pan-American Highway, a paratroop officer, eyes red from exhaustion, said: "These guerrillas are going to fight to the finish. He had fought all day to try to open the road to the east of the country. "I've barely eaten or slept in three days," he said.

Districts on either side of the highway are under guerrilla control. No vehicles move on the road. He waves his arm, pointing east to the military air base of Ilopango: "Between here and the air base, it's all guerrillas."

Elsewhere in the country, the situation appears similar. Almost all the main cities are under siege and partially under the control of the FMLN. Smaller towns and villages have been occupied by the insurgents and are not even being challenged by government forces. According to reliable diplomatic sources, the army is fully stretched. "It is touch-and-go. It could fall either way," said one European military expert.

The armed forces are relying extensively on air power to try to soften guerrilla resistance in the capital. Helicopter gunships, jets and AC-130 aircraft armed with high-powered machine guns have been pounding the guerrilla-controlled suburbs with rockets and bullets for the past two days. More than 300,000 people live in the areas controlled by the guerrillas.

The FMLN has called for a nationwide insurrection to defeat the Government. Trenches, tunnels and dug-outs are being built in the suburbs. The main casualties of the Government's counter-offensive seem to be civilians.



Salvadorean civilians carry a white flag of truce as they evacuate the embattled Zacamil neighbourhood yesterday

In the capital's main hospital, Los Rosales, almost 400 people have been admitted with war wounds since Saturday, when the guerrilla offensive began. According to one doctor there: "Most of the injured I have seen have wounds from shrapnel rather than bullets." The guerrillas lack heavy weapons. In the children's hospital there are more than

100 victims.

Latest casualty figures compiled from a variety of sources say there are more than 500 dead and some 1,000 wounded. These figures are from the capital alone.

Thousands have begun fleeing the besieged suburbs in the north and east

of the city. According to one diplomatic source: "These now present one of the biggest security problems for the Government."

Most of the fugitives have come into the centre of the city. "They have no money, no food and no shelter," he said. Looters may soon become a problem, he added. "If there are arms caches in the centre and guerrillas among the refugees, as I am sure there are, the army will soon be attacked from its rear."

The same sources say the guerrillas have committed some 15,000 troops "and may have more in reserve." The army and security forces have 50,000 troops dispersed throughout the country, most committed to defending strategic points in the cities and along the main highways. The air force has some 100 helicopters and other aircraft, of which as many as 20 per cent may be out of action through combat losses or mechanical failure.

The Government, in contrast to the FMLN, has remained almost silent about the military situation. Even embassies which might be considered sympathetic are having difficulty obtaining reliable information. The main government request for assistance are for food and medical aid.

At Los Rosales hospital, medical attendants say blood, medicines, and surgical equipment are in short supply. Foreign aid workers say, however, that medical donations are available but being held up by customs officials and pharmaceutical companies which control the distribution of medical supplies.

Encouraged by their early success, the guerrillas have shifted from their initial stance of trying to convince the Government to negotiate. Now they are trying to stimulate a national insurrection. The FMLN has called for an indefinite general strike and is threatening employers who insist that their employees come to work.

Three days into the offensive, the country is paralysed. Apart from the armed forces, the Government as such is no longer functioning. Public offices are closed or running with skeleton staff. Public and private transport are not working and factories are unable to operate because of sabotage to power lines.

According to one western military analyst, the Government's best option is to concentrate on defence of the capital and to abandon other areas. "This runs the risk, though, of leaving the rest of the country in guerrilla hands," he said.

Precisely as might have been expected, Mr Major stuck closely to the Treasury formula yesterday: nothing beyond the brief and no hostilities to fortune. For the markets, the two chief features were the low forecast for next year's growth - 1% per cent excluding oil - and the slightly high figure of 5% per cent for end-1990 inflation. If the markets took this literally, the spectre of stagflation would be disturbing. Instead, the tendency is to assume that Mr Major is playing the role of incoming finance director and cramming the exceptions into year one.

In fact, it is not clear that the substance of the statement is any different from what Mr Lawson might have produced, apart of course from the trimmings. The big breaking houses seem not to be changing their estimates for next year's corporate earnings, which are ranged around 5 per cent. But growth of under 1 per cent is close enough to zero to admit the possibility of two quarters of negative growth, in other words a recession: and for some of the big brokers, 5 per cent earnings growth is already a compromise between economists expecting zero and sector analysts going for double figures.

The real judgement of the markets on all this will be expressed through the foreign exchanges. But the gibe that currency dealers cannot think about two things at once is often the simple truth. First, the D-mark has to come through its present turbulence. If sterling holds above DM2.90 thereafter, Mr Major will have passed his first test.

British Airways

British Airways' image has taken quite a battering recently, what with the collapse of the UAL deal, murmurs of boardroom discord and a flagrant rights issue. But the underlying business is doing remarkably well.

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Equally ill-timed, he declared, was any suggestion

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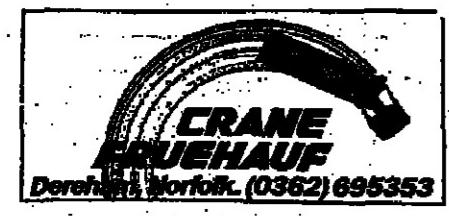
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FINANCIAL TIMES

COMPANIES & MARKETS

Thursday November 16 1989

SHEERFRAME

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INSIDE

Back biting to the futures

Machiavelli is alive and well, and living in Chicago. That city's Board of Trade is being rocked this week by a bout of political intrigue, as the incumbent chairman faces a tough challenge to his leadership. In the close-knit environment of the windy city's futures industry, it has become almost a tradition for exchange leaders to stand unopposed for re-election. But as two challengers have already launched strong campaigns to unseat Mr Kristen "Cash" Mahlman (above), the current chairman, the politicking has begun ahead of January's body contested vote. Deborah Har- greaves reports. Page 27

Sky falls on News Corp

First quarter profits at Mr Rupert Murdoch's News Corporation were hit hard by the costs of Sky Television in the UK, the Australian pilots' dispute and sharply higher interest charges. The after-tax result slumped by 58 per cent and dramatically refuted Mr Murdoch's prediction at last month's annual meeting that earnings in the current year would "not have their customary growth". Page 24

Gold in an emerald setting

RTZ has struck gold in Northern Ireland, and says the prospect, in County Tyrone, could be developed as a mine in the early 1990s. The discovery is nearer an earlier find by Enron International. But while its scale would delight many junior companies, the world's largest mining group will probably sell it once it has been brought to the development stage. Security is a problem in an area where the IRA is active. Enron attempted to develop the project without using explosives but its unorthodox methods proved to be slow and expensive, writes Kenneth Gooding. Page 24

Bombay ducks out

Investors' confidence that Prime Minister Rajiv Gandhi's Congress Party will win an absolute majority at the national elections in a week's time has been eroded, and India's stock markets are moving inexorably downhill. P.C. Murthy explains that an added difficulty this week has been the closure of the Bombay Stock Exchange after a fire on Sunday, which gutted two floors of the 25-storey skyscraper. Page 46

Slick performance by Ultramar

Ultramar, the diversified oil group, yesterday reported strong growth in third-quarter earnings, reflecting big acquisitions made at the end of last year. It also announced a swap of North Sea assets with Elf UK, part of the French oil group, as part of an effort by both companies to rationalise exploration acreage holdings. Page 32

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Chief price changes yesterday

PARAMOUNT (cont)				
Metaphysic	408 +	165	Boe Merle	104 + 64.8
Stamps	582.5 +	5	Chapman	1113 + 65.5
Volvo	142 +	8	Loton Co.	1270 + 57.5
Woolworths	244.5 -	2	Postie	135 - 9.5
Detrola-Dix	847 -	18	Indesit	135 - 11.2
Tysons	220 -	6	SCDA	4825 - 2.5
TOKYO (Yen)				
Avon Products	573 +	2	Dove	2100 + 200
Castrol & Codas	342 +	14	Fiji Kite	1510 + 140
Boss & Stated	224.5 +	23	Kyoto	1440 + 160
MCA	87.5 +	14	Prins Kope	1380 + 120
Mylan Labs	22.5 +	14	Domestic Elect	1265 + 210
Procter & Gamble	105 -	12		
PARIS (FFP)				
Paris				
London (Pounds)				
Colgate	414 -	12		
Deutz	549 +	4	Coastal	447 - 15
DSW	525 +	4	Euro Disney	623 - 11
Suburbia	625 +	4	Europa	445 - 21
Smiths	222 +	2	Euro Accident	1000 - 15
Spud Choc	270 +	2	Home	228 - 5
Underwear	610 +	11	Land Securities	522 - 5
Old Spice	625 +	12	Legal & Gen	376 - 12
Reckitt	113 +	3	Post	597 - 10
Brit Aerospace	519 -	7	Pilkington	327 - 10
Burman	658 -	32	Box & Now	357 - 17

New York prices at 12.25pm

PCs overtake mainframe revenues at IBM

By Alan Cane in London

PERSONAL computers are overtaking big mainframes as the largest source of revenues at International Business Machines. This is a dramatic turn with deep implications for IBM, which has dominated the world's computer industry for 30 years.

IBM established its commanding position with large computers costing millions of dollars and commanding gross profit margins in excess of 70 per cent. Now it finds itself largely dependent for growth on products costing less than \$10,000, where gross profit margins can be as slim as 30 per cent, and where the competition is ferocious.

Furthermore, while IBM is also the dominant force in personal computing, it has nothing like the stranglehold its customers and technological development that it enjoys in mainframes.

In terms of corporate image and culture, the transformation is akin to Boeing announcing

that its growth would in future be fuelled by sales of single engined executive flyabouts rather than wide-bodied jumbojets.

Because of the stark contrast in growth rates of the two products, crossover of revenues is inevitable. The chances are it has already been passed in 1989.

Mr Brian Utley, manager of the Boca Raton, Florida facility where the IBM PC was conceived and, until earlier this year, manufactured, said yesterday that revenues from mainframes and personal computers were rapidly converging. Early indications were that they were running neck and neck in 1988.

The bulk of IBM's profits, however, is still derived from mainframes, a hugely powerful machine supporting hundreds of users which is the workhorse of commercial data processing.

IBM dominates the mainframe market in a style that is rare in any industry. About 70 per cent

of commercial mainframes are either manufactured by IBM or designed to run IBM software. Despite huge marketing costs, margins can be spectacular. A \$2.5m 3090 mainframe may cost IBM only \$100,000 to build.

But the mainframe industry has reached maturity and is growing at less than 10 per cent a year, little more than replacement levels. Mainframe sales are being hurt furthermore, by the emergence of small, inexpensive computers able to take on tasks that would formerly have been run on mainframes. Nevertheless, many data processing activities can only be tackled by mainframes.

IBM's revenues from mainframes, substantial as they are, are hardly keeping pace with the growth of the industry. \$13.2bn in 1986, \$16bn in 1987 and \$15.2bn last year. Such growth as there was came from outside the US; in its home territory, revenues from

mainframes have been static.

The picture has been complicated by a move from purchase to leasing among customers anxious about the direction information technology is taking and keeping their options open. This development contributed to a 30 per cent slide in earnings to \$877m in the three months to September 30.

PCs, however, are going through a phase of explosive growth. Mr Utley estimates IBM's own growth in PCs over the past year at more than 30 per cent. In 1988, the company's sales of personal computers amounted to \$11.8bn. It is clear that PCs must now be contributing close to 25 per cent of IBM's gross revenues.

Some 10 per cent of the company's employees are having within IBM can be gauged from the fact that IBM introduced its first PC only in 1981, some four years after Apple Corporation,

and with considerable doubts about the validity of the market.

It was a dramatic success. Within two years the IBM PC had between 25 per cent and 40 per cent of the PC market in most developed countries. But its simple technology made it easy to copy and it spawned imitators willing to accept lower margins.

IBM realised its mistake: two years ago it launched its Personal System 2 (PS/2) range of more advanced personal computers incorporating proprietary technology which it was unwilling to share with competitors. In particular, it featured a new way of moving data around inside the computer called Micro Channel Architecture that was more akin to the technology found in mainframes than in microcomputers.

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IBM's rivals, led by Compaq in the US and Olivetti in Europe, established their own design called Extended Industry Standard Architecture. Even IBM's own technologists agree there is little to choose between the two designs. Mr Gary Griffiths, for example, in charge of PS/2 development at Boca Raton, says: "They are both good solid architectures. It is now inevitable that there will be two."

So IBM has failed to convince the personal computer world that it alone has the right to set the PC standards for everybody else to follow. IBM says it will license its MCX technology to others but it may well be too late.

But it understands very well how important PCs are now to its growth. The battle for technological dominance may have been lost, but IBM's dealer network is extensive and its manufacturing costs are among the lowest.

Fiat may combine Lancia with Saab

By Kevin Done, Motor Industry Correspondent, in London

SAAB-SCANIA and Fiat are discussing a merger of a common floorpan (chassis platform) and some other components for a new range of executive cars which emerged in the mid-1980s as the Saab 9000, the Lancia Thema, the Fiat Croma and the Alfa Romeo 164.

Scania has been seeking a partner for its troubled car division for several months. The discussions with Fiat have intensified following the collapse last month of its negotiations with Ford of the US.

The two groups are understood to be considering the formation of a jointly-owned holding company for Saab and Lancia. It is possible that such a holding company would be headquartered in a third country, such as the Netherlands.

This is the pattern that Fiat adopted for Iveco, its commercial vehicles subsidiary which was formed in the mid-1970s from the merger of five independent truck companies in Italy, France and West Germany, and which is registered in the Netherlands.

Scania has a long history of collaboration with the Fiat and in particular with Lancia. In the mid-1970s, Scania began importing some Lancia models into Scandinavia. One model, the Lancia Delta, was rebadged and sold as the Saab 600. Others such as the small Lancia Y10 and the Lancia Prisma were sold under their own names. Before the relationship ended in 1987, Scania sold about 20,000 Lancia cars in Sweden, Denmark and Norway.

It wants to implement an extensive rationalisation of the car operations including the sale of some components operations, a reduction in production and cuts in the workforce, but this is not expected to show results before 1990-91. The workforce is due to be cut by 1,500 to 2,000 by the end of 1991.

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INTERNATIONAL COMPANIES AND FINANCE

Olivetti capital increase one-third undersubscribed

By Sari Gilbert in Rome

OLIVETTI shareholders have failed fully to subscribe to the Italian office equipment company's capital increase, designed to raise L454.1bn (\$33m).

More than a third - 38.9 per cent - of the 54.7m common shares offered last summer to shareholders on a one-for-ten basis have not been taken up.

The failure of so many shareholders to exercise their rights to participate in the issue, which is guaranteed by a banking syndicate led by the Milan merchant bank, Mediobanca, was seen as highly disappointing for Olivetti.

Olivetti pointed out, however, that the stock markets

were particularly negative during the course of the option period from September 15 to October 17. It said most shareholders, especially small and medium-sized shareholders, tend to wait until the last week of an offer. In this case, the final days of the subscription period coincided with Wall Street's biggest fall since October 1987.

However, some market analysts believe that given some uncertainty about Olivetti's 1989 performance the size of the capital increase was unlikely to make full subscription.

The share capital increase was part of a larger package designed to raise up to

L1.200bn. That was decided last July following American Telephone & Telegraph's liquidation of its 22.3 per cent stake in Olivetti and the transfer of its investment to CIR, the industrial holding company of Olivetti chief Mr Carlo De Benedetti.

Italian law prescribes that rights unclaimed for in the subscription period must be offered on the open market for at least five consecutive stock market sessions during the following month.

This offer began on November 13 and will end on November 17, after which their subscription is guaranteed by the Mediobanca consortium.

Novo-Nordisk advances 6%

By Hilary Barnes in Copenhagen

PROFITS at Novo-Nordisk, the Danish insulin and industrial enzymes group, were boosted by volume growth for major products and favourable exchange rate developments in the first nine months, the company said.

Pre-tax profits increased by 6 per cent to Dkr68m, up from Dkr60m last year, sales advanced by 14 per cent to Dkr5.49bn (\$762m), and net profits by 10 per cent to Dkr1.61m, up from Dkr1.60m. Earnings per share increased from Dkr17.72 to Dkr19.52 and per ADS from \$2.43 to \$2.68.

Third-quarter pre-tax profits rose by 20 per cent to Dkr2.26m and net earnings by 22 per cent from Dkr1.66m to Dkr2.00m on sales up 8 per cent to Dkr1.760m.

Higher raw material costs reduced the pre-tax margin on sales by 1.2 percentage points

to 15.6 per cent in the first nine months, but this was better than expected, said the third quarter statement.

Pre-tax income for the full year is expected to be ahead by about 10 per cent.

In 1990 the group is looking for an earnings improvement of 12-15 per cent as the benefits of the merger between Novo and Nordisk Gentofte at the beginning of this year begin to show up.

The controversy over the use of human insulin, that developed as a result of sudden deaths among diabetics in Britain which, it was thought, might be related to the use of human insulin, is not mentioned in the third quarter report.

However, Mr Kurt Anker Nielsen, corporate finance manager, said the controversy was not expected to influence

sales. He noted that associations of diabetes in many countries had strongly advised patients not to switch to other forms of insulin.

The health care group, which is dominated by insulin production, increased sales by 16 per cent in the first nine months to Dkr3.57bn, while the biobindustrial group increased sales by 20 per cent to Dkr1.67bn.

• Bang & Olufsen, the Danish television and audio-equipment manufacturer, and Sweden's Ericsson plan to set up a joint venture in Denmark based on the B&O telecommunications products subsidiary, Dikton Systems, to develop, produce and market new telephone products, which will complement the Ericsson product programme, the companies announced.

Hahn says VW profits up 40%

PROFITS of Volkswagen, the West German motor group, rose by more than 40 per cent in the first nine months. Mr Carl Hahn, the chief executive, said in a television interview, Turnover was 15 per cent higher at DM42bn (\$325bn), writes Andrew Fisher.

The statement, ahead of

VW's official figures on Friday, caused the shares to gain DM10 to DM457 in after-hours trading. In official dealings, they rose by DM6. Hopes of more West German business had propelled the shares ahead in the last few days.

VW's figures for the first six months showed a 30 per cent

increase to DM40m in group net profits. Mr Hahn's news of 40 per cent advance to about DM50m in January-September exceeded many estimates, though some analysts said VW's quarterly figures are often erratic and it may show a slacker fourth quarter ahead of crucial wage talks.

Investments during the year increased from DM5.2bn to DM7.9bn, including both capital spending and acquisitions.

Siemens lifts payout as earnings rise by 13%

By Andrew Fisher in Frankfurt

SIEMENS, the West German electrical and electronic group, will pay a higher dividend for the past financial year ended September 30, after a 13 per cent rise in net profits to DM1.6bn (\$88m).

Shareholders will receive DM12.50 a share against DM11.20 in the two previous years; the 1986-87 payout was cut from DM12 after a profits cut.

The company said 1988-89 was characterised by above-average demand in most sectors, with Siemens also benefiting from its own reorganisation and acquisitions.

Among the latter were the takeover, with General Electric of the US, of Plessey, the UK electronics company, and the US purchases of the Bendix automobile electronics operation and the Ealm telephone switchboard activities of IBM.

The new order inflow at Siemens, which is also expected to benefit from the opening of the borders with East Germany, rose by 15 per cent last year to DM50bn.

Foreign orders, accounting for 56 per cent of the total, were 16 per cent higher, while new domestic business rose by 14 per cent.

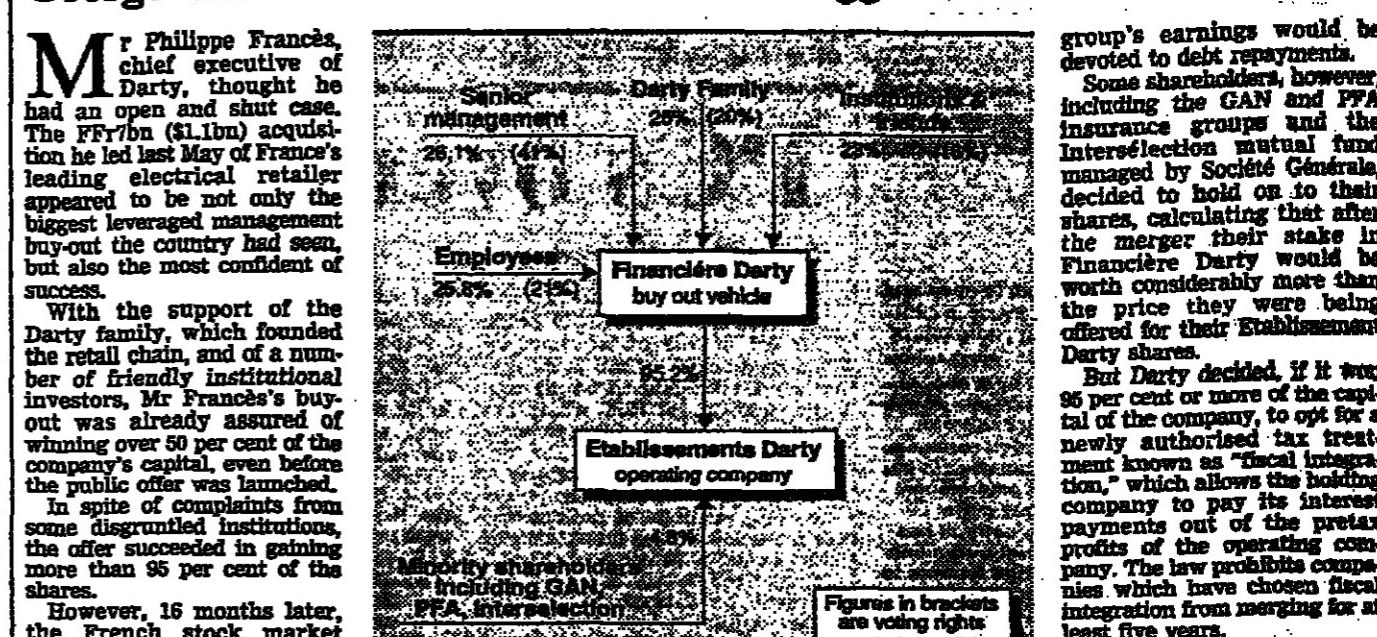
Turnover was only 3 per cent higher at DM61.2bn, but excluding the effect of uneven timing of domestic power station contracts - revenues from two were booked the previous year, compared one last year - the rise was 11 per cent.

The biggest market conditions and falling prices held back the telecommunications and information systems division, while the electrical installation and automotive systems sector benefited from the rise in new construction and the continued high level of car and truck production.

Investments during the year increased from DM5.2bn to DM7.9bn, including both capital spending and acquisitions.

Sparks fly over Darty buy-out

George Graham on the troubles of the biggest LMBO in France



group's earnings would be devoted to debt repayments.

Some shareholders, however, including the GAN and PFA insurance groups and the Interselection mutual fund managed by Société Générale, decided to hold on to their shares, calculating that after the merger their stake in Financière Darty would be worth considerably more than the price they were being offered for their established Darty shares.

But Darty decided, if it was 95 per cent or more of the capital of the company, to opt for a newly authorised tax treatment known as "fiscal integration," which allows the holding company to pay its interest payments out of the pre-tax profits of the operating company. The law prohibits companies which have chosen fiscal integration from merging for at least five years.

The COB objects that the board failed to inform shareholders of this decision, and has passed its findings to the public prosecutor.

Darty's difficulty is that the few shares still outstanding are currently trading at nearly FF11200, or 33 times last year's earnings, and Mr Francis has said it is out of the question to make it out of the offer to FF1500.

Darty was the first listed company to try to couple the LBO technique with a public takeover offer, and the marriage had its problems.

In order to secure the best

tax treatment, Mr Francis wanted to win acceptance from all shareholders for the offer of FF1500 a share made by his

shareholders, and in the loan syndicate in return for their shares, thus breaking the principle of equal treatment for all shareholders.

To convince the remaining shareholders, Mr Francis and his team used the carrot, in the form of the FF1400 a share offer, nearly 30 times 1988 earnings, but also the stick: the threat that after the merger, there would be no more dividends for years, since all the

other 26 per cent. But the COB wanted to win acceptance from all shareholders for the offer of FF1500 a share made by his

shareholders, and in the loan syndicate in return for their shares, thus breaking the principle of equal treatment for all shareholders.

The company attributed the decline to Y20m in expenses incurred on a working bond issue, and predicted that net tax profit for the full year would be Y65m, up from last year's Y1.85m, an export growth in offsetting a decline in domestic sales.

Reporting parent company figures for the six months to the end of September, Mazda said sales rose 6.1 per cent to Y1.07bn and profits 6.8 per cent to Y22.3bn. The figures for last year, which was an irregular reporting period, are adjusted for comparison.

Mazda sold 261,000 cars in Japan, an increase of 22 per cent and exported 386,000, a decline of 3.4 per cent. Exports fell because of increases in overseas production by subsidiary plants. For the first time in 10 years, the proportion of exports in the parent company's sales fell below 50 per cent, to 58 per cent.

For the full year, Mazda forecasts a 15.7 per cent increase in pre-tax profit to Y450m and a 3.5 per cent rise in sales to Y1.07bn.

The new assembly line, with an annual capacity of 160,000 cars, will come on stream in 1992.

Exports to Europe and South-east Asia rose by 35.2 per cent, while domestic sales fell by 15.1 per cent.

Holderbank forecasts 16% increase

By William DuBois in Geneva

HOLDERBANK, the world's leading cement producing group with headquarters in Switzerland, expects to improve its consolidated net earnings by 16 per cent to about SF1.41m (\$851m) this year.

Turnover, boosted by the consolidation of new acquisitions and favourable exchange rates, is forecast to rise to SF1.91m.

Cash flow is set to increase more moderately, by 5.8 per cent to SF0.91m.

INTERNATIONAL APPOINTMENTS

INVESTOR RELATIONS EXECUTIVE

We are a long established and leading agency in the field of European investor relations based in Brussels.

Due to expansion, we need to recruit a senior person with a view to ultimately becoming a partner in the firm.

Someone with a background in banking, stockbroking or fund management would be an ideal candidate. Ability to speak one or more European languages in addition to English would be a major attribute. Age is not a critical factor.

The position is based in Brussels with substantial European travel. A competitive salary will not be a problem for the right person.

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COMPANY NOTICES

RMP

RAND MINES PROPERTIES LIMITED
Registration No. 0801239/06
(Incorporated in the Republic of South Africa)

OUTLOOK FOR 1990

In order to inform members of the group's prospects for the year ending 30 September 1990, and to clarify the position in so far as it affects the company's holding company, Rand Mines Limited, the following is an extract from the statement by the chairman, Mr D. T. Watt, which will accompany the annual financial statements for the year ended 30 September 1989.

The profitability of the group during the forthcoming year will be influenced by a number of extraneous factors. Although the property market for 1990 turned out to be better than anticipated, the momentum is not expected to continue throughout the 1990 year. The level of business confidence, the state of the economy and political factors are key determinants in influencing demand for land, and uncertainties in these areas are likely to affect the market during 1990. Furthermore, demand will also be hampered should interest rates continue at the current high levels. The property division does have the benefit of the good location of its land, and in spite of the anticipated weakness of the market, demand for the company's land is expected to continue. However, profits from property operations for 1990 are expected to be lower than those for the year under review.

The critical factors affecting the profit margins of the gold recovery operations are the gold price and the rate at which costs increase. In order to counter these unknowns, management will strive for maximum efficiency and make every attempt to increase, or at best maintain production at 1989 levels.

Based on available information, the consolidated profit after tax for 1990 could be some 20 per cent lower than the profit of R26.5 million achieved in 1989. On this assumption the total dividend for 1990 will probably be the same as that declared in 1989.

The annual financial statements for the year ended 30 September 1989 are expected to be posted to members on or about 24 November 1989.

By order of the board
S. M. Secretary

Registered Office:
5 Press Avenue, Crown Mines
Johannesburg 2002
14 November 1989

London Secretaries:
Viaduct Corporate Services Limited
40 Holborn Viaduct
London EC1P 1AJ

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HOW TO RUN A BANK FOR PEOPLE WHO CREATE WEALTH

The American Express Bank is organised around the individual whose wealth is the product of personal enterprise.

How we serve such clients is as important as the services we provide.

Here are the principles that guide our managers in 105 offices in 42 countries.

OUR MISSION IS TO SERVE today's most successful people and their businesses, around the world, around the clock. Our clients are creators of wealth. They have little need of bankers who are passive stewards. Instead, they will seek out the bank that is most ambitious on its clients' behalf, that is most successful for its clients, and, above all, the most responsive. Excel in all these qualities, and your office will prosper.

THE MOST SUCCESSFUL PEOPLE ON EARTH

In your dealings with clients, mould your organisation to the client's own. Recognise and respect a client's ties with other banks. Heed those who counsel your clients.

Don't take on a new client unless you can pledge your top people. Make it a policy to exceed expectations.

Never preach to your clients. Learn from them. They are among the most successful people on earth.

Get to know each client like family. The client who is audacious in business life may shun risk when choosing investments for his private account.

Don't oversell. Promise only what you can deliver, and deliver quickly. Make security your passion. Guard client confidences like the Crown Jewels.

24-HOUR CLOCKS

American Express Bank maintains offices in 19 time zones, united by a highly secure electronic nervous system. We are a financial engine that runs on a 24-hour clock.

These four product families—Commercial Services, Savings and Investments, Special Transactions, and Treasury Services—are the soul of our enterprise. Make them your focus.

It is no accident that they mesh so neatly with the personal, commercial, and entrepreneurial needs of our clients.

◊ Currency "traders" positioned around the globe assure our clients of 24-hour access to foreign exchange and Treasury Services at highly competitive rates.

◊ Our specialists in asset finance, real estate, and other disciplines keep their bags packed. They can be at a client's side inside a day.

◊ Timely information is often more valuable than gold to our clients. Not at all by chance, American Express Company is the largest private user of telecommunications services on earth.

◊ When tragic floods in Bangladesh left 30 million homeless, bank staff often had to swim to work. American Express Bank stayed open as usual, serving its clients.

AN ELITE CORPS

In recruiting, be patient. American Express Bank is an elite corps. Hire only those who can enhance our reputation. They are rare birds. Seek out those few who combine these traits:

1.

Character. Cast-iron integrity, brains, energy, stamina, and grace under pressure.

2.

Verve. We admire activists who are willing to break some china within the Bank in order to be effective for their clients.

3.

Entrepreneurship. We reward those whose solutions to one client's needs create fertile opportunities for other clients.

4.

Unselfishness. Every Account Officer must be a "switchboard" connecting each client with whoever will best serve his needs.

5.

Resilience. People who thrive on weeks of sustained effort, and who display a genius for keeping up with change.

"We will often engineer a product specifically for a private client," says one executive. "So the fit is exact. And with each new investment we create, our own horizon expands. Creativity feeds on itself."

HOW TO GROW SMARTER

It is the duty of every Senior Manager to apply unremitting pressure to maintain our standards in every area.

Never permit internal matters to distract your attention from client affairs. Delegate administrative tasks. See to it personally that your clients are happy, not merely content.

Spend at least half your time outside your office, among clients. You'll be amazed at how much smarter you become.

Your office is like a ship. It will move faster when you scrape the barnacles off its bottom. Eliminate obsolete services and redundant departments. Banish committees.

Never forget for an instant that when your clients trust you, they are really trusting you. You are the captain of the ship.

Eradicate intolerance in any form. Ditto parochialism. We are international bankers, not village bureaucrats.

Respond instantly to requests from other offices and your own requests will receive equal attention.

Create an atmosphere of intelligent ferment within the Bank. Make life exciting. Those who cannot thrive on change have no business in banking today.



**AMERICAN
EXPRESS
BANK**

It is the custom of American Express Bank's most senior people to meet with prospective clients. To arrange an introduction, please contact the head of office in any one of these 42 countries.

Argentina	Canada	Germany	Ivory Coast	Mexico	Philippines	Turkey
Austria	Cayman Islands	Greece	Japan	Nicaragua	Singapore	United Arab Emirates
Bahamas	Chile	Hong Kong	Korea	Netherlands	Spain	United Kingdom
Bahrain	China	India	Lebanon	Nigeria	Sri Lanka	United States
Bangladesh	Egypt	Indonesia	Luxembourg	Pakistan	Switzerland	Uruguay
Brazil	France	Italy	Malaysia	Panama	Taiwan	Venezuela

AMCA INTERNATIONAL CORPORATION

NOTICE OF PARTIAL REDEMPTION

12.25% GUARANTEED RETRACTABLE DEBENTURES
DUE 1999

TO: Holders of the first series of debentures ("1999 Debentures") of AMCA INTERNATIONAL CORPORATION ("the Corporation") issued and certified and outstanding under a Trust Indenture ("Trust Deed") dated as of December 21, 1984 between the Corporation, Montreal Trust Company of Canada (the "Trustee") and AMCA International Limited, as guarantor, and designated 2 Guaranteed Retractable Debentures due 1999.

NOTICE IS HEREBY GIVEN THAT, pursuant to the terms of the Trust Deed, the Corporation intends to redeem and will redeem on December 21, 1989 (the "redemption date") all of the outstanding 1999 Debentures at a redemption price equal to 100% of their principal amount together with accrued interest thereon, to the date fixed for redemption (the "redemption price").

The redemption price for 1999 Debentures called for redemption shall be payable on presentation and surrender thereof with all unmatured Coupons appertaining thereto at any of the offices of: The Royal Bank of Canada London Branch, 71 Queen Victoria Street, London, EC4I 4DE; The Royal Bank of Canada (France) S.A. at 5 rue de la Seine, 75440 Paris, France; The Royal Bank of Canada (Suisse) at Rue Diday 6, 1204 Geneva, Switzerland; The Royal Bank of Canada (Belgium) S.A. at Rue de Ligne 1, 1000 Brussels, Belgium; The Royal Bank of Canada A.G. at Rothenheimer Landstrasse 61, 6000 Frankfurt/Main 1, Federal Republic of Germany; or Banque Generale du Luxembourg S.A. at 27 Avenue Monterey, Luxembourg.

Each Debtor 1999 Debenture must be surrendered for payment with all unmatured Coupons appertaining thereto, failing which, in the case only of Coupons maturing for payment on or prior to December 21, 1989, the amounts of any such unmatured Coupons will be deducted from the sum due for payment and, in the case of Coupons maturing thereafter (which shall be declared void), such payment shall be made only on such terms as to evidence and indemnification as the Corporation with the consent of the Trustee may require. Each amount so deducted will be paid, without interest, in the manner mentioned above against surrender of the relative missing Coupon within the period expiring ten years next following the Relevant Date, as defined in the Trust Deed.

Each Registered 1999 Debenture payable on redemption prior to maturity thereof must be surrendered for payment with, if required by the Trustee, the form of transfer thereon duly executed.

The method of delivery of the 1999 Debentures and Coupons, if any, is at the option and risk of the holder.

Interest upon the principal amount of the 1999 Debentures shall cease to be payable from and after December 21, 1989 unless payment of the redemption price shall not be made on presentation and surrender of such Debentures and all unmatured Coupons (if any) appertaining thereto at any of the places referred to in paragraph 2 above.

Dated the 16th day of November, 1989.

AMCA INTERNATIONAL CORPORATION
By: John A. Davis
Senior Vice-President
(General Counsel, Secretary)

BANK OF TANZANIA

PRESHIPMENT INSPECTION SERVICE

The Bank of Tanzania acting on behalf of the Government of the United Republic of Tanzania would like to hire the services of reputable firms with worldwide networks to carry out pre-shipment inspection in respect of imports into Tanzania. The duration of the contract will be three years and will be let in two stages. The Companys to be invited will also be required to carry out customs tariff verification in respect of all imports into Tanzania for tax purposes. In addition the Companys will be mandated to carry out export evaluation for a selected number of commodities/products. The list of the export items will be agreed upon at the time of concluding the contract. The Companys are invited to submit their proposals. The proposals incorporating the following information should be furnished to the Bank of Tanzania and should reach the Bank not later than Wednesday 22, November 1989 at 12.00 noon.

INFORMATION REQUIRED

1. Name and address
 2. List of Directors and Shareholders with a controlling interest
 3. The Companys' Bankers
 4. List of countries in which the company has offices or affiliates
 5. Description and nature of intervention such as inspection of general cargo, fertilizers, pharmaceutical, etc
 6. Indicate fees/charges per transaction
 7. Indicate the Companys or its Directors' interests in such areas as banking, shipping, insurance, warehousing and inland trucking
 8. Indicate whether apart from trips and seminars, your company would be able to draw up a comprehensive training programme for BOT staff and Treasury Officials handling matters pertaining to pre-shipment inspection
 9. Please note that successful companies will be required to submit their proposals to the Bank of Tanzania and the Companys will be asked to submit their proposals. The proposals incorporating the following information should be furnished to the Bank of Tanzania and should reach the Bank not later than Wednesday 22, November 1989 at 12.00 noon.
- The Format of the EXCI
 i) Country of the EXCI
 ii) Name and address of supplier
 iii) Name and address of importer
 iv) Description of goods
 v) Shipping details
 vi) Seller's final invoice
 vii) Accepted Price
 viii) Any remarks i.e. in case of pharmaceutical products and fertilizers dates of manufacture and expiry should be shown.
9. Indicate number of days on the average it takes to carry out inspection
 10. Indicate if the Companys or its affiliates has contracts with foreign Governments which include among other things carrying out pre-shipment inspection services in respect of the following countries
 11. Indicate the countries in which the company has existing agreements
 12. Indicate the countries in which the company has existing agreements
- All submissions should be made to:
 The Governor,
 Bank of Tanzania,
 P.O. Box 2629,
 DAR ES SALAAM

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Floating Rate Subordinated Notes due 1997

In accordance with the provisions of the Notes, notice is hereby given that for the interest period 16th November, 1989 to 16th February, 1990 the Notes will carry an interest rate of 8.475% per annum. Interest payable on the relevant interest payment date 16th February, 1990 will amount to US\$222.01 per US\$10,000 Note.

Agent Bank:
 Morgan Guaranty Trust Company of New York
 London

Central International Limited
U.S. \$150,000,000 Floating Rate Notes due 2006

For the six months 15th November, 1989 to 15th May, 1990 the Notes will carry an interest rate of 8.475% per annum with a minimum amount of U.S. \$426.10 payable on 15th May, 1990.

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October 20, 1989

INTERNATIONAL COMPANIES AND FINANCE

News Corp profits slashed by 58%

By Chris Sherwell in Sydney

MR RUPERT Murdoch's News Corporation has seen first quarter profits slashed by more than half, thanks to the costs of Sky Television in the UK, the Australian pilots' dispute and sharply higher interest rates.

Figures released yesterday dramatically fulfilled Mr Murdoch's prediction at last month's annual meeting that earnings this year would "not have their customary increase."

They showed equity-accounted after-tax profits for the three months to September 30 of \$37.6m (US\$29.6m), down 58 per cent on the A\$90m

reported for the same period last year. Including extraordinary items, the figure was 77 per cent lower than the previous year's A\$166.6m.

An accompanying statement blamed trading results at Sky Television - which were only included from September 1 and are therefore presumed to show heavy losses and interest payments of A\$23.6m, up sharply from A\$18.8m because of higher borrowings and interest rates.

It also cited the impact of the Australian pilots' dispute on Ansett, the airline News Corp owns jointly with TNT, the transport group, which has

already reported a first-quarter profit slide for the same reason.

Nevertheless, group revenues rose 24.5 per cent to A\$1.98bn, yielding profits before interest and tax of A\$23.7m, up a substantial 37 per cent.

Practically all the increase in both figures came from the US, where the results of TV Guide, Daily Racing Form, Seventeen magazine and the group's free-standing insert division were included for the first time.

News Corp also reported "very satisfactory" first-quarter results from its US television stations, particularly in

New York and Los Angeles. Results of Fox Broadcasting Company "continue to be encouraging," the group said.

Regarding the UK, News Corp said Sky's results offset a slight improvement from its newspaper division, but added that it was "encouraged by the high level of viewer interest in Sky Television and growing Sky penetration."

Operating profits from Australia and Hong Kong, where News Corp has extensive newspaper interests, were described as "satisfactory." The figures showed static profits before interest and tax, but on reduced turnover.

Sears to lease Tower after sale plan fails

By Anatole Kaletsky in New York

SEARS, ROEBUCK, the retailing and financial services group, said yesterday it was to raise an \$815m mortgage on the Sears Tower, its headquarters building in Chicago.

The deal confirmed Sears' failure to find an outright buyer for the tower after a year-long search and leaves the company with the daunting task of finding tenants for 1.5m square feet of prime office space in a poor real estate market.

Sears had hoped to secure at least \$1bn for its 110-storey tower - the world's tallest building - when it announced the sale last October some Wall Street analysts speculated that Japanese investors would pay as much as \$1.5bn to own Chicago's most celebrated structure.

In fact, several Japanese buyers expressed interest but none bid formally. Strong rumours circulated this year that potential Japanese bidder had been warned off by their Ministry of Finance, for fear that Japanese ownership of such a prominent US architectural symbol could ferment further economic nationalism in the mid-West.

The best non-Japanese offer was of about \$1bn from Canada's Olympia & York Developments, but that fell through.

Under the deal announced yesterday, Sears will receive net proceeds of \$815m from a mortgage financing arranged by Aldrich, Eastman & Welch, a Boston-based real estate consultancy which represents numerous pension fund investors.

AEW will also receive an option to purchase the tower within the next 15 years. Under the option terms Sears will share in any appreciation of the property.

The decision to mortgage rather than sell the headquarters does not affect Sears' plan, announced a year ago, to relocate the 6,000 employees now using the building.

Newspoint arm halts Quebecor

QUEBECOR, the publishing group that is buying Maxwell Communications' US printing business for US\$250m, suffered a decline in third-quarter and nine-month profits, writes Robert Gibbons from Montreal.

This was due mainly to a smaller contribution from Donohue, a large newspaper producer jointly owned by Quebecor and Maxwell.

Newspoint has been under strong price pressure and the Canadian dollar has risen about 10 per cent this year, reducing Canadian producers' profits on their US sales.

Quebecor's third-quarter profit was C\$6.4m (US\$4.6m) or 23 cents a share, down from \$7m or 38 cents a year earlier.

At the nine-month stage profits dropped to \$18.3m or 78 cents, from \$23.8m or \$1.25 a year earlier, on revenues of \$3.3m, up 24 per cent.

Toys 'R' Us plans shops as sales rise

By Karen Zagor in New York

TOYS "R" US, the US toy-shop chain, yesterday reported a moderate increase in third-quarter earnings and sales.

Mr Charles Lazarus, chairman, said the company was pleased with the results, since they compare with a very strong 1988 quarter.

Net income for the three months ended October 28 advanced 11 per cent to \$28.7m from \$25.5m a year earlier, while earnings per share improved to 15 cents from 13 cents the previous year.

Last year's results included an extraordinary pre-tax gain of \$2m.

Sales were up 18 per cent to \$916.2m from \$776.8m in the third quarter of 1988.

For the first nine months, net earnings were \$79.3m or 41 cents a share, compared with \$71.4m or 36 cents the previous year. Sales advanced 17 per cent to \$2.46bn from \$2.11bn.

The Paragon, New Jersey company, which claims to be the largest specialty toy retail chain in the world, says it will open 70 to 75 toy stores and 25 to 30 children's clothing stores next year.

By the end of 1989, the company will be operating 494 toy stores in the US and 74 overseas, and 137 children's clothing

up since early summer, but the average number of rotary rigs working at any one time in the US this year will probably be about 870, down from last year's 936.

Under the terms of the deal, which has been accepted by Smith's outside directors and its leading stockholder, Dresser will offer \$14.25 in cash for each Smith share and a warrant to buy stock in itself in May, prompting the outside directors to stage a full-scale auction.

Industrial Equity has agreed to sell its shares to Dresser.

But the takeover is likely to face anti-trust scrutiny by the Justice Department. Smith, which was made bankrupt by US drilling activity last year, of

US\$2.8m from supply of downhole drilling equipment and services.

Dresser derives about 80% in sales from oilfield service.

Investment company run by the New Zealand businessman Sir Ron Breiter, Industrial Equity, which owns 32.3 per cent of Smith, offered to buy the company itself in May.

The deal, if approved by Dresser's stockholders and Washington and-trust authorities, marks a new stage in the consolidation of the Texas and Oklahoma oilfield services industry in the face of continuing weak demand.

US drilling activity has been depressed since the collapse of crude oil prices in 1986. According to Baker Hughes, another Houston oil service company, drilling has picked

up since early summer, but the average number of rotary rigs working at any one time in the US this year will probably be about 870, down from last year's 936.

Mr Herbert Richman, another of the five people who founded the company in 1968, remains in overall charge of the company's sales but will report to Mr States. Mr Richman, brought back from semi-retirement two years ago as an executive vice president, became vice chairman.

The company has weathered serious downturns but none perhaps as crucial as it faces now. It is trying to add to its range computers that use the Unix industry standard operating system.

It had built its fortunes on machines using a proprietary

system but that segment of the market is falling out of favour with customers who want the benefits of an open system.

Data General introduced its first Unix machine in February, well behind other manufacturers such as Unisys. It recently reported strong initial sales of those computers and its latest proprietary MV/4000 superminicomputer.

But it also announced an \$80m restructuring charge for closing several factories and shedding some 15 per cent of its workforce.

The charge left it with a net loss of \$84.1m, or \$2.86 a share, for the fiscal fourth quarter ended September 30.

First Bank System, Inc.

Floating Rate Subordinated Capital Notes Due 1996

Interest Rate	8 1/16% per annum
Interest Period	16th November 1989 16th February 1990
Interest Amount per U.S.\$50,000 Note due 16th February 1990	U.S.\$1,110.07

Credit Suisse First Boston Limited
Agent Bank

BANK OF SCOTLAND

Undated Floating Rate Primary Capital Notes

Notice is hereby given that the Rate of Interest has been fixed at 8.525% p.a. and that the interest payable on the relevant Interest Payment Date, May 16, 1990 against Coupon No. 9 in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$4,50.50 and in respect of U.S.\$250,000 nominal of the Notes will be U.S.\$10,762.50.

November 16, 1989, London
By Citibank, N.A. (CSB Dept.), Agent Bank

INTERNATIONAL COMPANIES AND FINANCE

Japan to relax rules on takeovers

By Michiko Nakamoto in Tokyo

JAPAN'S MINISTRY of Finance is moving to counter foreign criticism of its restrictive regulations on takeover bids by introducing changes to bring them more in line with international practice.

Existing Japanese rules on takeovers, which are far more restrictive than those in the US or the UK, have been criticised, notably by the US, as constituting a barrier to foreign acquisitions of Japanese companies. With an ever-increasing number of Japanese firms making bigger and flashier acquisitions abroad, the Japanese Government is under considerable pressure to relax any rules that may hinder foreign investment in Japan.

A Ministry official stated that the three main changes to be made will be to shorten the time it takes to submit to the finance ministry 10 days in advance and may buy the targeted company's shares only

through a representative securities firm.

The timespan allowed for the bid, from a minimum of 20 days to a maximum of 30 days, is also much shorter than the maximum of 60 days allowed in Britain, while the US has no restrictions on the maximum number of days allowed.

As in other countries, foreign bidders will still be required to bid through a representative in Japan, although this could be a lawyer rather than a securities firm or bank.

Mr Hiroshi Matsuda, deputy director of the finance ministry's Corporation Finance Division, said that even within the ministry, criticism of the existing rules had been voiced in the past and that the ministry was taking quick action so that, at least in terms of legal barriers, Japan will not be seen

as any more closed than other countries.

The change in rules, however, is hardly likely to bring about a sudden rise in takeovers of Japanese companies by either foreign or Japanese. Even with relaxed rules, Japanese corporate customs, such as mutual shareholdings, make it extremely difficult for a hostile takeover bid to succeed.

"Back in 1971, when the original takeover bid rules were implemented, people thought this would lead to a rash of takeovers," recalls Mr Matsuda. Previously, although there were no rules restricting takeover bids, none had taken place. In the more than 20 years since the rules were implemented, there have been only two takeover bids in Japan, including one by a US company.

Adsteam wins control of Industrial Equity

By Chris Sherwell in Sydney

THE ADELAIDE Steamship group, headed by Mr John Spalvins, instantly strengthened its position in Australian retailing, food processing and investment yesterday by winning majority control of Industrial Equity (IE).

The jump to 51 per cent control came just one day after it launched a bid for the company. Both Brierley Investments, which held 12 per cent of IE, and Goodman Fielder Wattle, with 19.9 per cent, accepted an increased offer of A\$2.30 (US\$1.81) per share.

This compares with a A\$2.25 bid unveiled on Tuesday by Adsteam and its associates David Jones and Toth & Co. The new bid, which is equivalent to A\$2.35 because shareholders can retain IE's five cent dividend, values IE at A\$1.8bn (US\$1.4bn).

Yesterday's developments leave Mr Rod Price and Mr Bill Lockett among two senior IE executives holding 19.9 per cent of IE through Coles, a company they formed earlier this year with Mr Abe Goldberg, the textile magnate.

Caramba had planned a A\$2.40 per share management buy-out, but ran into financing snags. The trio must now decide whether to sell the stake, originally bought from Brierley Investments for A\$2.40 per share after Sir Tom Brierley decided to sell down its majority interest.

Goodman Fielder Wattle, the Australasian food group which initially bought the stake to launch its own abortive bid for IE, said yesterday it would use its A\$35m proceeds to repay short-term Australian dollar borrowings.

In acquiring IE, Adsteam will add the Woolworth's retail chain to its existing upmarket David Jones department store group, thereby becoming a strong counter to the powerful Coles Myer combine, which is one of the world's largest retailers outside the US.

On the food processing side Adsteam will acquire IE's Southern Farmers group, which has dairy, seafood and fruit juice operations, and Atemco, which has vegetable, fertiliser and salt interests. Adsteam already controls significant vegetable, dairy and meat processing operations as well as wineries and pubs.

NZ Equiticorp and state sued over steel group sale**NCSC welcomes vote by Qintex shareholders**

By Chris Sherwell in Sydney

THE NATIONAL Companies and Securities Commission (NCSC), Australia's share market watchdog, yesterday welcomed an announcement by the besieged Qintex group that a controversial fee-payment scheme to its senior executives would be put before shareholders.

Mr Christopher Stase, who heads the strong media and research group, announced the move on Tuesday night.

Concurrently on the same day, the group's largest bank account received details of an independent investigation into its finances being carried out by Mr David Crawford of accountants Peat Marwick Hammerford.

Details of the fee-payment scheme emerged last month. Since August 1988 payments totalling A\$42m (US\$33m) have been made by Qintex to a company controlled by Mr Skase and his senior executives for management and other services. Some payments led to the resignation of two independent directors.

Mr Henry Bosch, head of the

By Terry Hall in Wellington

NCSC, suggested last week that the payments were "probably illegal," a comment which attracted criticism and provoked demands that the NCSC should test its claim in court.

Mr Skase's announcement and the NCSC's reaction indicate a way has been found to settle the issue.

Mr Stase insisted in his statement that a shareholders' meeting was not necessary to approve payments which had been sanctioned by independent directors.

He added, though, that placing the matter before them for approval or otherwise was "the fairest and most democratic approach to achieve resolution of the matter."

The NCSC said the decision had come "after contact and co-operation" between itself and the company, and added that the move accorded with its own legal advice.

The NCSC said it would "closely monitor information to be given to Qintex shareholders" to allow them to make a fully informed decision.

effectively buying shares in itself, which is outlawed by a section of the Companies Act.

In a brief statement Mr Fred Watson, statutory manager, said the claim arose out of the financing provided by companies within the Equiticorp group or a private company called Aratum Investments to buy two parcels of shares in Equiticorp Holdings.

Mr Watson has refused to give details of the statement of claim and the reason why the defendants were being sued.

In April he said that Aratum Investments Four, a company linked to an Equiticorp subsidiary, had sold 10 per cent of that scheme and not just Mr Hawkins were the buyers of the remaining shares in New Zealand Steel.

Equiticorp had helped fund the deal along with Elder Finance, now called Elderbank. Elders had been repaid but the Equiticorp companies had not, Mr Watson said.

The case appears to centre on alleged illegal actions which saw Equiticorp fund the purchase of New Zealand Steel by arranging complex deals involving its own subsidiaries, which transferred them to an employee unit trust.

FVB lifts sales by 14% midwayBy Jim Jones
in Johannesburg

FEDERALE Volksbelettings (FVB), the South African investment holding company, lifted sales by 14 per cent in the six months to September 30 as government austerity measures curbed demand for consumer durables and high nominal interest rates cut farmers' purchases of agricultural equipment.

The first half's turnover increased to R1.65bn (\$700.8m) from R1.42bn in the corresponding period of 1988, the interim operating profit before interest and tax rose to R1.62bn from R1.34.4m and the interim net profit was R132.6m against R114.7m.

In the last financial year turnover totalled R3.37bn, the year's operating profit was R219.9m and the pre-tax profit was R274.3m.

The first half's earnings rose to 35.6 cents a share from 34.8 cents and the interim dividend is unchanged at 8 cents. Last year's full earnings were 55.2 cents and the total dividend was 21 cents.

FVB is controlled by Sanlam, South Africa's second largest life assured.

88 Ahold

Koninklijke Ahold nv

has acquired an ECU 50 million ordinary share interest in both

Group PLC Groupe Casino

The undersigned acted as financial advisor to Ahold in these transactions

Shearson Lehman Hutton International

November 1989

ARGYLL GROUP PLC

Argyll Group PLC

has acquired an ECU 50 million ordinary share interest in both

Koninklijke Ahold nv Groupe Casino

The undersigned acted as financial advisor to Argyll in these transactions

Samuel Montagu & Co. Limited

November 1989

GROUPE Casino

Établissements Économiques du Casino, Guichard-Perrachon & Cie

has acquired an ECU 50 million ordinary share interest in both

Kominklijke Ahold nv Argyll Group PLC

The undersigned acted as financial advisor to Casino in these transactions

Lazard Frères et Cie

THE BARING EUROPA FUND Société d'Investissement à capital variable R.C. Luxembourg: B 25 852

Notice of extraordinary general meeting.

The shareholders of THE BARING EUROPA FUND are hereby convened to an extraordinary general meeting to be held in Luxembourg on 24th November 1989 at the registered office 14, rue Aldringen, 1118 Luxembourg, at 3 p.m. with the following agenda:

I. to amend the Articles of Incorporation inter alia as to:

- adjust them in order to satisfy the requirements of the law of 30th March 1988 on collective investment undertakings
- adjust them in order to satisfy the requirements of the Hong Kong Securities Commission if authorization by such commission is sought for
- adjust them to take account of changes to the Luxembourg law of 10th August 1985 on commercial companies, as amended, which occurred since the incorporation of the Corporation.

(d) make some further changes considered necessary by the Board of Directors and comprising mainly the extension of the duration of the Company for an undetermined period, and to delete in Article 50 the specific reference to the Baring Europa Fund Management S.A.

Resolutions on the agenda of the Extraordinary General Meeting will require a quorum of at least 50% of the outstanding shares and will be adopted if voted by the 2/3 of the shareholders present or represented.

The Board of Directors

U.S. \$175,000,000 Floating Rate Certificates due 1990 Payable solely from the proceeds of a loan made to**bwiner**

Istituto per lo Sviluppo Economico Dell'Italia Meridionale

For the six months 15th November, 1989 to 15th May, 1990 the Certificates will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$427.36 per U.S. \$10,000 Certificate payable on 15th May, 1990.

Bankers Trust Company, London Agent Bank

U.S. \$250,000,000 Floating Rate Subordinated Notes due 2000

For the three months 15th November, 1989 to 15th February, 1990 the Notes will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$20.42 per U.S. \$10,000 principal amount, payable on 15th February, 1990.

Bankers Trust Company, London Agent Bank

The Chase Manhattan Corporation U.S. \$250,000,000

Floating Rate Subordinated Notes due 2000

For the three months 15th November, 1989 to 15th February, 1990 the Notes will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$20.42 per U.S. \$10,000 principal amount, payable on 15th February, 1990.

Bankers Trust Company, London Agent Bank

Taiyo Kobe Finance Hongkong Limited U.S. \$100,000,000 Guaranteed Floating Rate Notes due 1997

Guaranteed as to payment of principal and interest by The Taiyo Kobe Bank, Limited

For the three months 15th November, 1989 to 15th February, 1990 the Notes will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$225.21 per U.S. \$10,000 Note and U.S. \$5,630.21 per U.S. \$250,000 Note, payable on 15th February, 1990.

Bankers Trust Company, London Agent Bank

Nacional Financiera, S.A. U.S. \$150,000,000 Floating Rate Notes due 1990

For the six months 15th November, 1989 to 15th May, 1990 the Notes will carry an interest rate of 8 1/4% per annum and Coupon Amount of U.S. \$433.65. The relevant interest payment date will be 15th May, 1990.

Bankers Trust Company, London Agent Bank

Midland Bank plc £250,000,000 Subordinated Floating Rate Notes Due 2001

For the three months from November 15, 1989 to February 15, 1990 the Notes will carry an interest rate of 15.1% p.a. On February 15, 1990 interest of £190.20 will be due per £25,000 Note and £1,903.01 in respect of £250,000 Note for Coupon No. 15 Cibnor, N.Y. (CSIS Dept.), Agent Bank

Bankers Trust Company, London Agent Bank

LTCB Asia Limited

For the three months from November 15, 1989 to February 15, 1990 the Notes will carry an interest rate of 15.1% p.a. On February 15, 1990 interest of £190.20 will be due per £25,000 Note and £1,903.01 in respect of £250,000 Note for Coupon No. 15 Cibnor, N.Y. (CSIS Dept.), Agent Bank

Bankers Trust Company, London Agent Bank

OSG Corporation U.S. \$30,000,000 5 1/4% per cent. Guaranteed Bonds Due 1992 with Warrants

NOTICE OF FREE DISTRIBUTION OF SHARES AND ADJUSTMENT OF SUBSCRIPTION PRICE

Pursuant to Clause 4(A) of the Instrument dated November 17, 1988, under which U.S. \$30,000,000 5 1/4% per cent. Guaranteed Bonds due 1992 with Warrants were issued, you are hereby notified that a free distribution of Shares of our Company at the rate of 0.1 Share to 1 share (10 percent ratio) will be made to Shareholders of record as of November 30, 1989.

As a result of such distribution, the Subscription Price at which Shares are issuable upon exercise of the Warrants will be adjusted pursuant to Condition 7 of the Warrants from 933.00 Japanese Yen to 848.20 Japanese Yen for U.S. \$30,000,000 5 1/4% per cent. Guaranteed Bonds Due 1992 with Warrants effective as of December 1, 1989 (Japan Time).

The Industrial Bank of Japan Trust Company on behalf of OSG Corporation

Dated: November 16, 1989

New Issue

November 9, 1989

**7,800,000 Shares
The First Philippine Fund Inc.
Common Stock**

Price U.S. \$12 Per Share

The New York Stock Exchange symbol is FPF.

Copies of the Prospectus may be obtained in any State or jurisdiction from such of the undersigned as may legally offer these securities in compliance with the securities laws of such State.

Clemente Capital, Inc. - Investment Advisor
PNB Investments Limited - Philippine Advisor
(A subsidiary of Philippine National Bank)**5,000,000 Shares**

The above shares were underwritten by the following group of U.S. underwriters.

Nomura Securities International, Inc.
CL Global Partners Securities Corporation
International Finance Corporation
PaineWebber Incorporated

Bear Stearns & Co. Inc.	Alex. Brown & Sons Incorporated	Donaldson, Lufkin & Jenrette Securities Corporation
Drexel Burnham Lambert Incorporated	A.G. Edwards & Sons, Inc.	Goldman, Sachs & Co.
Kidder, Peabody & Co. Incorporated	Lazard Frères & Co.	Merrill Lynch Capital Markets
Morgan Stanley & Co. Incorporated	Prudential-Bache Capital Funding	Sakowicz Brothers Inc
Shearson Lehman Hutton Inc.	Smith Barney, Harris Upham & Co. Incorporated	Wertheim Schroder & Co. Incorporated
Dean Witter Reynolds Inc.	Bateman Eichler, Hill Richards Incorporated	Blunt Ellis & Loewi Incorporated
Gruntal & Co., Incorporated	Ladenburg, Thalmann & Co. Inc.	McDonald & Company Securities, Inc.
Oppenheimer & Co., Inc.	Piper, Jaffray & Hopwood Incorporated	Prescott, Ball & Turben, Inc.
Rotan Mose Inc.	Stifel, Nicolaus & Company Incorporated	Sanyo Securities America Inc.

2,800,000 Shares

The above shares were underwritten by the following group of international underwriters.

Nomura International
Credit Lyonnais Securities
International Finance Corporation
PaineWebber International

Issued and approved for circulation in the U.K. by Nomura International plc, a member of T.S.A.

J.P. Morgan & Co. Incorporated

is pleased to announce the listing of its common stock
on the Amsterdam Stock Exchange, effective November 15, 1989.
This listing, on Europe's oldest exchange, further
strengthens our commitment throughout Europe.

**J.P. Morgan Nederland N.V., a member of the
Amsterdam Stock Exchange Association,
provides Morgan clients with an array of
financial advisory, funding, trading, and investment services.**

For more information, contact
Tom van Dort, President
in our new offices located at
Apolloalaan 171, 1077 AS, Amsterdam
or telephone (31) 20-5736736

JPMorgan

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INTERNATIONAL CAPITAL MARKETS**Tokyo Electric Power seeks Ecu150m at 9 5/8%**

By Andrew Freeman

EUROBOND MARKETS lacked direction yesterday. Traders reported improved turnover as European investors committed new funds in search of cheap secondary market paper, but new-issue activity failed to reveal an underlying trend to demand.

INTERNATIONAL BONDS

Paribas Capital Markets continued the recent run of Ecu deals with an Ecu150m seven-year issue for Tokyo Electric Power Company (Teepco). The bonds came with a fat 9 5/8 per cent coupon and were priced to yield 9.68 per cent at less full fees.

Paribas was quoting the paper at less than 1% bid, a discount equivalent to full fees. An official said the deal had made a slow start, but was confident it would find demand.

Traders were less circumspect, and said several members of the underwriting group appeared to be selling their bonds back to the lead via the brokers.

They said the bonds looked exceptionally good value and should trade better once the

loose paper had been mopped up.

Although Paribas would not comment, there was speculation that the issue proceeds had been swapped into fixed-rate yen by Mitsui Bank, with a separate leg via floating-rate US dollars.

Credit Suisse First Boston reopened the market for corporate borrowers with a \$125m five-year deal for Reed Publishing. The bonds were priced at 101.45, but were reoffered at less than 1% (9.55%) to yield a huge 105 basis points over Treasuries.

In addition to the attractive yield, the bonds offered investors the protection of event-risk language in the covenants attached to the issue prospectus.

CSPB said the paper was well placed with fixed-income investors, and, after the deal broke, syndicates were quoting the bonds at 100.15 bid, inside the implied 1% point fees to syndicate members. Traders said the yield was finding demand, but added that there had been a limited amount of asset swapping.

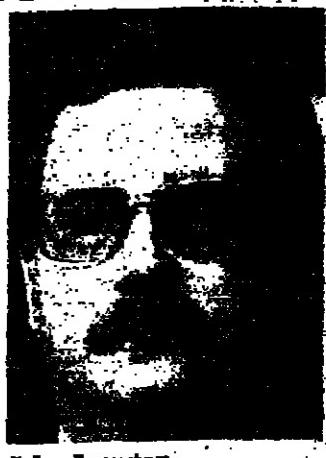
In Germany, late in the session Deutsche Bank brought a DM400m 10-year deal for the European Investment Bank. The bonds carried a 7% per cent coupon and at their quoted trading level of less than 1% bid were yielding 7.61 per cent.

An official said there was good initial demand from investors switching out of previous EIB issues into the new bonds for a yield pick-up. Traders said the issue could become a new benchmark for supranational borrowers, but complained that Deutsche Bank had aggressively sold old EIB paper before it launched the new bonds.

Girozentrale Vienna offered its first D-Mark deal since 1981, a DM70m 10-year issue via Bank of Tokyo. The deal is a variation on a drop-lock security, it is a floating-rate instrument for three years, and becomes fixed-rate thereafter if the borrower decides not to call the bonds. The paper was mostly placed with Japanese institutions.

Deutsche Securities and Goldman Sachs plan a joint venture to market US real-estate-backed securities to Japanese investors. Reuters reported.

Deutsche Real Estate and Goldman will start the venture in early 1990. The two co-operated earlier this month in launching two mutual funds totalling \$781m from the Federal National Mortgage Association.



AIBD puts new man at the helm
By Andrew Freeman

IN A SURPRISE MOVE, the Association of International Bond Dealers (AIBD) has appointed Mr John Langton as new chief executive and secretary general with effect from January 1 next year. Mr Langton will also be the chairman of AIBD systems, the London operating company which manages the Trax trade matching and reporting system.

Mr Langton is currently managing director of the London-based inter-dealer broking firm Gintel, a position he has held for three years. He has been an active member of the AIBD, sitting on the main board since 1981.

In 1988 he joined the executive committee, and in May this year was elected as vice-chairman. He is also deputy treasurer of the Trax committee and deputy chairman of the market practices committee.

The appointment of a new chief executive was not expected to be completed for several months following the abrupt departure in July of the previous incumbent, Mr Hans Peter Frick. Mr Frick was in office for just six weeks, and his resignation was seen as a significant blow to the AIBD's attempt to strengthen its executive arm.

The need for order and leadership at the top of the AIBD has never been more apparent in its 21-year history. Following Mr Frick's resignation, Mr Erwin Flötzinger, the AIBD's finance director, resigned last month, and it appeared the management structure of the association was in chaos.

Under the UK Financial Services Act, the AIBD is a designated investment exchange and the attention of UK regulatory authorities was said to have been drawn to the problems among its executive staff.

At its annual conference in Vienna in May, the AIBD announced elaborate plans to create a strong secretariat of paid professionals to run the executive functions of the association.

Board members are unpaid, and it was agreed that a more formal management structure under a chief executive was needed to run the day-to-day business of the association. However, since Mr Frick announced his departure plans have been on hold.

RBC Dominion forecasts profit for its first year

By David Lascellis, Banking Editor

RBC DOMINION SECURITIES INTERNATIONAL, the London-based international investment banking arm of the Royal Bank of Canada, will report a profit for its first year of operation, according to its chairman, Mr John Sanders.

Mr Sanders said yesterday that the year, which ended on September 30, would show a return on capital of about 40 per cent before tax and the payment of bonuses. He declined to give precise figures, but said that all parts of the business - broking, market making, North American equities, Eurobonds and corporate finance - had been profitable, though at varying levels.

RBCDSI was formed out of the Ontario Royal Bank, Dominion Securities, and Kitcat & Aitken, the London stockbrokers acquired by the Royal Bank at the time of Big Bang in 1986. It employs 350 people of which 220 work in London. It also has offices in continental Europe and the Far East.

Mr Sanders said RBCDSI had drawn on the Royal group's strong domestic base in Canada to generate trans-Atlantic corporate finance deals and securities business. But the London-based Kitcat operation had also increased its share of the broking business by concentrating on areas where it had expertise such as transport.

Costs had been kept under tight control, and the group had preserved stability at a time of upheaval for London-based houses in general.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
US Dollars						
Nippon Glass ^a	150	(4 1/2)	100	1984	2 1/2% ^b	Deutsche Bank
Read Publishing ^c	125	5	101.45	1984	2 1/2% ^b	CSPB
Sekisui Plastics Co. ^d	100	(3 1/2)	100	1985	2 1/2% ^b	Nikko Securities (Europe)
LB Rhinebank-Pfaz Fin. ^e	25	11	101.275	1992	1 1/2% ^b	Mitsubishi Finance Int.
D-MARCS	400	7%	100	1992	2 1/2% ^b	Deutsche Bank
Girozentrale-Vienna ^f	70	(2)	102	1989	0	Bank of Tokyo (Germany)
Alitalia Credit Denk ^g	45	1%	100	1994	2 1/2% ^b	Deutsche Bank
VEN						
Skopbank ^h	100n	8 1/2	101.275	1992	1 1/2% ^b	HSB Int.
Skopbank ⁱ	2.5bn	8.65	100	1990	0	Toyo Trust Int.
^a Private placement. ^b With equity warrants. ^c Floating rate notes. ^d Final terms. ^e Non-callable. ^f Flexible March 5 1990 with existing CSFB bond launched in May. Issue price plus accrued interest. ^g 40bp over 6-month Libor first 3 years, then fixed coupon of 8 1/2%. Call after 3 years at 100. ^h Redemption linked to Nikkei stock index.						

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.						
		Change on			Closing prices on November 15	
US DOLLAR STRAIGHTS						
Alberta 9 1/2	100	104.5	-0.10	9.38	100 100.100-104.50+ 5.00	
Austria 9 1/2	140	103.105	+0.40	8.44	100 98.50-103.105+ 4.00	
B.F.C. 8 1/2	175	100.200	+0.40	8.25	100 95.50-100.200+ 4.00	
B.R. Tel. Fin. 9 1/2	200	104.500	+0.40	8.25	100 99.50-104.500+ 4.00	
Canada 9 1/2	1000	104.5	+0.40	8.12	100 99.50-104.500+ 4.00	
C.C.C. 8 1/2	1000	103.500	+0.40	8.12	100 98.50-103.500+ 4.00	
Credit National 8 1/2	100	99.5	+0.40	8.31	100 98.50-100.500+ 4.00	
Credit National 8 1/2	100	97.5	+0.40	8.22	100 96.50-100.500+ 4.00	
Denmark 9 1/2	150	102.500	+0.40	8.25	100 99.50-102.500+ 4.00	
Denmark 9 1/2	150	98.500	+0.40	8.25	100 97.50-100.500+ 4.00	
Denmark 9 1/2	150	97.500	+0.40	8.25	100 96.50-100.500+ 4.00	
Denmark 9 1/2	150	96.500	+0.40	8.25	100 95.50-100.500+ 4.00	
Denmark 9 1/2	150	95.500	+0.40	8.25	100 94.50-100.500+ 4.00	
Denmark 9 1/2	150	94.500	+0.40	8.25	100 93.50-100.500+ 4.00	
Denmark 9 1/2	150	93.500	+0.40	8.25	100 92.50-100.500+ 4.00	
Denmark 9 1/2	150	92.500	+0.40	8.25	100 91.50-100.500+ 4.00	
Denmark 9 1/2	150	91.500	+0.40	8.25	100 90.50-100.500+ 4.00	
Denmark 9 1/2</td						

INTERNATIONAL CAPITAL MARKETS

London gilts react coolly to Chancellor's statement

By Rachel Johnson in London and Janet Bush in New York

GOVERNMENT BONDS

This was the announcement that the spending "overrun" for 1990-1991 would total 25.5bn. The revision upward was viewed as a sharp unexpected increase by the market. Some, however, were surprised by the figure's impact with inflationary adjustments, using deflators.

Mr Stephen Hammar, economist at NatWest Gilt, said: "The aggregate to focus on is £5.5bn." None the less, strong tax receipts following higher wage settlements and the unlikely prospect of further income tax cuts in the budget could offset the rise in public spending, he indicated.

The budget surplus would remain broadly in line with what had been announced in the last Budget. But the public sector debt requirement, which had been causing the contraction in the gilt market, had "peaked". The statement proposed a repayment of £10bn for 1990 and a further decline in repayments early in the 1990s looks likely.

"What we have now is a PBR of around 3% when we might expect the Bank issuing gilts again," said Mr Hammar.

This did not impress the gilt market. One trader pointed out: "Nobody would be persuaded to buy gilts on the back of this budget." In spite of Mr Major's belief that signs of growth did not herald any recession, the outlook for high inflation - and high interest

BENCHMARK GOVERNMENT BONDS

	Coupon	Red Date	Price	Change	Yield	Week ago	Month ago
UK Gilts	13.500	9/82	104.17	-0.02	11.57	11.53	11.41
	8.750	1/85	105.51	-0.01	8.57	8.57	8.57
	8.000	10/88	102.42	-0.02	9.74	9.71	9.61
US Treasury *	8.000	8/89	100.07	+0.02	7.97	7.95	7.95
	8.125	8/18	102.30	+0.02	7.97	7.95	7.94
Japan No 111	4.000	8/88	94.2553	+0.00	5.48	5.47	5.46
No 2	5.750	8/87	101.9553	+0.02	5.47	5.51	
Germany	8.750	8/89	98.0009	+0.02	7.90	7.90	

Yield: Local market standard
Prices: UK in 22nd, others in decimal

Technicals: Data/ATLAS Prices Sources

rates for gilts to compete with depressed the market.

There is no doubt that the easing by the US Federal Reserve last week helped sentiment at the auctions.

The entire \$30bn refunding and \$10bn in cash management bills were due to settle yesterday and this put upward pressure on Fed funds.

The Fed's lack of open market intervention on Tuesday to draw reserves in spite of a soft Fed funds rate was seen by some as a hint that the Fed might tolerate funds as low as 8% per cent. Other bond analysts, however, said the Fed's lack of drawing was in anticipation of the upward pressure on the funds rate yesterday.

Fed funds opened yesterday at 8% per cent before slipping a little at mid-session to 8% per cent.

US business inventories for September rose 0.2 per cent compared with expectations of 0.1 per cent gain. The next key economic release is today's September trade balance which is expected to be a deficit of \$3m to \$5m compared with August's \$10.8m shortfall.

Moody's to rate in response to defaults

By Stephen Fidler, Euromarkets Correspondent

MOODY'S, the US rating agency, said yesterday it would respond to recent defaults in the Eurocommercial paper market by rating the short-term paper of interna-

tional companies whose risk, it believed, was not being properly evaluated.

In June, the agency began assigning "not-prime" ratings to companies which had been

issuing "junk" commercial paper in the US market.

It said the latest move came in response to concerns expressed by market participants after several defaults."

EC amends proposals for capital adequacy

By Richard Waters

THE European Commission's proposals for a capital adequacy directive for securities businesses have been substantially amended in the wake of criticisms from firms operating principally in the UK.

The commission's views, which have yet to be published, are only proposals for a draft directive. They shifted significantly after criticism from firms which claimed they would suffer from being forced to carry a heavier capital burden than competitors outside the Community.

An important change is said to be a reduction in the level of capital required, from around 20 per cent of outstanding exposure to 8 per cent.

The Community appears to have accepted the claim, particularly from UK-based businesses, that individual member states should be allowed to grant a reduction for firms which hedge or diversify their portfolios. This would enable member states to impose the "de minimis" 8 per cent.

The 8 per cent proposal - echoing the 8 per cent capital backing required of banks under the Badle agreement - is likely to be welcomed in particular by UK firms, which had feared an increase in their capital requirements when the directive comes into force.

Under current UK regulations, securities firms must carry capital equal to between 10% and 25% of their exposure, depending on the securities in the portfolio.

This is reduced for firms which have diversified their portfolios, or otherwise hedged their exposure.

It is understood that West German regulators continue to oppose the commission's proposals. The German system of capital adequacy, comprising a set minimum level of capital for banks involved in the securities business, imposes a higher entry cost on firms than that in the UK.

The commission is expected to refine further its views early next month, leading to a published proposal for a directive by the end of this year.

Funds imported from abroad to buy the bond can be freely converted and re-exported

Election politicking rocks CBT

Deborah Hargreaves on a fight to lead the Chicago futures exchange

The Chicago Board of Trade is being rocked by the city's own Machiavellian-style of politics this week as the incumbent chairman faces a tough challenge to his leadership.

In the close-knit environment of the windy city's futures industry, it has been almost a tradition for exchange leaders to stand unopposed for re-election. But as two challengers have already launched strong campaigns to unseat Mr Karsten "Cash" Mahlmann, the current chairman, the politicking has begun ahead of January's hotly-contested vote.

Mr Mahlmann's decision to stand for a fourth term is unprecedented and his critics believe he is beginning to relax his power. He is known to have reneged on an understanding with Mr Patrick Arbor, outgoing chairman, that he would support his bid for the top position.

The disaffected Mr Arbor, who was chairman of the exchange in 1981-1982 and who has been moved to stand by what he sees as a neglect of domestic exchange issues in the face of the year's controversies. While insisting his style would have been different with Mr Mahlmann, he hopes to lead an effort to renew the exchange's financial futures trading floor.

In a year that has seen the CBT furlough from one crisis to another, Mr Mahlmann's critics say the exchange's public image has deteriorated with each slow response in the face of the FBI's massive investigation into futures fraud and the

disaffected Mr Arbor's lack of support.

The promise of more profit

trading sweet in the ears of the CBT's 3,500 members who have

become dissatisfied with the exchange's free-spending on new technology. A recent attempt by the board to raise exchange fees for future development was met with such an outcry it was shelved.

The CBT is involved in talks with its rival, the Chicago Mercantile Exchange, on combining their two electronic



Lee Rosenthal: chief contender for CBT chairman

systems for after-hours futures trading. However, the talks have slowed down and the two exchanges have run into disagreement over who will control a joint system.

The other two legs of Mr Rosenthal's platform include a bid for innovative contracts such as a futures contract on third world debt or electricity as well as the revival of the near-dead concept of linkages with exchanges in other time zones.

Most attempts to link exchanges such as the CBT's bid to forge a link with the London International Financial Futures Exchange, have foundered miserably. Mr Rosenthal says he would pursue links on a more equal basis.

Although Mr Rosenthal is not hugely popular at the exchange, he is currently believed to have the best chance of succeeding Mr Mahlmann.

The other contender for the post is Mr Dale Lorenzen, a grain trader, who was unsuccessful in his bid for the deputy chairmanship this year.

"This is the biggest fight we've ever had here... there will be some very sharp questions asked at this meeting," says Mr Bud Frazier, who has been trading grain at the exchange for nearly 30 years.

Mr Mahlmann cannot escape some association with the critics that have beset the exchange this year and the membership seems keen for a change in the top job.

OFT clears London path for Swedish exchange

By Deborah Hargreaves

GREECE is offering a three-year 10 per cent bond index-linked to the Ecu. It will be the country's fifth Ecu bond issue in the past seven months.

The tax-free bond is issued at par with a face value in both drachmas and Ecu and will be traded on the Athens stock exchange.

Both interest and final payment are based on the Ecu but will be made in drachmas.

Funds imported from abroad to buy the bond can be freely converted and re-exported

when the buyer sells or the issue expires, the Bank of Greece said.

The Bank noted that the bond offered "the best possible protection against fluctuations in the value of our national currency."

The drachma has declined by an average of 8.5 per cent against European currencies in the past 12 months.

The previous Ecu issue, a month ago, offered a 9.75 per cent coupon and raised 75m drachmas (\$433m), of which more than 40bn drachmas was covered by foreign buyers.

weeks will also consider other aspects of OM's application.

The Swedish exchange has initial plans to extend trading of its Swedish contracts to London although the exchange says it envisages the introduction of non-Swedish products at a later date. Trading will be on an integrated electronic market and clearing system and will be in Swedish kroner.

OM has set up trading subsidiaries in three European countries and plans four additional ventures. Its Spanish arm, OM Iberica, started up last week.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY									
	Index	Price	Open	Close	High	Low	Vol.	Value	Same
British Funds									
Corporations, Domestic and Foreign Bonds									
Financials									
Financial Properties									
Oil									
Plastifications									
Mines									
Others									
Totals									
	447	892	892	892	892	892	1,618		

LONDON RECENT ISSUES

EQUITIES									
	Index	Period	Last	1989	Stock	Quotation	Price	Vol.	P/E
FT-SE 100 Share Index	1,313.24	1989-11-15	1,313.24	1,313.24					
FT-SE 30 Share Index	320.41	1989-11-15	320.41	320.41					
FT-SE 100 Share Index	1,313.24	1989-11-15	1,313.24	1,313.24					
FT-SE 30 Share Index	320.41	1989-11-15	320.41	320.41					
FT-SE 100 Share Index	1,313.24	1989-11-15	1,313.24	1,313.24					
FT-SE 30 Share Index	320.41	1989-11-15	320.41	320.41					
FT-SE 100 Share Index	1,313.24	1989-11-15	1,313.24	1,313.24					
FT-SE 30 Share Index	320.41	1989-11-15	320.41	320.41					
FT-SE 100 Share Index	1,313.24	1989-11-15	1,313.24	1,313.24					
FT-SE 30 Share Index	32								

SMITHS INDUSTRIES ANNOUNCE ANOTHER YEAR OF RECORD GROWTH

AEROSPACE & DEFENCE GROUP

- Smiths Industries Aerospace & Defence - UK
- Kelvin Hughes Systems Limited
- Micro Circuit Engineering Limited
- Smiths Industries Aerospace & Defense
- SLI International Corp
- Smiths Industries North America Limited
- Smiths Industries (France) SA
- SLI Pacific Operations Pte Limited

MEDICAL SYSTEMS GROUP

- Portex Limited
- Concord Laboratories Limited
- Eschmann Healthcare
- SIMS SA
- Smiths Industries
- A/S Kelvin Hughes (Singapore) Pte Limited
- Australia Pty Limited

SIMS MEDICAL DISTRIBUTION

- Avon Medicals Limited
- SMD Limited
- SMD International
- SIMS EUROPE (FRANCE/GERMANY)
- PvB GmbH
- Laboratoire SIMS SA
- SIMS PACIFIC
- SIMS Pte Limited
- SIMS (Australia) Pty Limited
- SIMCARE
- Concord/Portex
- Respiratory Support Products Inc
- SIMS NORTH AMERICA
- Eschmann Equipment
- SIMS Canada Limited
- SIMS Surgical Inc
- Telos Medical Corp

INDUSTRIAL GROUP

- Unitex Limited
- Hefac Engineering Limited
- Lodge Ceramics Limited
- INDUSTRIAL - USA
- Times Microwave Systems
- SI-TAC Connectors Inc
- INDUSTRIAL - EUROPE
- Flexschlauch Produktions GmbH
- Icore International GmbH
- INDUSTRIAL - UK
- Icore Hypertac Limited
- Flexible Ducting Limited
- Smiths Industries Environmental Controls
- Sifan Systems Co Limited
- Smiths Industries Hydraulics Co Limited

TURNOVER UP 6% TO £704.9 MILLION • PROFITS UP 15% TO £111.7 MILLION • EARNINGS PER SHARE UP 13% TO 25.5p • DIVIDEND UP 19% TO 8.9p

 **SMITHS INDUSTRIES**

TO OBTAIN A COPY OF THE 1989 ANNUAL REPORT CONTACT: THE SECRETARY, SMITHS INDUSTRIES PLC, 765 FINCHLEY ROAD, LONDON NW11 2DS. TELEPHONE 01-458 3232



Ultramar

1989 - THE FIRST NINE MONTHS

HIGHLIGHTS	First Nine Months 1989 £ million	First Nine Months 1988 £ million	Change
SALES REVENUE	1,280.9	846.3	+51%
PROFIT FROM OPERATIONS	76.2	30.0	+154%
CASH FLOW FROM OPERATIONS	194.1	110.6	+75%
EARNINGS PER SHARE	20.8p	16.7p	+24%

STRONG PROFIT PERFORMANCE

- Profit from operations improves by 154% despite pressure on third quarter refinery margins.
- Cash flow from operations continues at record levels.
- Earnings per share up 24%
- Oil and gas production averages a record 106,300 barrels of oil equivalent per day.
- Good progress in North Sea development and appraisal programmes.
- New vacuum unit commissioned at the Quebec Refinery.

John Darby
Chairman



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- 40 Megabytes 20 ms Hard Drive
- 2 Meg RAM Standard
- One 3.5" x 1.44 Floppy Disk Drive
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- RGB Video Output - "Color"
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- Real Time Clock/Calendar
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- Battery and Adapter/Charger Included
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DEBENTURES

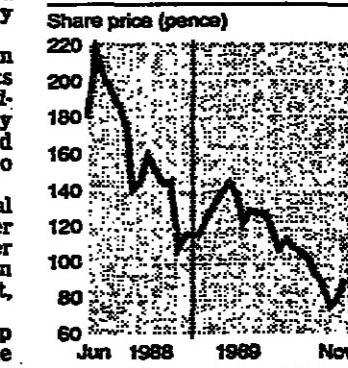
NOTICE is hereby given that effective September 1, 1992, NOVA CORPORATION changed its name to NOVA Corporation of Alberta and continued under the Business Corporations Act of Alberta pursuant to an amendment to the Incorporating Act.

The Series B Debentures and Series C Debentures remain listed on the Luxembourg Stock Exchange under the previous name but followed by the new name. Each notice to debentureholders will contain both names. The debenture will not be stamped nor exchanged for new debentures.

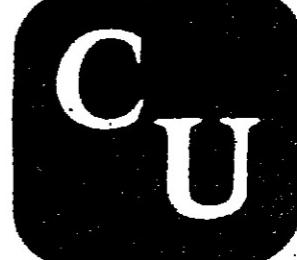
A legal notice, as well as the amendments to the statutory documents will be filed with the chief Registrar of the District Court of Luxembourg.

NOVA Corporation of Alberta

Regalian Props



worth of domestic property and if it can repeat the performance in the second half the company may well manage to squeeze profits of £10m out of a lifeless sector. Regalian's lack of gearing leaves it better placed than many in the sector. The company has the luxury of being able to sit on £180m of domestic property,



NINE
MONTHS'
REVIEW

ASSURANCE

Pre-tax profit £110.3m

★ Hurricane Hugo and exceptional weather claims in the United States cost £37m.

★ Increasing competition in non-life markets.

★ Life profits increased to £64.7m.

★ Good profit contribution from the Netherlands and United Kingdom.

★ Shareholders' funds increased by 27% to £1,609m.

HIGHLIGHTS

	9 months 1989 Unaudited	9 months 1988 Unaudited	
Total premium income	£2,546.3m	£2,349.7m	+ 8%
Operating profit before taxation	£110.3m	£152.8m	-28%
Operating profit after taxation	£60.7m	£88.8m	-32%
Earnings per share	14.4p	21.1p	-32%

Holding company

In 1990 the Group intends to change its corporate structure by introducing a non-insurance holding company above the existing quoted company. This change, which will be subject to approval at the Annual General Meeting, will provide greater flexibility in developing our business. Full details will be sent to shareholders with the 1989 Report and Accounts.



Commercial Union
Assurance Company plc

an upturn in the insurance cycle a little nearer.

Mr Peter Ward, general manager responsible for trading operations in the UK, said that a high level of major claims had continued, producing an underwriting loss of £9.5m in the third quarter. The underwriting profit for the year so far was only £400,000 compared with £2.5m last year.

In Europe Commercial Union

regards acquisitions as expensive and prefers joint ventures or partnerships, particularly with banks. It also sees opportunities stemming from the risk free market in commercial risk from the summer of 1990.

Worldwide premium income

was up 8 per cent to £23.5m. Underwriting losses totalled £168.6m (£101m) and investment income rose to £20.5m (£18.7m). Earnings per share fell 32 per cent to 14.4p.

Hurricane Hugo adds to the £37m wind damage costs in the US CU 28% lower at nine months

UK COMPANY NEWS

By Patrick Cockburn

MR NICHOLAS Baring is to be the new chairman of Commercial Union from next April succeeding Mr Sandy Marshall who has been chairman of the company since 1983.

Mr Baring, 55, is at present deputy chairman of Commercial Union and has been on the board since 1983. He is also a director of Barrings.

At the same time the company announced a 28 per cent fall in pre-tax profits from £152.8m to £110.3m in the first nine months of 1989.

Mr Tony Wynd, group general manager (finance and investments), said a major reason for the drop was the £27m cost of wind damage in the US, including at least £20m for Hurricane Hugo.

The cost of the California earthquake, which occurred on October 17, is not included in these figures but is not expected to exceed £5m.

Commercial Union also said that it planned to change its



Nicholas Baring: takes over next April

corporate structure from 1990 by introducing a non-insurance holding company above the existing quoted company.

The purpose of the move was to bring Commercial Union into line with current European Community practice. However, Mr Wynd said the company did not plan to move outside the traditional insurance sector.

In addition to an unprecedented string of catastrophes, increased competition and low primary insurance rates increased operating loss in the US to £30.2m (£13.6m). Premium income was static.

Asked if he expected the disasters this year to lead to a hardening of insurance rates in the US Mr Wynd said that Commercial Union was sceptical about prospects for a rapid improvement in rates but Hugo and other losses might bring

an upturn in the insurance cycle a little nearer.

Mr Peter Ward, general manager responsible for trading operations in the UK, said that a high level of major claims had continued, producing an underwriting loss of £9.5m in the third quarter. The underwriting profit for the year so far was only £400,000 compared with £2.5m last year.

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UK COMPANY NEWS

Engineer highlights good flow of orders and new contracts Davy moves up 28% to over £11m

By Andrew Bolger

DAVY CORPORATION, the UK engineering and project contracting group, achieved a 28 per cent increase in pre-tax profits from turnover 27 per cent higher in the half-year to September 30.

Turnover was £529.68m (£217.5m) and profit came to £11.3m (£3.6m). Earnings per share rose only 10 per cent to 7.5p (5.8p), as the estimated tax rate for the year was a more modest 33 per cent (26 per cent). Tax paid increased to £3.8m (£2.1m). The interim dividend also rises 10 per cent, to 2.75p.

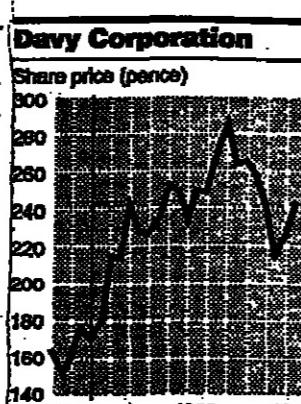
Lord Jellicoe, who retires as chairman at the end of the year, said Davy was enjoying a good flow of orders in most parts of the business, and particularly in the metals division where the "continuing strong market had encouraged customers to invest in new capacity and modernise old plant".

Important new contracts included a number of steel industry projects in the US and

Canada in casting and furnace refurbishment, totalling £100m. In the petroleum industry, the Australian subsidiary would undertake a \$125m catalytic cracking unit for Shell and in the UK the group had been awarded the design phase for a £100m Shell Haven refinery.

In September, Davy expanded its services division by buying Sight and Sound Education for £5.5m, with further amounts up to £5m payable depending on profits. Lord Jellicoe said Sight and Sound was a major provider of clerical and office training and complemented the activities of Lloyds British Training School, which provides training in the blue-collar sector, thereby considerably strengthening the training arm of the services division.

Mr Roger Kingdon, chief executive, said the group's commitment to new technology was illustrated by the opening of a new pilot plant development centre at Stockton, on Teeside, last month.



The success of this policy was illustrated by agreements licensing companies in Japan and Korea to use Davy's new buttock process - used to make engineering plastics - together with contracts for the engineering design of the manufacturing plant.

Lord Jellicoe will be replaced as chairman by Sir Alastair

Frame, former chairman of RTZ, who joined the board of Davy in October as deputy chairman.

• COMMENT

Davy's big-plant contracts tend to come in at the tail end of the industrial cycle, so the group has been enjoying a full order book and has no complaints on that score for the year ahead. Pre-tax profits have grown in step with turnover, but at 2.1 per cent its overall profit margin is still very low. It is to improve margins that Davy has been trying to build up its services and training activities. It tends to take the bulk of profits in the second half, so analysts expect full year profits of £3.8m and earnings of about 2.4p. The shares closed 3p down at 241p, which would put it on a prospective multiple of 10. That seems fully valued, given that Davy's low margins still leave it very vulnerable to the big contract which goes spectacularly wrong.

Managing directors leave UTC

By Nikki Tait

BOARDROOM ructions have led to the departure of the joint managing directors of UTC Group, the small stockbroking and corporate finance concern.

The company announced yesterday that Mr Richard Owen and Mr Geoffrey Simmonds have resigned from the main and subsidiary boards "to pursue other interests".

The only formal explanation was that the announcement followed "differences of opinion regarding the strategy and management of the company". Mr Jonathan Harris, another director, who becomes managing director and chief executive, said an agreement barred him from elaborating on reasons for the split.

However, earlier this autumn, the two men sold their 4.9 per cent interest in UTC to City & Westminster Group, the financial services company which was proposing a merger with UTC. At the time, Mr Simmonds said that they, personally, were "clearly not opposed to a merger".

The merger, however, failed to gain board backing and discussions terminated last month. Mr Harris and his brother, who joined via UTC's acquisition in 1987 of insurance Pepper Angiles & Woodward, control around 20 per cent of UTC's shares as a result of that deal - a percentage which he said will rise as earn-out payments fall due.

UTC said that severance terms have been fixed, but again that it has agreed not to comment further.

Mr Clive Mattock, deputy chairman, has been appointed managing director of United Trade & Credit, UTC's financial services subsidiary.

Yesterday, UTC shares fell from 132p to 117p.

US acquisition helps boost Allied Irish profits by 39%

By David Lascelles, Banking Editor

ALLIED IRISH Banks, one of Ireland's two leading banking groups, displayed the effects of its recent US acquisition yesterday with a 39 per cent increase in interim profits.

The company announced for the six months to September 30, included for the first time a full contribution from First Maryland Bancorp (FMB), which it only part-owned until the beginning of this year.

AIB earned £11.0m (£10.0m) pre-tax, up from £7.9m. Earnings per share increased 17 per cent, from 11.2p to 13.1p, taking into account the £11.0m rights issue which the bank made to fund the £371m FMB acquisition.

Mr Paddy Dowling, assistant chief executive, said that all parts of the bank had performed well, and he was particularly gratified by the group's growing control over costs.

AIB's exposure is to Mexico, Venezuela and Chile, most of which was performing. Mr

Dowling said. He was pessimistic, however, about prospects for the refinancing package for Mexico because insufficient banks had agreed to put up new money.

The prospects for AIB looked good in Ireland, he said, where it is forecasting annual growth of 4.4 per cent over the next four years. Elsewhere, notably the UK and the US, growth would be achieved through deeper penetration of the local markets.

In Europe, AIB was interested in joint ventures with other institutions, but not in share swaps. In the UK, it was closely studying the possibility of buying a building society and would go for "the biggest one we can afford" according to Mr Dowling. This would include one of the top 20 societies.

The interim dividend is raised to 3.35p (2.85p).

Dunhill scores 37% growth to £25.7m

By Nikki Tait

PRE-TAX profits at Dunhill, the luxury consumer products group in which Rothmans International holds a 55 per cent stake, surged by 37 per cent to £25.7m in the six months to end-September.

The increase was scored on sales of £123.5m, against £98.9m last time, and the interim dividend rises by 60 per cent to 2p. Dunhill said yesterday that, historically, its dividend cover had been high and that this reflected a policy of progressive reduction.

The company does not supply any detailed breakdown of its figures at the interim stage, and yesterday declined to split out the contribution from interest earned on its cash balance. This was put at nearly £5m at the last year-end, and Mr Sir Penda, Dunhill's man-

aging director, said the figure has increased since then.

However, Mr Pendle stressed that the progress had been spread across all three business areas - Dunhill, Mont Blanc, the upmarket pen manufacturer, and the Chloe luxury fashion goods for women and the various geographical regions.

Mr Pendle said that the group expected to continue expanding the Dunhill retail outlets in the US and Far East in parallel, and was also looking at sites in the likes of West Germany, France and Spain. The Mont Blanc production side has now been moved into the new factory in Hamburg - a step which potentially doubles capacity, while Chloe benefited from a significant increase in Neiman's re-

turns. On the subject of acquisitions, and the possible use to which the cash pile might be put, Mr Pendle commented that the group was always looking but that he felt it prudent strategy and unwillingness to pay some of the very high multiples demanded recently, had been vindicated.

The group, he said, was "very keen to make additional acquisitions" but felt that prices were only starting to ease and might "wait a while".

He refused to be drawn on any aspects of the bid by Richemont, the Swiss company controlled by the Rupert family, for Rothmans. Although few other shareholders are expected to accept the offer, Philip Morris, the US group,

has given irrevocable undertakings to accept in respect of its 24.9 per cent voting interest. This will give Richemont control of around 60 per cent of Rothmans.

When the bid was announced, Richemont said that it would discuss "ways of enhancing the value of shareholders' interests in Rothmans group companies" - which some analysts speculated could possibly affect the stakes held in either Dunhill or Cartier, another luxury goods business.

However, Mr Pendle said that he could make "absolutely no comment" on any aspect of the Richemont statement.

UTC said severance terms have been fixed, but again that it has agreed not to comment further.

Mr Clive Mattock, deputy chairman, has been appointed managing director of United Trade & Credit, UTC's financial services subsidiary.

Yesterday, UTC shares fell from 132p to 117p.

Nesco dives into the red

UNSATISFACTORY results from its recent investment in the computer industry led Nesco Investments into a loss of £284,000 for 15 months ended June 30 1989, compared with a profit of £211,000 for the previous year.

No final dividend will be paid, leaving the total for the period at 2p (0.5p for year). Loss per share was 8.5p (earnings 2.5p).

The group's original activities - generating electricity in Nigeria and motor dealership in Leicester - showed improved profits, although the decline in the value of the Nigerian currency made an impact.

Inishtech purchase and cash call

Inishtech, the Irish industrial company, is to pay an initial £17m (£6.36m) in cash and loan notes for Label Art, a County Dublin-based manufacturer of self-adhesive labels. Inishtech also plans to raise £12m through a one-for-three rights issue. Yesterday, UTC shares fell from 132p to 117p.

Label Art reported pre-tax profits of £283,000 on sales of £13.15m in the eight months to August 31. In addition to the initial consideration, which includes the redemption of preference shares held by one of the vendors, another £15m may be payable depending on profits over a three-year period.

4% increase at Jessups

Jessups, the Essex-based Vauxhall dealer, lifted pre-tax profits by some 4 per cent in the year to August 31 1989.

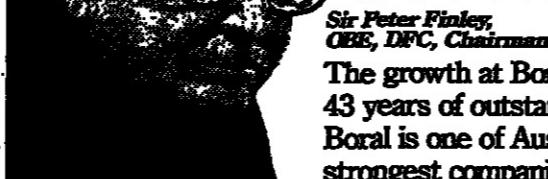
Mr Alan Jessup, chairman, felt that this was "unsatisfactory" in the circumstances.

Turnover rose 10 per cent to £92.7m (£88.72m), but operating surplus fell to £5.37m (£5.46m). However, lower interest charges of £2.58m (£2.75m) lifted taxable profit to £2.8m (£2.7m).

On prospects, Mr Jessup said the current economic climate would have some impact, but profits were well balanced and there was no dependence on any one area of business.

Basic earnings came to 18.7p (20.38p). The final dividend is 4.75p for a total of 7p (6.25p).

Nothing succeeds like success.



Sir Peter Finley,
CEO, DFC, Chairman.

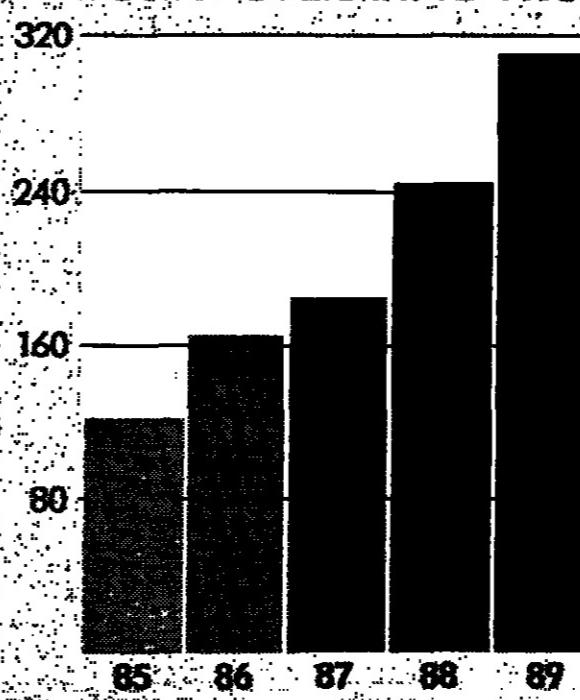
The growth at Boral continues. After 43 years of outstanding performance, Boral is one of Australia's largest and strongest companies.

The Boral Group is a leading supplier to the building and construction industries, a major force in energy and resources, and has a strong presence in manufacturing.

Boral is also proud of the income it earns from overseas activities. The Company has expanding interests in the United States, the United Kingdom, Continental Europe, the Pacific Basin, and South East Asia.

The year saw significant growth through acquisitions leading

\$1M BORAL OPERATING PROFIT



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BUSINESS LAW

Personal injuries compensation awards move closer together in the US, UK and Germany

By A.H. Hermann

IT IS widely believed that US compensation awards for personal injuries far outstrip those which can be obtained in Europe, and no doubt they sometimes do.

As Lord Denning once said: "English litigants are attracted to US courts as moths to light."

The remark prompted Professor Raoul Markesinis, Denning professor of Comparative Law in the University of London, to inquire recently: "What happens to the moths?"

Constantly on the move between the Universities of Texas, London and Leyden, Professor Markesinis has had considerable opportunity to compare not only legal doctrines but also the working of personal injuries litigation in the UK, US and Germany.

In his Atkins lecture, delivered last week, he presented the somewhat surprising results of his research into the working of personal injuries litigation in the UK, US and Germany.

His conclusion was that, taken at their median values, the awards obtained in the three jurisdictions do not differ so greatly as is generally assumed, although the legal process leading to the award does.

The occasional, widely publicised mega-awards by US juries must be viewed against the background of the uncertainties inherent in a system of elected and politically motivated judges.

The moth attracted to the light often gets burned.

relatives, and where litigation has to be started within one year, was certainly not attractive.

In Texas, however, the situation appeared favourable for the claimants because of a recent decision of the Texas appeal court in the case of *Al Fara v Dow Chemicals* (1988) SW 2nd 23.

In this case the trial judge accepted jurisdiction but refused to deal with the action on the ground that a Puerto Rican court of the plaintiff's domicile could deal with the matter more conveniently.

His decision was overturned by the Texas appeal court which said that the plaintiff had an "absolute right to choose a Texas court."

On this basis the bereaved families of the victims of the Piper Alpha oil rig disaster in the North Sea thought they had a good chance of winning their case in Texas.

Occidental thought much the same and made the settlement offer.

A month later, however, a newly elected (and very conservative) Supreme Court of Texas issued a "writ of error," calling the appeal court decision the *Al Fara* case into question.

The writ of error requires the concurrence of four out of the nine justices of the Supreme Court and its issue was therefore a strong indication that the appeal court's ruling, that the plaintiff had an absolute right to choose Texas, would not survive.

Had the Piper Alpha negotiations continued for another month, the writ of error would have been enough to make them bite out of the threat of US litigation.

Litigants should beware, said Professor Markesinis, of the shifting ground of the US legal system and the sudden changes brought about by elected judges.

It was not such a plaintiff's paradise as is sometimes believed.

To this, one is tempted to add that litigants do not enjoy

any greater security in the UK, where judges are not elected but appointed by a secret process.

Perhaps because of the centralised nature of the appointment procedure, the reversals of judicial attitudes come in broad waves, such as the one which swept away the Liberal era of Lord Denning, and replaced it by one dedicated to a more formalistic, literal - and sometimes almost metaphysical - interpretation of law.

Professor Markesinis has amassed a remarkable array of statistics, not only on the size of awards in the three jurisdictions, but also on the incidence of litigation, the numbers of judges and lawyers and on the frequency of settlements.

He rightly discounts the value of statistical comparison when it comes to numbers of judges and lawyers who have greatly different functions - the adding of apples and pears may provide only an inadequate picture of the fruit basket - but the figures do bring out quite clearly how very different are the mechanisms of justice in the three jurisdictions and how very important it is to study not only the laws but also the machinery which gives them effect.

The figures do, however, show convincingly that, with the exception of medical malpractice claims which are increasing more rapidly at present, the growth in US tort (civil wrongs) litigation does not outstrip the growth of population and that, contrary to the prevailing opinion, Europeans go to court as often as Americans.

The difference between the

US and the European scene comes out more clearly when one considers separately the categories of automobile and other routine accidents (which are declining in the US as a percentage of court actions); malpractice and product liability actions (which are a growing industry in state courts and even more so in federal courts); and mass latent injury cases (which have a potential for explosive growth as a result of new methods for detecting the injury).

Comparing the size of US

and European awards seems to indicate that the differences between the individual states of the US may be greater than the differences between the US on the one hand and the UK and Germany on the other.

The two common law systems appear to manage with a much smaller number of judges (compensated by a much greater number of lawyers) than in Germany.

This may be explained by the more active and "management" role of German judges which in its turn leads to lower costs of litigation and a much greater proportion of cases being determined by the judge rather than by a settlement agreed between the parties.

This is somewhat surprising, as German lawyers can increase their fees by as much as 50 per cent if they achieve a settlement.

The tenor of the lecture, which rang clearly over the confounding voices of statistics, was that doctrinal analysis, as beloved by learned journals, gives only an incomplete picture.

To get the whole picture it is necessary to take into account the impact which the institutional, social and political background has on the operation of legal rules; and how well this impact of social forces and a more complete picture can be brought out by comparing the operation of different legal systems.

The author is D J Freeman & Co Senior Research Fellow in International Trade Law at Queen Mary and Westfield College, University of London.

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FINANCIAL TIMES
EUROPE & BUSINESS NEWSPAPER

UK ECONOMIC INDICATORS							
ECONOMIC ACTIVITY Indices of industrial production, manufacturing output (1985=100); engineering orders (£ billion); retail sales volume (1985=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.							
Ind.	Eng. orders	Exp. output	Perf. vol.	Retail sales	Unem- ployed	Vacs.	
1988							
1st qtr.	107.2	108.2	102.2	107.2	2.08	2.08	
2nd qtr.	107.2	108.2	102.2	107.2	2.08	2.08	
3rd qtr.	107.2	108.2	102.2	107.2	2.08	2.08	
4th qtr.	107.2	108.2	102.2	107.2	2.08	2.08	
January	107.2	108.2	102.2	107.2	2.08	2.08	
February	108.2	108.2	102.2	108.2	2.08	2.08	
March	108.2	108.2	102.2	108.2	2.08	2.08	
April	108.2	108.2	102.2	108.2	2.08	2.08	
May	108.2	108.2	102.2	108.2	2.08	2.08	
June	108.2	108.2	102.2	108.2	2.08	2.08	
July	108.2	108.2	102.2	108.2	2.08	2.08	
August	108.2	108.2	102.2	108.2	2.08	2.08	
September	108.2	108.2	102.2	108.2	2.08	2.08	
October	108.2	108.2	102.2	108.2	2.08	2.08	

OUTPUT By market sector: consumer goods; investment goods; intermediate goods (materials and tools); engineering output; metal, machinery, textiles, leather and clothing (1985=100); building work (000s); monthly average.							
Consumer goods	Invest. goods	Intermed. goods	Eng. output	Metal etc.	Textiles etc.	Leather etc.	Buil. work
1988							
1st qtr.	107.2	108.2	102.2	107.2	102.2	102.2	102.2
2nd qtr.	107.2	108.2	102.2	107.2	102.2	102.2	102.2
3rd qtr.	107.2	108.2	102.2	107.2	102.2	102.2	102.2
4th qtr.	107.2	108.2	102.2	107.2	102.2	102.2	102.2
January	107.2	108.2	102.2	107.2	102.2	102.2	102.2
February	108.2	108.2	102.2	108.2	102.2	102.2	102.2
March	108.2	108.2	102.2	108.2	102.2	102.2	102.2
April	108.2	108.2	102.2	108.2	102.2	102.2	102.2
May	108.2	108.2	102.2	108.2	102.2	102.2	102.2
June	108.2	108.2	102.2	108.2	102.2	102.2	102.2
July	108.2	108.2	102.2	108.2	102.2	102.2	102.2
August	108.2	108.2	102.2	108.2	102.2	102.2	102.2
September	108.2	108.2</					

COMMODITIES AND AGRICULTURE

Dutch trader questioned over lead-poisoned feed

By Laura Raun in Amsterdam

THREE DUTCH authorities are questioning the owner of de Brujin, an animal feed merchant, as part of an investigation into lead-poisoning of cow fodder that has affected 1,800 farms in The Netherlands and Britain. Crown prosecutors are seeking to establish whether the criminal charge of knowingly selling damaged goods capable of endangering public health and not informing the buyer should be brought against Mr C.A. de Brujin.

Mr de Brujin may be released today by authorities in Brund, south of Rotterdam, after being taken into custody on Tuesday, when the investigation was launched.

De Brujin sold rice bran contaminated with lead and zinc to Drogerij Marknesse, which processed it into high-protein maize gluten replacer pellets that have caused the death of about 100 cows and the halting of milk sales from affected farms. No consumers have reported health problems but the affair has raised questions about the food chain's vulnerability to contamination.

Mr John Gunnar, the UK Minister of Agriculture, has said in the Commons that the European Commission was contacted to request urgent

investigation of the possibility that the incident was the result of criminal activities. The Dutch acknowledge evidence of wrongdoing — perhaps criminal — but have consistently eschewed talk of a conspiracy among companies systematically to pass along damaged goods.

Crown prosecutors in Breda, near the Belgian border, said yesterday that it could take a couple of weeks before a decision was reached on whether to prosecute anyone.

De Brujin, which specialises in salvaging damaged animal feed, has argued in a separate legal claim that it was never informed of lead poisoning and knew only of zinc contamination when it acquired the rice bran. The bran was imported from Burma by Toepfer, a West German company, and then forwarded to Antwerp.

De Brujin received about Belgian Francs 112,000 to take the consignment because it was contaminated. According to legal documents filed in a separate commercial claim, Toepfer learnt that the bran contained lead after passing it to De Brujin, but assumed it had destroyed the 180-tonne consignment because of a bill from the company. De

Brujin said it decided against destruction because the zinc concentration was considered safe for animal consumption.

THE BRITISH Government is likely to offer farmers between £40 and £250 a hectare as compensation for voluntary new restrictions on the use of nitrate fertilisers.

The compensation would be offered as part of a package designed to reduce nitrate use in certain designated "nitrate sensitive areas". The measures would be taken in the interests of pure drinking water, as required under European Community directives.

Mr John Gunnar, the Agriculture Minister, announced last July that pilot nitrate sensitive areas would be set up in 1990. However, the amounts of compensation likely to be offered have now been disclosed for the first time, in meetings currently being held with farmers, conservationists, water authorities and other interested parties in the NSAs themselves.

According to officials, levels of compensation are likely to vary among the NSAs and will not finally be set until the spring. The measures needed to reduce nitrate use could also vary locally, they say.

The Government is proposing a three-tier system of measures to restrict nitrate leaching.

In 12 areas, ranging from 3,000-4,000 hectares in Lincolnshire to much smaller areas in Derbyshire and Somerset, farmers will be offered compensation either substantially to reduce their use of fertilisers under a "basic" scheme, or under a "premium" scheme, to stop using them altogether in favour of different cultivations, notably permanent and possibly ungrazed grassland.

A team from Riofinex is exploring in Northern Ireland. The gold area is one of at least six new gold discoveries in a belt running north-east from Mayo in Ireland through to Aberdeen in Scotland.

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A further nine areas, from Norfolk to Devon, are described as being subject to an "intensive advisory campaign" only; here, though decreased use of fertilisers will be encouraged, there will be no compensation.

Under the basic scheme, where compensation will start at £40 a hectare, restrictive measures will include maximum rates of fertiliser, manure and animal slurry applications, no stubble burning after harvest, and the sowing of cover crops, instead of leaving land bare, during winter.

"Buyers had anticipated a smaller crop in the United States, but as it turned out we were faced with global over-supply," says Dr Willie Lipato of the Tobacco Control Commission. "Quality was also affected by heavy rain."

This small Southern African nation accounts for about 15 per cent of world exports of burley tobacco, for which demand is rising steadily as American-style, low-tar cigarettes become more popular.

Traders say Malawi could expand output to 70m kg over the next three to five years if quality was assured.

Production is currently restricted to commercial estates but the Government is considering introducing burley as a cash crop for small peasant farmers to encourage more equal income distribution in rural areas as part of the IMF-World Bank backed structural adjustment programme.

This year's fine-cured virginia crop was slightly down from last year's 20.4 kg to 19.8m kg, but average prices dropped 4 per cent to K5.05 per kilogram.

There is concern that a further decline in the fine-cured crop may prompt buyers to turn to suppliers whose production is higher and more stable, such as Zimbabwe.

"Malawi is reaching a very critical stage," said one buyer.

"It is a worry," says Dr Lipato. "But I'm confident that we can boost output next year."

Malaysia plans gradual ending of log exports

By Lim Siong Hoon in Kuala Lumpur

THE MALAYSIAN Government has announced that it wants gradually to stop all exports of logs. It gave no more details.

Log exports earned the country 4bn ringgit (\$740m) last year, accounting for 7 per cent of overall export trade, and R4.2bn is expected this year.

Nearly 70 per cent of Malaysia's output, 36.5m cubic metres last year, comes from two states, Sabah and Sarawak, the revenues of which are overwhelmingly dependent on log and timber export sales.

A time-table for a complete ban on log exports will require agreement between the federal and state governments, which have constitutional jurisdiction on land matters. Mr Ghafar Baba, the Deputy Prime Minister, says compensation will be given to the logging companies and both the state governments but the amounts have yet to be worked out.

Malaysia's decision follows similar plans by the Philippines and Indonesia to restrict their timber exports and Malaysia itself would begin to impose restrictive export taxes on sawn timber next March.

These decisions have led to

rapid rises in prices — in dark red meranti (DRM), for example, according to figures by the Malaysian Timber Industry Board. At 1,023 ringgit a cu m, the July DRM price had risen 18 per cent since January, and 45 per cent from a year earlier.

Malaysia's proposal to prohibit log exports has also come amid pro-environmental pressures from abroad, particularly a campaign to discourage Japan from buying hardwood.

Japan takes two-thirds of Malaysian log exports.

The prohibition has nothing to do with these pressures, Mr Ghafar insists, but rather it is to steer the country into "downstream" production of timber products, such as furniture. For conservation to work, and without it hurting the economies of hardwood exporters, the Malaysian Government argues that traditional import relief for mere wood should now be shifted to manufactured wood products.

But this may not be happening.

Mr Leong Khee Seong, the former Primary Industries Minister, complained last week that Austria, which he visited as chairman of the GATT team on tropical timber, had withdrawn import privileges on veneer sheets and plywood.

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UK outlines payments for nitrate reductions

By Bridget Bloom, Agriculture Correspondent

THE BRITISH Government is likely to offer farmers between £40 and £250 a hectare as compensation for voluntary new restrictions on the use of nitrate fertilisers.

The compensation would be offered as part of a package designed to reduce nitrate use in certain designated "nitrate sensitive areas". The measures would be taken in the interests of pure drinking water, as required under European Community directives.

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RTZ announces Northern Ireland gold discovery

By Kenneth Gooding, Mining Correspondent, in Madrid

THE RTZ Corporation has struck gold in Northern Ireland. There are already clear indications that the project, near Omagh in County Tyrone, could be developed into a mine in the early 1990s.

The gold was found in a 120 sq km licence area snapped up by RTZ in 1985 after Ennex International, a Dublin-based, USM-quoted natural resources company, revealed it had found precious metal in the nearby Sperrin Mountains.

Shortly after starting serious exploration in 1986, RTZ's team became convinced that its hunch was likely to pay off when it found lying in a field a boulder containing five ounces of gold.

The find is 10 kilometres north-east from Enniskillen and is one of at least six new gold discoveries in a belt running north-east from Mayo in Ireland through to Aberdeen in Scotland.

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Brazil calls for realism on coffee agreement

By John Barron in São Paulo

MR JORIO Dauster, president of the Brazilian Coffee Institute (IBC), has cautioned against speculation that next week's meeting in Costa Rica of coffee industry representatives could see a revival of the International Coffee Agreement's defunct export quota system.

He said on Tuesday that "every time there is one of these meetings, there is speculation that a new accord will emerge. The markets should see these events realistically and not expect any concrete outcome."

Mr Dauster recalled that "at last month's meeting of the ICO, member countries agreed to continue periodic consultations and when demands became more mature, negotiations on a new accord would continue."

At a meeting of regional heads of state in Costa Rica last month, representatives of Central American producers unsuccessfully tried to press Brazil to agree to a new price support scheme. Colombia agreed to accept a cut in its export if Brazil, the biggest exporter, did the same.

The accord had collapsed in July in part because Brazil rejected attempts by other producing countries to reduce its share of ICO export quotas. And since then Brazil has shown little interest in reviving the pact, preferring to concentrate on maximising its market share.

The accord bound consuming countries to buying coffee at artificially high prices and prices have fallen sharply since July as producers have joined in a bitter battle for market share.

Jute Council meets in Bangladesh

By Reazuddin Ahmed in Dhaka

JUTE PRODUCERS' representatives gathered here yesterday for the first meeting of the 32-member International Jute Council since the decision earlier this month to have another 5-year International Jute Agreement when the current one expires in 1991.

Mr Harvar Singh, the executive director, said that decision had "rejuvenated the future of jute" — the fibre used for sack-jackets and carpet-backing of which Bangladesh is the biggest producer.

With the backing of the international community and growing awareness of jute's environmental attractions world demand for the fibre would increase, he predicted.

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LONDON STOCK EXCHANGE

General welcome for the Chancellor

THE AUTUMN Statement on the UK economy from Mr John Major, the new Chancellor of the Exchequer, received a favourable if not over-heated reception in the London equity market yesterday. His speech to the House of Commons was welcomed for its "air of reality", and for his relatively cautious forecasts of UK inflation and international trade prospects. These were seen as leaving room for positive surprises later on," according to a strategist at a US-based securities firm.

The stock market was also pleased that Mr Major is keeping a relatively tight hold on domestic spending. His predi-

Account Closing Dates

Post Deadline	Nov 10	Nov 27
Options Deadlines	Nov 23	Dec 7
Last Deadlines	Nov 24	Dec 8
Accrued Days	Dec 4	Dec 10
When New Deadlines may take place from	Nov 26 to Dec 12	

cation of growth of only 1.25 per cent of gross domestic product next year was acceptable to equity analysts. However, his forecast of a final deficit of £20bn on Britain's current account trade deficit this year, falling to £15bn in 1990, returned attention to the 14.5 down, only just holding on to month's trade figures.

"Sterling is still very definitely the key factor for the stock market," commented Mr John Reynolds from Prudential-Bache, "but the market got what it was looking for from the Chancellor today."

Equity prices, already easier ahead of the Chancellor's statement, turned off briefly as traders watched the foreign exchange markets closely during his speech, but they rallied from their lows before the close. The final reading showed the FT-SE Index at 2,203.4, a net loss on the day of 11.3 points. But early in the session, the Index had been 14.5 down, only just holding on to

the FT-SE 2,200 mark which was regained a week ago.

Yesterday brought yet another somewhat depressing trading session which was not helped by the withdrawal from UK equity trading of ANZ McCaughey Securities (UK), a subsidiary of the ANZ bank. Turnover remained well below the level acceptable to the London securities trading community, with Seag volume at 324.1m shares.

The market was undermined by the effective evaporation of several favoured speculative situations and by poor trading reports from Commercial Union and General Accident which shook the whole of the

insurance sector. Wall Street's weakness overnight inspired a dull opening in London.

The speculative mood of the previous session was damped down at mid-morning when first, Burmah disclosed that SHV of Holland regards its 9.14 per cent Burmah stake as "entirely friendly", and then Elders IXL said that "no sale is imminent" of its near 24 per cent holding in Scottish & Newcastle, the UK brewer.

With these two important bid stories returned to store, at least for the present, the equity sector was left with little to do but wait for the statement from the UK Chancellor in late afternoon.

Burmah shaken by SHV

The recent strength of the Burmah/Calor/Premier share prices, boosted by speculation that SHV, the privately-owned Dutch group, may be pushing Burmah into a merger with Calor, was hit yesterday by a Burmah statement implying that SHV's Burmah holding is nothing more than a "friendly" holding.

SHV had built up a 9.14 per cent stake in Burmah in recent months. On November 1 it announced that it had increased its holding to the 9.14 per cent level, a move that triggered Burmah into publicly questioning SHV over its intentions, particularly as to the size and purpose of its investment in Burmah.

"We want to be a supportive long-term shareholder and do not contemplate a takeover scenario," Burmah reported SHV as saying to them in a letter.

Analysts were not convinced that SHV would not continue to add to its Burmah holding. The Hoare Govett oil team said: "There is nothing to prevent them (SHV) from buying more Burmah; we're sticking to our view that Burmah offers good fundamental value." At Smith New Court, Mr Steve Turner said: "We are still fans of the Burmah/Calor tie-up story; we never expected a full bid. We think they will get together and do some kind of deal. If Burmah don't play ball SHV will come back to the market and put on the pressure. SHV have been prepared to pay up to 600-plus a share and they will eventually top it up and force a merger."

Burmah shares dropped 32 to 656p, while Calor fell 12 to 416p. Premier gave up 2% to 1234p.

Insurers upset

Nine-month results from two of the UK's composite insurers were badly received by the market. Commercial Union came first, revealing net annual pre-tax profits of £110.8m against £125.2m and putting the blame on UK commercial and reinsurance claims.

Hurricane Hugo was responsible for £20m of losses, CU said.

Mr Andrew Goodwin at UBS Phillips & Drew said he was cutting his full-year forecast from £125m to £120m and that for next year to £120m. He said the results were only marginally below his estimate and he rated the shares a buy, pointing to the strong balance sheet. For General Accident, where Hurricane Hugo cost the com-

pany £63m and was partly responsible for third quarter net profit of £10m less than expected, Mr Goodwin is going for £130m for the full year; compared with £120m.

CU shares dropped 15 to 477p and General Accident 15 to 1036p. Other composites came back in sympathy. Guardian Royal lost 7 to 229p and Royal, reporting today, 15 to 473p.

Pilkington reverse

Shares in Pilkington fell as Swiss Bank Corporation downgraded profits expectations for both this year and next. Mr Adrian Goodall, at SBC, cut his current year forecast from £264m to £235m and from £200m to £245m for next year. Interim figures are due on December 7 and SBC said it now expects "an uninspiring £130m against £18m". An internal SBC note said the cuts are because the construction market in the UK was weakening, as were the UK and US automotive sectors.

Pilkington shares have been buoyed of late by bid hope and the prospective German building boom story. However, Mr Goodall thinks the whole thing has been overplayed. More than 4m shares were traded as the share price fell 10 to close at 231p.

A brief statement from Eurotunnel, denying stories that the chairman had resigned and that talks with the contractors building the Channel Tunnel had broken down, failed to reassure investors. The shares fell steeply, bottomed at 410p, 60 below Tuesday's close, bounced as high as 455p and finally settled at 443p, down 27 on the day. Dealers fear that French institutional investors may be tempted to sell in the light of rising costs.

Interim figures from British Airways initially prompted a sharp rise in the shares to 656p. But when analysts stripped out compensation paid by Boeing for late deliveries and releases from pension funds, the figure turned out to be in line with expectation - "A damp squib," said one dealer.

The shares nevertheless were resilient, restricting their fall in the weak market to a penny at 656p.

Shares of widespread brokers were downgraded in October and the prospective German building boom story. However, Mr Goodall thinks the whole thing has been overplayed. More than 4m shares were traded as the share price fell 10 to close at 231p.

Companies whose share had benefited recently from the strong gold price had into a bout of profit-taking. Hanson slipped a penny to 223p. Lonrho fell 4 to 246p while BTZ ended 5 lower at 545p. One of the best performances of the day among FTSE-100 stocks came from Rothmans. The shares firms 8 to 630p after falling 10 to 570p.

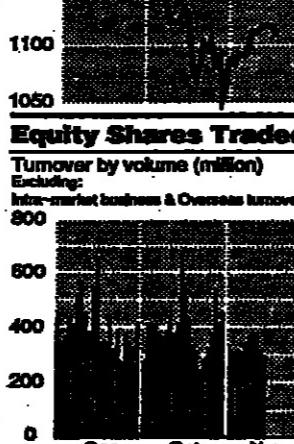
There was a lull in trading in Wellcome after several busy days. The shares slipped 9 with the market to 715p. The company reveals full-year figures today. Ultramar lost 5 to 327p after disappointing third quarter figures, which were affected by worse than expected results from the Wilmington refinery in California.

The poor figures from CU and General Accident upset life groups with substantial UK property accounts which were thought also likely to attract

NEW HIGHS AND LOWS FOR 1989

NEW HIGHS (continued)
BENSON & HEDGES (1) Tires, 260 E. 1989.
CANADIAN (2) Corus Corp., Moto Ray
MOTOR RAMES (3) Alfred Irish, Motor
REEDER (4) Reed International, 10 Finsbury
Cathedral, INTRALINK (5) Schlesingers
Woods, Pilkington, Lonsdale (6) Merton
Bank, Balfour Beatty, 50 Bell St., Glasgow
FAR EAST, Fletching Far Eastern, Gove
Orchard, Gossage, Hutton, Martin Currie, Pem
Brock, Pilkington, Pilkington, Pilkington
Wright, Precious Metals, Tel., TELUS (7)
Anglo American, Docks Deep, ERICO, East Rand
Pty, Hastings, P.G. Corp., Goss, Harmony,
Monopolies, Monopolies, Monopolies, Monopolies
75 pc 2000, Old Consol, Tel., Tel. Asia Int.,
Tel. Vittorio, LTC, OIL & Gas-Falk, New
West, Pilkington, Pilkington, Pilkington
MANUFACTURED (8) Data Corp., General Host,

FT-A All-Share Index



Equity Shares Traded

Turnover by volume (million)

heavy subsidence claims. Of those, Legal & General were particularly weak, closing 12 down at 505p. Standard & Poor's 6 lower at 128p. Legalis could be hit to the time of £1m to £1m by subsidence claims and Prudential by the same amount, according to one top analyst.

Standard Chartered was strongly supported, moving up to 51p before closing a net 11 higher at 510p on 1.7m shares, on a story that the bank has received a bid of HK\$85m, or around £26m from Hong Kong Wharf for its Singapore headquarters.

The property sector was quiet despite the release of a batch of results. Land Securities reported interim profits of £20.6m, in line with expectations and compared with £21.4m last time. Most analysts left their end-year net asset value forecasts unchanged, though the BZW team lowered their estimate slightly to 880 per share from 880 per share, while most other predictions were raised, although 880p. But BZW's estimate for 1990 has been cut from 885p to 875p, reflecting its belief that rents will soften. Land closed down 5 at 820p.

Stamphouse closed unchanged at 154p following full-year results which were close to market forecasts. Other leading shares were little changed with MECM down 4 to 506p.

Scottish & Newcastle reversed Tuesday's sharp rise as Elders, the Australian brewer, contradicted a television report by saying that the sale of its 23.6 per cent stake in Scottish was not imminent. Elders has been ordered by the Monopolies and Mergers Commission to reduce the stake to less than 10 per cent by July 6. The shares fell 17 to 37p.

Among dull television contractors, only LWT stood out. The shares slipped 5 to 181p as investors looked forward to tomorrow's vote on the company's controversial proposal for a radical capital restructuring and the introduction of new incentives for top management. The scheme needs a vote of 75 per cent in favour, and opposition from some of the company's largest institutional investors, including Pearl, means that the decision is likely to be close.

Confirmation that Really Useful's management is looking at the possibility of taking the company private left the shares 18 better at 680p. The shares were changing hands at less than 26 before speculation of a buyout surfaced at the beginning of the month.

Continued profit-taking pulled Euro Disneyland back another 4 to 123p on the previous day's news that Continental AG, the West German tyre manufacturer which has a 13.13 per cent stake in Kwik-fit, did not want to bid for the company. Kwik-fit has asked the Take-over Panel to rule that the company should prohibit it from launching a takeover for it. Others fear a cut in the dividend which would mean further downratings for the company.

British Telecom eased 1% to 2834p, after 2570 amid speculation that the Government might be considering selling off its remaining 48.5 per cent stake in BT - almost 38m shares.

British Aerospace slipped to 237p to 211.1p with the aerospace, medical systems and industrial side reporting profits growth. While the share price rose from 225.5p to 226.5p, the share price fell from 235.5p to 235.0p on the day.

Mr Clive Forrester-Walker, analyst at Kilcast & Aitken said of the figure: "This is a very early to judge prospects in the long term particularly in the military business given the current trend of events in Eastern Europe."

Davy Corporation, eased 3 to 241p as the company reported interim profits of £11.13m, up from 22.7m.

British Telecom eased 1% to 2834p, after 2570 amid speculation that the Government might be considering selling off its remaining 48.5 per cent stake in BT - almost 38m shares.

Disappointing results from

	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18	Year Ago	High	Low	Since Completion
Government Bonds	84.29	84.84	84.35	84.47	84.85	88.08	88.20	88.75	87.74	48.18
Fund Interest	93.58	93.57	93.55	93.78	93.73	98.95	98.39	100.54	98.53	50.53
Ordinary Shares	1769.4	1770.8	1771.4	1773.0	1764.3	1477.1	2008.6	1447.8	2008.6	48.4
Gold Mines	278.2	271.1	262.4	258.3	260.8	177.9	273.2	164.7	794.7	43.5
FT-SE 100 Shares	2234.7	2214.7	2213.2	2216.7	2201.7	1807.3	2420.0	1782.8	2443.4	98.9
Ord. Div. Yield	4.73	4.70	4.69	4.67	4.68	4.60	4.60	5.65	5.65	3.75
Earnings Yld % (full)	11.14	11.09	11.28	11.24	11.28	12.68	12.60	12.60	12.60	12.60
P/E Ratio(s)(x)(*)	10.65	10.71	10.73	10.72	10.73	10.03	10.05	10.05	10.05	10.05
SEAG Bargain/Long	21,046	21,750	24,703	23,225	25,002	23,160	26,002	26,002	26,002	26,002
SEAG Bargain/Short	-	-	-	-	-	-	-	-	-	-
SEAG Shares Traded (mln)	-	-	-	-	-	303.1	326.1	326.1	326.1	326.1
Ordinary Shares Index, Yearly changes	Open 1774.1	1780.0	1782.0	1782.0	1782.0	1785.1	1785.1	1785.1	1785.1	1785.1
FT-SE Hourly changes	Open 2202.8	2220.7	2211.0	2211.0	2208.0	2207.8	2207.8	2207.8	2207.8	2207.8

GILT EDGED ACTIVITY

Index* Nov 14 Nov 15

Gilt Edged Bargains 78.1 68.5

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Ref	Unit	Price	Wk	Yield	Ref	Unit	Price	Wk	Yield	Ref	Unit	Price	Wk	Yield	Ref	Unit	Price	Wk	Yield
Wellington Fund Managers Ltd 12800P	12800P	100.00	-0.1	0.00	Albany Life Assurance Co Ltd - London	0444 074122	127.00	-0.1	0.00	Chancery Insurance Plc	0777 234204	127.00	-0.1	0.00	Irish Life Assurance Co Plc - Central	0719 0773	127.00	-0.1	0.00
2 London Bridge St.					St. George's House Fund	0444 074122	127.00	-0.1	0.00	General Insurance SpA	0719 0773	127.00	-0.1	0.00	M&G Assurance Ltd	0719 0773	127.00	-0.1	0.00
Winton Asset Management 13300P	13300P	100.00	-0.1	0.00	Standard Performance Fund	0444 074122	127.00	-0.1	0.00	Hannover Mutual Fund	0719 0773	127.00	-0.1	0.00	New Era Financial Services Ltd	0719 0773	127.00	-0.1	0.00
Winton Fund Mgmt Ltd 13300P	13300P	100.00	-0.1	0.00	With Profit Performer	0444 074122	127.00	-0.1	0.00	Hannover Equity Inc.	0719 0773	127.00	-0.1	0.00	Pacific Assets Ltd	0719 0773	127.00	-0.1	0.00
Winton Fund Mgmt Ltd 13300P	13300P	100.00	-0.1	0.00	European Opportunity Fund	0444 074122	127.00	-0.1	0.00	Hannover High Returns Fund	0719 0773	127.00	-0.1	0.00	Realty Fund Inc.	0719 0773	127.00	-0.1	0.00
Whitbread Life Mkt Trs Mount Ldn	11421P	11421P	-0.1	0.00	For Edition One	0444 074122	127.00	-0.1	0.00	Hannover Reg & Reserv.	0719 0773	127.00	-0.1	0.00	Fidelity Fund of Italia	0719 0773	127.00	-0.1	0.00
2 Honey Lane, London EC1V 8PT					Investment Fund	0444 074122	127.00	-0.1	0.00	Hannover Selectors Fund	0719 0773	127.00	-0.1	0.00	Global Fund Inc.	0719 0773	127.00	-0.1	0.00
Whitbread Life Mkt Trs Mount Ldn	11421P	11421P	-0.1	0.00	Cash Fund	0444 074122	127.00	-0.1	0.00	Hannover Special Fund	0719 0773	127.00	-0.1	0.00	Global Fund Inc.	0719 0773	127.00	-0.1	0.00
Whitbread Life Mkt Trs Mount Ldn	11421P	11421P	-0.1	0.00	Corporate Bonds Fund	0444 074122	127.00	-0.1	0.00	Hannover Tech Fund	0719 0773	127.00	-0.1	0.00	Global Fund Inc.	0719 0773	127.00	-0.1	0.00
Whitbread Life Mkt Trs Mount Ldn	11421P	11421P	-0.1	0.00	For Edition Two	0444 074122	127.00	-0.1	0.00	Hannover Reg & Reserv.	0719 0773	127.00	-0.1	0.00	Global Fund Inc.	0719 0773	127.00	-0.1	0.00
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Whitbread Life Mkt Trs Mount Ldn	11421P	11421P	-0.1	0.00	Corporate Bonds Fund	0444 074122	127.00	-0.1	0.00	Hannover Tech Fund	0719 0773</								

UNIT TRUST INFORMATION SERVICE

FOREIGN EXCHANGES

Pound falls against D-Mark

STERLING weakened after Mr John Major, the UK Chancellor, told Parliament in his Autumn Statement that the current account deficit would be £15bn this year, narrowing to £15bn in 1990, and that growth will be only around 1.25 per cent next year. Inflation should decline to an annual rate of 5.75 per cent by the fourth quarter of 1990.

Dealers saw very little new or surprising in the Autumn Statement, but said that weak growth and falling inflation mean interest rates will begin to fall in the new year. This in turn should lead to a weakening of the pound, particularly against the D-Mark.

Selling of sterling yesterday was not aggressive, however, and probably reflected the squaring of long positions rather than any move into short positions in the pound. Weaker than expected figures on UK industrial production confirmed recent data pointing to a sharp slowdown in the economy but had little impact. Industrial production in September was expected to rise 0.6 per cent, but fell 0.8 per cent, while the manufacturing sector fell 1.1 per cent against forecasts of a 0.5 per cent rise.

Sterling touched a peak of DM2.9225 during the day, but fell through a technical sup-

port point of DM2.9150 on Mr Major's comments. It closed in London around the day's low at DM2.9075 on Tuesday. The pound was steady at \$1.5820, against \$1.5815 previously, and was unchanged at Y277.25, but was dragged down by the strong D-Mark against other European currencies, falling to SF2.5675 from SF2.5800 and to FF9.8825 from FF9.9250.

According to the Bank of England's sterling's index declined 0.4 to 88.7.

The pound's fall at least partly reflected a further recovery by the D-Mark. The West German currency continued Tuesday's rally, breaking through resistance at Y143.70, compared with Y143.65 on Tuesday, while falling planning to DM1.6320 from DM1.6320 and to FF16.2475 from FF16.2750. On Bank of England figures the dollar's index fell to 69.7 from 70.0.

The dollar continued to lack market-moving factors but lost ground with sterling and the yen against the D-Mark. It closed in London at Y143.70, compared with Y143.65 on Tuesday, while falling planning to DM1.6320 from DM1.6320 and to FF16.2475 from FF16.2750. On Bank of England figures the dollar's index fell to 69.7 from 70.0.

Dealers said the dollar's index declined 0.4 to 88.7.

WORLD STOCK MARKETS

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3pm prices November 15

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on Page 45

NYSE COMPOSITE PRICES

12 Month **\$1.25**
High Low Stock **Mr. Yule's Multiple Low**
Continued from previous Page

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise indicated, ratios of dividend are annual disbursements based on the latest dividend declared.

b-dividend (stock splits), b-annual rate of dividend plus stock dividends, b-pricing, dividend, old-called, d-new yearly low, e-dividend declared or paid in preceding 12 months, ex-dividend in Canadian funds, subject to 15% non-resident tax, f-dividend declared after split-up or stock dividend, j-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, h-dividends declared or paid this year, an accumulated issue with dividends in arrears, n-new issues in the past 52 weeks. The high-low range begins with the start of trading, next-day delivery. P/E price-earnings ratio, r-dividend declared or paid in preceding 12 months plus stock dividend, s-stock split. Dividends begin with date of split, s-splits. u-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, w-trading halted; vi-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies, wt-distribution, wl-when listed, ws-with warrants, x-ex-dividend or ex-rights, xlo-ex-distribution, x-without warrants, y-ex-dividend and exats in full, yld-yield, z-splits in full.

NASDAQ NATIONAL MARKET

3pm prices November 15

AMEX COMPOSITE PRICES

**3pm prices
November 15**

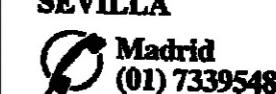
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AMERICA

Rising bonds and takeover talk help Dow edge higher

Wall Street

A COMBINATION of takeover speculation, a modest rally in the bond market and some short-covering after Tuesday's decline helped the equity market to small gains by mid-session yesterday, writes Janet Bush in New York.

At 2pm, the Dow Jones Industrial Average was 8.01 higher at 2,619.26 on moderate volume of 87m shares by mid-session. The Dow had fallen 16.18 points on Tuesday.

Equities started a little higher yesterday, as Treasury bond prices moved higher but then dipped back. In mid-morning, buy programmes were triggered as Standard & Poor's 500 futures contracts, pushed higher by bond futures, hit sharp premiums to their underlying stocks in the cash market.

The bond market posted small price gains in response to the weak economic data for October published on Tuesday and to the successful completion of the record quarterly refunding.

With little else happening yesterday, the equity market moved in tandem with bonds.

Trading volume has declined to sluggish levels over the last few sessions. In the past four trading days, volume has not broken 150m shares. In these thin conditions, minor pieces of news or fluctuations in the

EUROPE

Individual stocks begin to make the running again

CNCE AGAIN, there were more falls than rises in the continental indices yesterday, and there seemed to be more interest in the examination of individual stocks than in macro-economic or political issues, writes Our Markets Staff.

PARIS found something of its old spirit during the afternoon, after drifting lower in the morning on worries over interest rates and the fall overnight on Wall Street.

Volume remained thin, but was thought to be slightly better than Tuesday's FFr1.9bn. The OMF 50 index lost 0.42 to 495.61, while the real time CAC 40 edged up 2.11 to 1,816.63.

Bon Marché, the department store controlled by Mr Bernard Arnault's Financière Agache, jumped FFr61, or 6 per cent, to FFr1,043 on speculation that Mr Arnault might be selling his stake in Conforama, the household and electrical retailer that he controls through Bon Marché. Conforama, quoted on the second market, was suspended at FFr1,169 because of excessive demand.

There were suggestions that Mr Arnault might in turn be trying to buy up shares to consolidate his position in LVMH, where he is chairman but under attack from Mr Henry Racamier, head of the group's luggage subsidiary, LVMH, which also reported a 22 per cent rise in nine-month sales, was up FFr130 at FFr1,950.

Another star performer was housebuilder Maisons Phenix, which jumped FFr8.70, or 11.7 per cent, to FFr83.10 on news that it expected to break even this year instead of reporting a loss and that Générale des Eaux, the controlling shareholder, was merging it with two property management companies.

FRANKFURT tried to resume its uptrend, but a rally

bond market can swing prices wildly.

There is little overall direction in the equity market. Last week's small easing by the US Federal Reserve is no longer a positive factor in stock market that wants a more aggressive easing to allay fears about corporate profitability as the economy slows. One factor that undermined the market on Tuesday was a disappointing earnings forecast from Paramount Communications.

Castile & Cooke gained 31% to \$34.1% on speculation that the company's chairman may be considering taking the company's Dole Food business private.

Tiffany rose 5% to \$49.4% after the company announced third-quarter earnings of 48 cents a share - above analysts' forecasts.

In over-the-counter trading, Evans & Sutherland Computer jumped \$2.1% to \$21.4%. The company said that it planned to terminate its high-performance supercomputer project if a buyer or partner could not be found within 60 days.

Canada

LIGHT TRADING left Toronto stocks stronger at midday yesterday. The composite index rose 15.6 to 3,98.7 on volume of 16m shares. Advances led declines by 254 to 224.

Laidlaw advanced CS1% to CS2 after the company said it had paid CS240m for Tricorp Corp.

Asia Pacific

Firmer yen pushes Nikkei to another record

INDIA'S STOCK markets are moving downhill. Investors' confidence that Prime Minister Rajiv Gandhi's Congress Party will win an absolute majority at the national elections in a week's time has been eroded.

Traders were surprised when the opposition parties agreed to field a single candidate against Congress in 330 out of 522 parliamentary constituencies. The aim here was to eliminate the split in the opposition vote which has benefited the ruling party in the past.

The one-to-one contest has increased the chances of the opposition's winning a larger number of seats than had been expected earlier.

The 30-share index of the Bombay Stock Exchange - India's largest, accounting for more than half of total national trading - fell 40 to 704 in the week to November 10. This was even though the state-owned investment institutions had lent support to stem the drift. The broad-based 100-share index lost 8 points to 383.09 over the same period.

An added difficulty this week has been the closure of the Bombay Stock Exchange after a fire on Sunday, which

Corporate results have also

been good. Profits of Tata Engineering in the first half to September rose by one half, to Rs91m. Although its Pune truck plant has been hit by labour trouble since May, Tata Iron and Steel profits were up by one fifth to Rs65m in the first half.

Selling pressure was strong in October, as shares were

gutted two floors of the 25-storey skyscraper. It is hoped that the exchange will reopen tomorrow.

About 4,800 stocks are listed on the Bombay Stock Exchange, which has a market capitalisation of about Rs45.6bn (\$3.7bn). India has registered the third fastest growth of the emerging markets, after Taiwan and South Korea and ahead of Brazil. The number of listed companies in the country's markets quadrupled from 1,151 in 1983 to 5,560 in 1987 and market capitalisation jumped from \$14.5bn to \$73.8bn.

The sudden October announcement to hold general elections in five weeks' time jolted the markets, and the 30-share index plunged below 700 for the first time in four months.

Election worries and short-term technical considerations have since outweighed economic fundamentals. Monsoon rains have been well spread throughout the country, raising hopes of a good harvest this year. Gross national product is projected to grow at more than 5 per cent for the second year in succession.

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Doubts about prospects for Gandhi have hit confidence

been good. Profits of Tata Engineering in the first half to September rose by one half, to Rs91m. Although its Pune truck plant has been hit by labour trouble since May, Tata Iron and Steel profits were up by one fifth to Rs65m in the first half.

The ailing confidence is reflected in a crash of share values of companies with managements closely identified

with the ruling party. Reliance Industries plunged to Rs76 from the weekend from Rs109.50 a month ago, while Larsen and Toubro, which became part of the Reliance conglomerate last year, fell to Rs77 from Rs84.

But Bombay Dyeing and Manufactur, whose chairman, Mr Nusli Wadia, was not on the best of terms with Mr Gandhi's Administration, has risen Rs14 to Rs18 over the month.

Selling pressure on the stock market last week was halted on Friday, when the BSE authorities put restrictions on trading on eight key scrips, including Tata Steel, Reliance, and Larsen and Toubro. Brokers are not permitted to increase their net outstanding positions in these eight scrips above the prescribed limits.

Observers, however, are bullish in the medium term. Mr Ram K Pappuri of Aridhi Investment Consultants says the markets will have to rise, driven by the strong fundamentals. And the international situation means that deregulation and economic liberalisation will continue - there is unlikely to be a reversal of that, which ever party comes to power.

The ailing confidence is reflected in a crash of share values of companies with managements closely identified

closed since May 15.

NEW ZEALAND had a quiet day as the Barclays index ended 8.09 lower at 2,079.32. Goodman Fielder rose 6 cents to NZ\$1.63 on the Adsteam/IEL account, accounting for 258m shares. The bid rose to AS2.30 a share, but IEL closed 3 cents lower at AS2.22. Market turnover was inflated accordingly, as 35.5m shares and AS75.5m compared with 102m and AS179m on Tuesday. Adsteam fell 2 cents to AS7.24.

Elders IXL eased 2 cents to AS2.29. On Monday, a local credit-rating agency downgraded some of its debt. Bond Corp lost 4 cents to 26 cents while its associate, Bell Resources, fell 7 cents to 66 cents. Bond's auditor has cast doubt on the value of some of the company's assets.

Gongainville Copper was another notable faller, losing another 12 cents to AS1.58 as discussions continued with the Papua New Guinea Government over its strife-torn mine, closed since May 15. KUALA LUMPUR's composite index rose 2.64 to 421.61 as strong speculative interest in plantation stocks spilled over into other sectors. Meanwhile, the KLSE said that the delisting of Singapore stocks would have a minimal effect on the index, as there are only two Singapore-based companies in the 63 component stocks.

India falls back as political picture clouds

R C Murthy explains why encouraging economic fundamentals are being overlooked



Tokyo

CONFIDENCE returned strongly yesterday as the yen firmed against the dollar and bonds rose, pushing the Nikkei average to a third consecutive record in active trading, writes Michio Nakamoto in Tokyo.

With six days of gains behind it, the market opened on a buoyant note, which it managed to sustain for most of the day. The Nikkei average came teasingly close to the 12,000 level, reaching an intraday high of 35,976.78, before closing with a gain of 83.59 at

35,952.23. Profit-taking at higher levels had sent the index to a day's low of 35,805.39. Advances led declines by 466 to 449, with 198 issues unchanged. Turnover spurted to a healthy 1.2bn shares from the 936m traded on Tuesday. The Topix index of all listed shares advanced 7.89 to 2,717.87, while the ISE/Nikkei 50 index in London rose 7.74 to 7,070.37.

Yesterday, interest focused on Sumitomo Metal Industries, which topped the actives list with 72.2m shares traded and gained Y2 to Y761, after rising to a high for the day of Y767. Mitsubishi Heavy Industries advanced Y20 to Y1,60. Bond Corp lost 4 cents to 26 cents while its associate, Bell Resources, fell 7 cents to 66 cents. Bond's auditor has cast doubt on the value of some of the company's assets.

Among railways, Toyo Tire and Rubber

advanced Y150 to a record Y1,800 and was second in volume terms with 35.5m shares. The company is expected to see a 31 per cent rise in profits in the year to March 1990.

Large-capital issues were actively bought in Osaka, where the OSE average breached the 37,000 level to close at another record high of 37,001.24, up 64.96. Volume fell to 127m shares from Tuesday's 14,300.

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SECTION III

FINANCIAL TIMES SURVEY

West European truck makers have set out on a fresh wave of restructuring and are looking for markets in south-east Asia. In North America an air of unease prevails in contrast to a mood of optimism in Japan. Kevin Done reports

Search for new alliances

THE European truck industry is delicately poised. Truck-makers are enjoying record profits, the stragglers of the industry have finally put their houses in order, and most truck manufacturers can point to record production and sales levels.

Demand appears to have peaked during the second half of the year, however, and truck-makers are divided on how sharply sales will fall in 1990. At the same time in the midst of its current prosperity, the European truck industry appears to have embarked on a new wave of restructuring, a development long expected but which few had forecast before the downturn finally began to bite.

In 1980 there were 55 independent commercial vehicle-makers in West Europe. By last year the number was down to 11, and the process of consolidation is hardly finished yet.

After several years of accelerating profits, US truck-makers are also fracturing themselves for a recession after successfully recovering from the one that severely shook the industry in the early 1980s. The industry is in the early stages of a cyclical down-turn with falling sales and warnings of

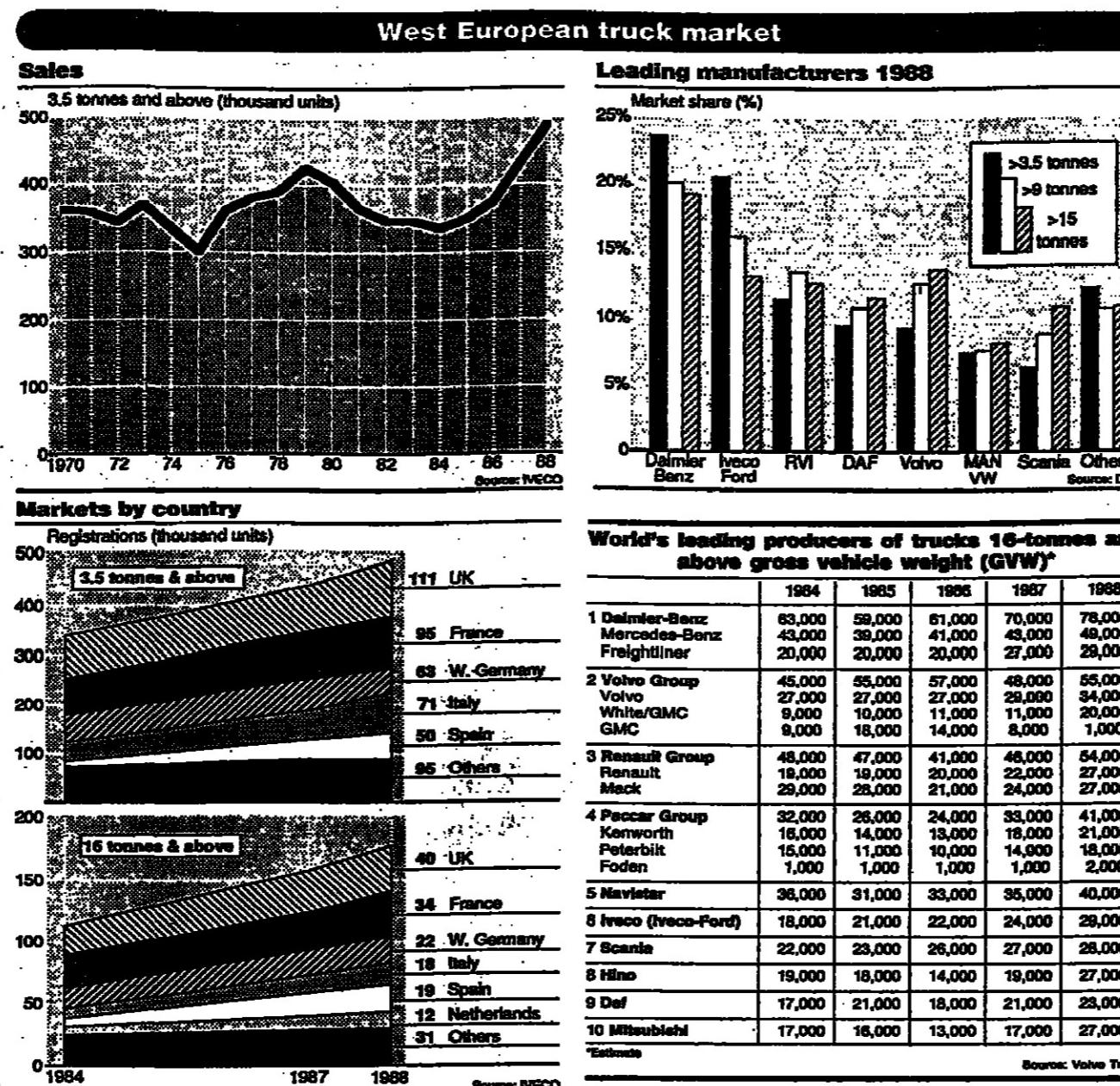
lay-offs and plant closures.

Japan's domestic truck market, the world's second largest single heavy truck market with a volume last year of around 60,000 trucks, is still riding a two-and-a-half year surge in demand deriving mainly from vigorous Government investment in the public sector.

In Europe the latest round of restructuring was begun by MAN, the medium-sized West German commercial vehicles maker, which has recently reached agreement to take over the truck operations of Steyr-Daimler-Puch in Austria, much to the consternation of DAF of the Netherlands, which had appeared to have the deal already sewn up.

The industry's immediate attention has since switched to Spain, where the leaders of the European pack have been competing fiercely to take over Enasa, the Spanish state-owned maker of Pegaso trucks, which includes Seddon Atkinson in the UK.

The battle has been waged between Iveco, the commercial vehicles subsidiary of Fiat of Italy, Volvo of Sweden, DAF, and the West German consortium led by MAN, but including Daimler-Benz, its much bigger domestic rival.



The World TRUCK INDUSTRY

The Steyr and Enasa deals represent the final obvious restructuring moves in the European truck industry.

Alone both have lacked the necessary critical volume to survive and they have been among the industry's weakest financial performers. However, the fact that both have attracted rival bidders illustrates the extent to which the larger players in the industry to spread their service and distribution networks through

Europe, to acquire market share and to add ready-made capacity.

As the industry approaches the challenges of the single European market of the 1990s, which appears certain to prompt substantial reform in the transport industry and therefore among the truck-makers' customer base, the industry appears to have been overtaken by an almost feverish atmosphere, in which the stock response to rumoured

talks is that "everyone is talking to everyone else."

While the Steyr and Enasa takeovers have long been on the cards, the industry has been far more surprised by announcements that talks are under way between some of the jumbo players in the industry.

The Volvo share price jumped last month amid a bout of speculation in financial markets that the Swedish car and truck-maker was engaged in far-reaching negotiations with Renault, the French state-owned car and truck manufacturer.

Reports in the Swedish press have suggested that the talks could lead to an eventual merger of the two companies' automotive operations, which would create the world's biggest truck manufacturer overshadowing even Daimler-Benz.

Both companies have a considerable presence not only in Europe, but also in the North

America, Renault through its associate Mack, and Volvo through its successive takeovers of the White Motor and General Motors heavy truck operations. Volvo has confirmed that "discussions of a preliminary nature are under way with Renault at present."

In an interview with the Financial Times Mr Pehr Gyllenhammar, Volvo chairman and chief executive, said that the Swedish group had held "exploratory talks" with Renault Vehicles Industries, the Renault group's truck subsidiary. RVI was strong in France and had a good position in southern Europe, whereas Volvo had a larger international coverage of the market. "We could be complementary," he said.

While the sheer size of the Volvo/Renault talks cast a shadow over the rest of the industry - the two groups are the number two and three heavy truck-makers in the world - the potential scope of their discussions is easily rivalled by the recent suggestion by Mr Edzard Reuter, chief executive of Daimler-Benz that the West German group is looking for potential co-operation deals with Fiat.

The main interest has been shown in the aerospace sector, but Mr Reuter said that there were also possibilities for co-operation between the two groups in the commercial vehicles industry.

Within the European market alone Daimler-Benz and Iveco, the Fiat commercial vehicles subsidiary, are the market leaders controlling 23.7 per cent and 20.5 per cent of the market (above 3.5 tonnes) respectively.

The continuing search for alliances in the European truck industry - as elsewhere in the world automotive industry - is being driven by:

- ever increasing product development costs;
- growing environmental pressures and the imposition of tougher emissions controls;
- the integration and liberalisation of the European road haulage industry with the emergence of a smaller number of big international players in the transport industry;

■ the threat of a future slowdown in the economy.

Mr Stein Langenius, president of Volvo Trucks, said recently that the truck industry must prepare itself to meet even tougher emissions standards than those discussed and planned for today. He warned that never levels of product development and investment would be required to meet the emissions levels which could now be foreseen.

"The money involved will be of such a magnitude that a consequence will be the

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restructuring of the truck and truck component industry world-wide."

The process of harmonisation and deregulation of the transport sector resulting from the creation of the internal market within the EC is expected to lead to heavy pressure on the truck-makers to reduce costs. Deregulation earlier in the US has already led to much tougher competition in the American market.

"Large professional transport companies will gain at the expense of smaller ones. The competition between big companies will force a reduction in freight rates," said Mr Langenius. Powerful customers would push the industry for lower prices in return for large volumes, squeezing profit margins.

Mr Langenius said that the most important consequence of the European integration process for the heavy duty truck industry would be the drive for low product cost in combination with low operating costs for the customer.

These demands together with increasing product development costs - arising from pressures for longer service life, greater vehicle productivity, improved safety and fuel economy, and action on emissions and noise - would all combine to reduce the profitability of the industry. This would contribute to further shake-outs and mergers.

As all these pressures grow the truck industry is preparing for a period of falling sales after the record demand of the past two years. Demand has already weakened in the US earlier this year, and European truck-makers are now bracing themselves for similar falls.

There is optimism that the industry will not plunge into the sort of deep recession that marred the early years of the 1980s, but for European truck-makers the painful restructuring of the 1980s is still an uneasy recent memory.

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WORLD TRUCK INDUSTRY 2

EUROPE

Western Europe commercial vehicle production over 3.5 tonne GVW by manufacturer

	1988	% share	1987	% share	% change
Mercedes	101,360	25.6	91,748	26.5	10.5
Iveco	82,169	20.8	69,811	20.1	17.7
Renault RVI	53,367	13.5	44,641	12.9	19.5
Volvo	40,491	10.2	35,399	10.2	14.4
Leyland Daf	33,135	8.4	28,765	8.3	15.2
Scania	27,926	7.1	27,261	7.9	2.4
MAN/VW	25,075	6.3	23,423	6.8	7.1
Esnas/Pegaso	11,099	2.8	9,517	2.7	16.8
AWD	5,782	1.5	1,747	0.5	229.8
Motor Iberica	5,230	1.3	4,299	1.2	21.7
ERF	4,222	1.1	2,955	0.9	42.9
Seddon	2,430	0.6	1,861	0.5	30.6
Foden	1,669	0.4	828	0.2	101.3
Dennis	583	0.1	542	0.2	7.6
Terberg	306	0.1	117	0.0	161.5
Faun	183	0.0	140	0.0	30.7
Shelyoka	97	0.0	115	0.0	-15.7
Ginat	67	0.0	66	0.0	1.5
Sovam	18	0.0	19	0.0	-5.3
GM/Bedford	0	0.0	3,506	1.0	-100.0
FTF	-	0.0	16	0.0	-100.0
TOTAL	395,189	100.0	346,779	100.0	14

Source: ADI Yearbook 2 1989

IN WEST Europe demand for trucks has begun to weaken in the final quarter of the year. A strong first half has ensured that overall sales have surged again to a record level for the third successive year, but forecasts suggest that demand will decline in both 1990 and 1991 before picking up again slowly during the first half of the 1990s.

For the moment, however, the industry does not appear to be facing a repeat of the turmoil of the last recession in the early years of the 1980s.

"We have passed the peak in demand. The market will go down but we do not foresee that the 1980-83 drama will be repeated," Mr Sten Langenius,

What has happened in the second half of the 1980s has exceeded even the industry's wildest expectations

president of Volvo Truck, one of the world's top three heavy truck-makers, said recently.

He warned, however, that "the risk for a rather dramatic down-turn in the heavy truck market in 1990-93 should not be neglected. I do not think it is probable, but it is possible."

The truck industry is a notoriously cyclical sector. Despite the image of a mature industry the overall trend during the

past two decades has been of steady if modest growth of close to one per cent a year. However, behind this development lies a dramatic picture of peaks and troughs.

"It is almost impossible to forecast how the market will develop in the short and medium terms, even though we are certain that the long-term trend is upwards," said Mr Giorgio Garuzzo, chief executive of Iveco, the commercial vehicles subsidiary of Fiat of Italy earlier this year.

The battle has been to reduce the break-even point to cope with the troughs, while maintaining sufficient flexibility to be able to meet the peaks in demand.

truck-makers' profit and loss accounts it took an act of faith in the mid-1980s to believe that a bright future lay ahead. Several players did not survive the shake-out.

What has happened in the second half of the 1980s has exceeded even the industry's wildest expectations.

RVI's net profit jumped to FFr 1.2bn and in the first half of this year profits increased by a further 58 per cent.

ERF is an extreme case, but the industry's financial recovery can be read out of the balance sheets of all of Europe's truck-makers, big and small.

ERF, the last independent publicly-quoted UK truck-maker, which came perilously close to financial collapse in

a profit since its formation in 1974. Helped by a financial restructuring in 1987 RVI achieved a net income (before profit sharing and minority interests) of FFr 182m. In 1988

the early 1980s struggled back into profit in the financial year ending March 1987 with a pre-tax profit of FFr 150,000 after having made losses in four of the previous six years. A year later

through acquisition, most notably to date through its merger with the then chronically loss-making Leyland truck operations in the UK in 1987.

As part of the takeover it also acquired the Freight Rover van business.

The takeover was completed just as the European commercial vehicle market was moving into high gear, and Mr Aart van der Pelt, chairman of the DAF management board, admits that the performance of the British operations has

exceeded the company's most optimistic hopes. "By every measure of performance we have exceeded what could reasonably have been expected at the time of the merger," he says.

The impact of the merger on DAF's fortunes has been dramatic. From an output in 1986 of 15,600 vehicles from its Dutch and Belgian plants at Eindhoven and Westerlo, DAF increased its output to a total of 55,767 vehicles last year. This included 19,581 from the Dutch and Belgian operations, 15,572 trucks from the Leyland plant and 20,588 vans.

DAF was pipped at the post by MAN of West Germany two months ago as it closed in for the takeover of Steyr-Daimler-Puch's truck operations, but it is currently competing strongly for the takeover of Esnas in Spain.

Propelled by the Leyland merger DAF has increased its share of the West European market for trucks above 3.5-tonnes to 9.2 per cent from 5.3

per cent in 1986, making it one of the big five producers in Europe.

Still clearly ahead of DAF last year was Renault Vehicles Industries with 11.4 per cent, Iveco of Italy, the producer with the most broadly spread European production base, with 10.6 per cent and Daimler-Benz of West Germany, the clear market leader with 23.7 per cent. Volvo claimed some 9.2 per cent of the market last year.

In the heavy truck segment (16-tonnes and above) the competition is tighter as six producers fight it out with shares varying between the 13.7 per cent of Volvo and the 8.1 per cent of MAN of West Germany, all trailing in the wake of the dominant market leader Daimler-Benz with 19.1 per cent. In this segment Iveco claimed a share last year of 13.1 per cent, RVI 12.7 per cent, DAF 11.6 per cent and Scania of Sweden 10.8 per cent.

Kevin Dunn

"We have passed the peak in demand. The market will go down but we do not foresee that the 1980-83 drama will be repeated"

It's true that the road transport industry wouldn't get far without horsepower.

But it's equally true that it would get nowhere without the trailers that do the donkey-work.

Dry-freight and refrigerated trailers, flatbeds and curtainsiders, tippers, tankers and specials between them they keep British industry moving. And the name that moves more goods than any other is Crane Fruehauf.

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It had recovered to a profit of 5.6m and in 1988-89 pre-tax profits climbed again by 40 per cent to £7.8m.

With perfect timing DAF of the Netherlands chose the first half of 1989 to launch itself on the stock market with a flotation on the Amsterdam and London stock exchanges.

With the DAF flotation, international investors have, for the first time, been given the opportunity to place their bets squarely on a leading European commercial vehicles maker, without having to invest at the same time in everything from washing machines (Daimler-Benz) to fighter aircraft (Saab-Scania), assorted foods from pickled herring to tomato ketchup (Volvo) and volume cars (Fiat) in order to enter the sector.

Launched at £1.47 per share the DAF issue was strongly over-subscribed, but sentiment in the financial markets has become more sceptical in recent weeks, and the DAF shares have been trading below the issue price at around £1.45 per share in November.

DAF has emerged as one of the most active truck-makers in Europe in seeking to grow

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WORLD TRUCK INDUSTRY 4

UNITED STATES

Air of gloom prevails

AFTER several years of accelerating profits, US truck makers are once more bracing themselves for a recession after successfully recovering from one that severely shook the industry in the early 1980s. Sales are falling and the air is thick with talk of layoffs and plant closures.

"After reaching demand levels not seen since 1979, the truck industry is in the early stages of a cyclical downturn," said Mr Charles Harris, in an industry report for Oppenheimer, a New York brokerage firm. Heavy truck sales, which were extremely strong in 1988, fell off late in the second quarter and show no signs of reviving by the end of the year.

Heavy-duty truck orders fell by about one-third during the third quarter of this year and fourth-quarter earnings across the board are expected to fall below earlier expectations.

Navistar, which reported a 41 per cent plunge in its recent third quarter earnings, has said it will cut production and lay off some of its workforce as a result of the falling orders. The company has already had to suspend production at two plants. However, Navistar has been cutting costs and modernising which may help make it less vulnerable to volatile demand, according to Ms Pamela Geller of Standard & Poor's Financial Services.

Ford Motor, which earlier in the year announced ambitious plans to triple its North American heavy-duty truck expenditures over the next five years, has also recently suspended production at two plants.

The market's lack of confidence in the truck business is reflected in the stock prices of Mack Trucks, Paccar and Navistar. Their shares have been trading in New York at near historic lows.

Although the industry downturn now seems inevitable, the devastation may not be as severe as it was in the early 1980s, when the effects of recession were made worse by coinciding with trucking deregulation.

On a more positive note for US truck-makers, the Japanese have not had much success penetrating the US truck market. Although the US remains Japan's biggest market for exported trucks, Japanese exports to the US are falling steadily. They were down 10 per cent in 1987 and 27 per cent in 1988, according to the Japanese Automobile Manufacturers Association.

"The Japanese are not much of a threat to US manufacturers because they don't have the distribution network here," said Mr Colbert. "In addition, American customers like to

specify their truck components and the Japanese companies tend to build the entire product."

According to Mr Colbert, the only way the Japanese presence is likely to grow is through mergers or buy-outs of US companies. This is how the European presence in the US grew during the last downturn 10 years ago.

In the recession of the early 1980s, several big US truck makers were salvaged by European companies. West Germany's Daimler-Benz bought Freightliner, Sweden's Volvo rescued White Motors and recently took on General Motor's heavy truck operations and Renault effectively controls Mack Trucks.

GM, which 10 years ago was the second biggest seller of class 8 vehicles, has essentially ceded its truck operations to Volvo. The Volvo GM Heavy Truck became a legal entity in December 1986 but did not become operational until the start of this year because 1987 was used for behind-the-scenes rationalisation. The company is now in the first stage of a three-phase expansion programme which could make it a contender for top status in the world heavy truck market by the middle of the next decade.

However, any extra capacity will make things even more competitive in the shrinking US market. Industry watchers have little hope that demand will pick up soon. "Given the general economic slowdown we are expecting, there is little chance truck demand will revisit recent peaks any time soon," said Mr Harris.

"There is still one wild card," he added. "New fuel emission standards will go into effect in 1991 and engine makers are changing designs to meet the new requirements. Since truckers are generally conservative and cautious about new designs, Mr Harris believes there may be heavy buying in 1990 ahead of the new regulations.

Not all analysts agree that sales will pick up ahead of the 1991 changes. Even more stringent emission standards will go into effect in 1994, according to Mr Colbert. If so, large capital outlays for trucks may be delayed until then.

Karen Zagor

JAPAN'S domestic truck market is still riding a two-and-a-half year upturn in demand deriving mainly from vigorous government investment in the public sector. But increasingly strict engine emission standards, tax changes and a more sophisticated customer have sent truck-makers looking in new directions for ways to win and maintain domestic market share.

A three per cent consumption tax, which became effective in April, was the main drawback to have hit the industry this year, officials of the Japan Automobile Manufacturers Association (Jama) say. Since commercial trucks attracted no commodity tax before April, total truck sales in March rose to 421,238 units, then promptly fell to around 207,000 units and 212,000 units over the next two months.

Undaunted, Jama officials expect the upward sales trend to continue in line with the overall health of the economy, specifically with a continued rise in transportation needs for imported goods and vigorous capital spending by government and the private sector. As proof, they point to September's 10.6 per cent rise in domestic sales of small and standard-sized trucks over last year.

Although production of standard-sized trucks actually fell 2.8 per cent in 1988, domestic sales of all trucks rose 9.5 per cent to 2.96m units, with light trucks (small pick-ups, vans and multi-purpose vehicles) leading all categories up 16.6 per cent to 1.2m units. Midget trucks accounted for more than half of total sales and standard-sized trucks, with 5.7 per cent of the market, rose 27.9 per cent, according to Jama.

For the period from January to September last year, nearly 145,000 standard-sized trucks were registered in Japan, up 10 per cent over the previous year, Jama said.

But the big four truck-makers are preparing themselves for changes. Hino Motors, Japan's biggest seller of diesel trucks, is shifting emphasis towards cargo vehicles and away from construction vehicles reflecting a shift from public spending toward private investment, according to data in Jama's 1988 annual report.

Officials at Nissan Diesel, which stands in 4th place behind Mitsubishi Motors Corp and Isuzu in total diesel medium and heavy-duty truck sales, say former sales criteria that stressed economy and reliability will be superseded by consumer demand that focuses

on safety, environment and harmony with surroundings. Nissan plans to overhaul its Condor 8-tonne flatbed, the vehicle it says has spearheaded its rapidly increasing market share in the heavy-duty sector.

Data from Hino shows that in 1988 Nissan Diesel enjoyed a 21.1 per cent share of the home market behind Isuzu's 22.3 per cent and Mitsubishi's 22.1 per cent share. The other 31 per cent belonged to Hino. Industry data shows Nissan Diesel is also making strides in the medium-duty sector where the company has been increasing market share faster than its three more entrenched rivals.

The company notched 32 per cent year-on-year increases in the medium-duty category in 1988, and recorded 35 per cent and 26 per cent increases in 7.5-tonne and 5.5-tonne categories from January to September this year.

Not surprisingly, the specialist maker of diesel engines puts much stock in the development of a low pollution emission engine for the 1990s, calling it a top priority for the industry.

In October tougher Nitrogen Oxide (NOx) emission standards went into effect for 2.5-tonne and above category diesel commercial trucks. In November, the Environment Agency is expected to announce strict mid-term regulations due to take effect in three to four years. In addition long-term regulations now in the offing will reduce the current NOx emission allowable by 50 per cent, industry sources say.

"The NOx problem is still our biggest headache," says Mr Hidemitsu Ito, deputy director of the Ministry of International Trade and Industry's automobile division. The current allowable emission of NOx is around 42 per cent, the amount allowable when the Government first began regulating NOx levels in 1974, he says.

So urgent is the NOx issue that the Ministry of Transport and the Environment Agency are now proposing an incentive programme designed to scrap about 750,000 trucks now in use that hit the roads before NOx emission standards were stiffened in 1979.

The programme will offer truck-owners low interest loans as well as a cut in vehicle taxes if they swap their old trucks for new ones. While a first attempt stalled when it was first initiated last year, due to a lack of response, the authorities decided to sweeten the package, reducing interest on truck loans from the Japan Development Bank to 5 per cent or 6 per cent, compared with 10 per cent through dealer outlets. In addition, the improved programme would offer vehicle tax breaks and an accelerated depreciation allowance. The objective is to get rid

of all the NOx offenders within three or four years, Mr Ito says.

About 4.7m diesel trucks currently roll on Japan's roads. Of these, Mr Ito says about a third are in the 2.5 tonne and over category, the trucks targeted by the programme.

While trucks under 2.5 tonnes are often used for intra-city scrambling to negotiate congested, narrow streets with few parking spaces, the over-2.5 tonne category includes trucks used for freight transport between cities. Pollution levels near the thoroughfares connecting Japan's business centres, as well as in the cities, have reached critical levels again since they bottomed out in 1982, Mr Ito says.

"Aggregate effects of the programme will be felt in the first nine months of 1990, up from 37.5 per cent in the same period in 1988. Figures

20 per cent for light and standardised trucks in 1988 and strong so far in 1989.

The environmental outlook is flat or may actually decline as the replacement cycle winds down and things slow," Mr Marvin says.

Since March, when owners rushed to buy new trucks before the April consumption tax took effect, sales have recovered some momentum, but the growth rate has slowed substantially and Mr Marvin predicts sales will be "at best flat or will even decline next year."

Although the outlook for the domestic market looks a bit cloudy, taxes on light trucks have dropped, a boon to light truck sector leader Toyota, whose Hilux pick-up and Landcruiser have helped it secure a

26.1 per cent market share in

the first nine months of 1989, up from 37.5 per cent in the same period in 1988. Figures

in the long-haul tractor trailer market.

Only Volvo and Mercedes sell over-60 hp engines in the Japanese market, a Mercedes spokesman said. Volvo spokesman Mr Thomas Appelbaum said the long-haul tractor trailer market is experiencing 40 per cent annual growth and accounts for about £150m of the total 70,000 trucks sold annually with about 20-tonnes gross volume loading capacities.

Volvo inked an import agreement for its trucks with Isuzu in early October, under which 10 Isuzu dealers will handle Volvo truck sales in Japan.

The sporty new 4WD vehicles offer both utility and a chance to differentiate from the masses, especially while idling in traffic jams en route to and from weekend getaways. Jama officials say 53,000 multipurpose vehicles were sold from April to September this year, up 61 per cent over 1988.

The trend toward more compact styling and safety has also begun affecting larger trucks.

Pressure to come up with innovations to meet new market tastes has triggered some unexpected features that truck-makers plan to offer.

Nissan Diesel exhibits at the 1989 Tokyo Motor Show featuring a traffic eye reader and collision warning device that operates on radar and an infra-red laser beam. Other accessories include a hot water shower, lavatory, fitness bar, mosquito net, interior green planter and hammock.

The two foreign truck entries at the show, Volvo and Mercedes-Benz, brought in their big trucks. Foreign trucks are rare on Japanese highways, but the two companies are chasing a small but elusive niche in the long-haul tractor trailer market.

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John Griffiths on US component-makers' confident moves abroad

Eaton coup paves the way

EATON Corporation, the US vehicle components and electrical controls group, pulled off something of a coup last year when Nissan decided to install Eaton's US-produced Roadranger transmissions in its heavy trucks sold inside Japan itself.

Nissan had been specifying Eaton transmissions in trucks built for export markets for some time. But for Eaton to supplant Japanese-made units for the Japanese domestic market was seen as further vindication of the US group's strategy of investing heavily to become a global supplier of complex, high-value vehicle components.

Eaton, and some other large US component groups such as Rockwell International, Cummins Engine and Dana Corporation, have staked a large part of their future on the belief that truck manufacturers increasingly see their role as assemblers of vehicles, rather than component makers.

In this scenario, component-makers with extensive investment and research and development capabilities should be able to develop more sophisticated, higher quality components than any individual vehicle manufacturer could achieve.

In return for assuming much greater responsibility for designing and developing components on behalf of a manufacturer, the component-maker would enjoy a much closer, interdependent relationship with the manufacturer and, longer, more secure supply contracts.

Key components, like transmissions, axles and even engines, would then be sold to a broad spread of vehicle-makers around the world.

So far, in spite of financial difficulties currently besetting Cummins Engine in the form of a steep downturn in sales in the US truck market, the underlying approach has been justified, particularly in Europe.

Rockwell axles, for example, are widely fitted by European truck-makers, not least by Fiat's commercial vehicle arm, Iveco. Many come from Rockwell CVC, a joint venture making "world" truck axles at Cameri in Italy, which having matured into a successful operation with 100,000 units-a-year capacity, has been re-assigned to the full ownership of Rockwell. Some \$150m has been spent on plant and machinery.

The company has also invested heavily in Rockwell's Maudsley

factory at Stratford-on-Avon, UK, a 50,000 unit a year capacity axle-making centre which operates on a "just-in-time" basis and supplies IVECO-Ford, ERF and Seddon Atkinson, among others.

European-produced transmissions from the Eaton and Dana corporations similarly have been adopted by a wide array of truck-makers, while Cummins' 10-litre diesel has become one of the most widely-used engines in the global truck industry.

At Rockwell, there has been a steady broadening of the range of its vehicle components to embrace brakes, clutches, on-board electronics and transfer cases and, in the US at least, Rockwell is making virtually complete drivelines. A similar trend is possible for Europe.

The overall benefits of the strategy being pursued are showing up in Rockwell's turnover. Its world sales in the heavy and light vehicle sectors

have risen sharply, from \$1.5bn in 1986 to more than \$2.5bn last year.

Diversification has been geographical as well. Rockwell operates manufacturing facilities in 15 countries, principally in the US, Canada and Brazil but with four in Europe in the UK, West Germany, France and Italy.

The spread underlines the pressures on the sector as the truck industry's international operations continue to change.

Mr Arthur Roman, president of Rockwell's automotive operations, stresses that "we face intensifying global competition where success hinges on our ability to provide a broad line of advanced, high-quality, cost competitive products."

Eaton operates five truck component plants in Europe, controlled from its European headquarters at Horncastle in the UK. All are geared to producing components tailored for the European market.

Most have been developed at

European Heavy truck producers: 16 tonnes and above*

	1984	1985	1986	1987	1988
Daimler-Benz	43,000	39,000	41,000	43,000	46,000
Volvo	27,000	27,000	27,000	29,000	34,000
Iveco	18,000	21,000	22,000	24,000	28,000
(inc IVECO-Ford)					
Scania	22,000	21,000	26,000	27,000	25,000
Renault	19,000	19,000	20,000	22,000	27,000
Daf	17,000	21,000	18,000	21,000	23,000
Man	17,000	14,000	15,000	14,000	17,000
Enasa Group	8,000	7,000	8,000	10,000	11,000
Pegaso	6,000	5,000	6,000	8,000	9,000
Seddon/Atkinson	2,000	2,000	2,000	2,000	2,000
Estimate					

Source: Volvo Truck

* GRANDE DE ESPAÑA (SPANISH GRANDE) Spanish title recognizing the highest level of personal achievement and integrity.

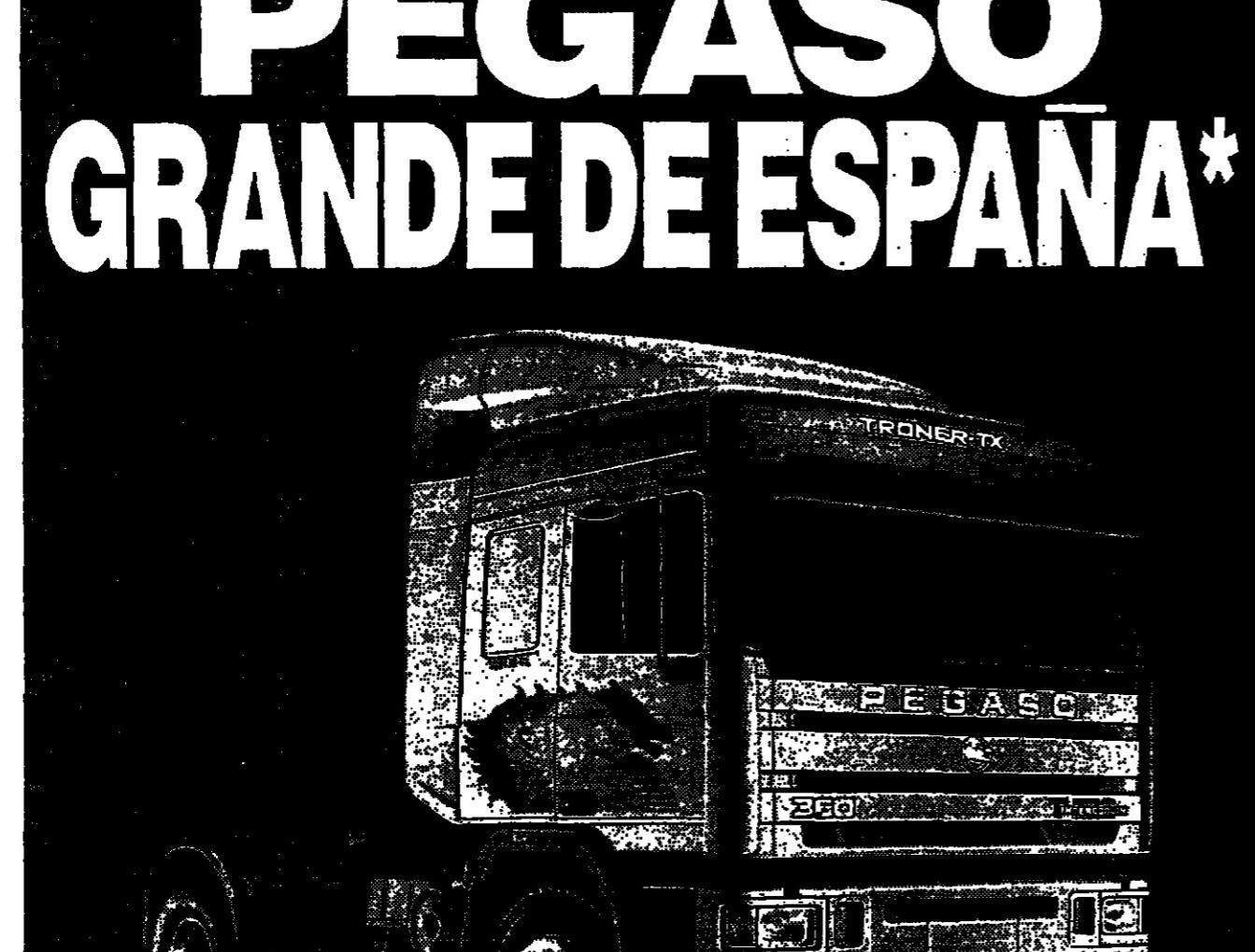
PEGASO manufactures a range of trucks and buses in its plants in Spain, UK (Seddon Atkinson) and Venezuela. Sales leader in Spain, PEGASO enjoys a strong presence in many world markets where its affiliates and distributors offer and service a full range of high performance, reliable, easy to maintain, industrial vehicles with low operating costs. The recently introduced "TRONER" series includes the most advanced technology as well as the highest standards of drivers comfort.

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Joint ventures,

WORLD TRUCK INDUSTRY 5

DEVELOPING COUNTRIES

Sales buoyed by foreign aid

IF TRUCK demand in the industrialised countries takes a breather - as seems likely - manufacturers will be keen more than ever to take advantage of sales opportunities in developing and Third World regions such as the Middle East, Africa and south-east Asia.

During the early 1980s, when truck sales in western Europe and North America nosedived, part of the slack was taken up by strong demand from oil-producing countries whose new found wealth was spent on a variety of truck consulting projects aimed at improving their infrastructure and promoting economic development.

By the mid-1980s, however, the majority of these outlets had effectively come to a standstill; demand fell alarmingly, and high stocks resulted in depressed price levels for whatever trucks were sold. For many developing countries, notably those in Africa, the lack of foreign exchange is the big limiting factor.

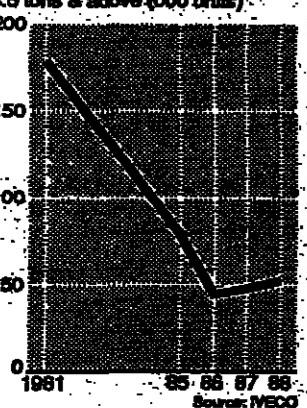
Under these circumstances, one of the most important factors determining truck demand is the level of aid granted by the richer countries. Industry sources suggest that about 50 per cent of truck sales to the Third World is aid-related in one form or another.

It follows that truck suppliers are looking in donor countries which are more generous than the norm, stand a better chance of picking up business. British truck manufacturers indicate that their competitors in, for example, France, West Germany and Japan benefit from the higher levels of aid provided by the governments of these countries.

West European and Japanese producers are the main suppliers of trucks to the developing world. From Britain both AWD (Bedford) and Leyland DAF are well represented in Africa, with IVECO going back many years. AWD is making a determined effort to regain ground which was lost during the final years of General Motors' ownership of Bedford. Its TJ model, now around 30 years old, is

Exports outside Western Europe

3.6 tons & above (000 units)



receiving a facelift, and the company is anticipating a rise in sales from a modest 3,000 in 1988 to 2,750 in 1991.

AWD trucks are assembled in several countries including Morocco, Nigeria and Sudan, and further east - Bangladesh and Pakistan. Renault is strong in West Africa and IVECO in Central Africa where the high level of Italian aid is a decisive factor. West German makers have been highly favoured in the Middle East.

As might be expected, the Japanese are aggressive competitors throughout the developing world and have used low prices as their key to market entry. Like some of the early Japanese cars, Japanese trucks have been reliable but durability has been less satisfactory. Japanese manufacturers typically use high tensile steel for a truck frame which is fine until it cracks; then the unskilled use of welding torches to effect a repair results in weaknesses developing in the frame's structure.

This is especially worrying in view of the continuing that often takes place. European manufacturers have long known that a truck rated to carry, say, 10 tonnes will frequently have a load of several tonnes heavier and have equipped vehicles accordingly.

South Korean manufacturers are potential competitors but do not appear so far to have made any notable impact. For one thing there is a shortage of trucks in South Korea itself and therefore the scope for mounting a sustained export initiative has been missing. US producers are conspicuous by their absence, apart from a flurry of activity in the Middle East during the period when oil revenues were flowing fast. By western standards the majority of trucks used in developing countries have traditionally looked old fashioned and are very unsophisticated. Bonneted vehicles have been favoured for a variety of reasons. They are considered to be more robust than forward control vehicles and are probably kinder to the driver insofar as he is not sitting on top of the front axle - an unpleasant

experience given some of the road conditions. Also, there has always been the assumption that bonneted trucks are easier to service.

The current trend, though, is clearly towards forward control trucks. Manufacturers are less and less willing to produce a separate range of bonneted vehicles since they are unable to secure worldwide economies of scale on the limited production runs involved. Access to the vital mechanical parts is easily facilitated with a tilt cab and hence the case of servicing argument used to favour bonneted trucks is increasingly difficult to justify.

However, although the new ranges of forward control trucks look more like their counterparts on western roads, their detailed specifications will remain quite different. In

For European manufacturers perhaps the best opportunities lie in south-east Asia

the absence of a comprehensive servicing network, the emphasis is on designing a vehicle which will reach its destination come what may.

The three key considerations are reliability, ruggedness and ease of servicing. Complexity in the form of such features as air suspension and advanced electronics are out. High ground clearance is essential. Also, it is preferable to have engines which are not too highly powered; drivers tend to use whatever power is available, and the faster the truck's speed the more damage is done on the rough roads characteristic of the Third World.

An interesting feature is that trucks in developing countries are frequently used to carry people rather than goods, and consequently some large orders arise over the need to replace - or add to - bus fleets. In Zaire, for example, a typical "bus" comprises an articulated tractor unit with a 16 metre trailer, and throughout the developing world many buses are based on truck chassis fitted with locally produced bodywork. This helps to standardise spare parts requirements.

An important issue arises over the desirability of importing built-up vehicles from Europe or Japan as opposed to establishing a local assembly operation. The latter is obviously a positive input to the local economy, but it is a more expensive method of sourcing trucks - and quality often leaves a lot to be desired. Even so, there are plenty of options.

For example, through subsidiaries and associate companies, DAF International is involved in several assembly facilities in Africa. The largest is in Zimbabwe where around 1,000 vehicles annually are assembled from kits shipped from the Netherlands and the UK.

The cost of transporting kits rather than built-up trucks is less expensive, but the savings are more than wiped out by the costs incurred by the factory at the other end which carries out the assembly operations. For this reason the World Bank is tending to grant aid on the basis of purchasing built-up trucks from Europe; in this way, the recipient country obtains more trucks for the aid money allocated.

Industry sources suggest that about 50 per cent of truck sales to the Third World is aid-related.

It is never easy to predict with confidence the outlook for demand in these regions since evidence shows that ordering patterns can be somewhat volatile.

There are hopes that overall truck sales in developing countries will grow over the next few years in spite of the uncertain outlook for the world economy as a whole. In developing countries the possibility of improved aid packages can only act as a positive factor. In Africa, for example, there is substantial latent demand but problems persist over the lack of foreign exchange.

In the richer countries of the Middle East the worst excesses of the boom in the early 1980s have, by now, worked through and there is more confidence that the area as a whole faces brighter economic prospects. A slight increase in business has been noted recently, but it would nevertheless be unrealistic to expect a return to the free spending days of the early 1980s. For European manufacturers perhaps the best opportunity lies in the fast developing south-east Asian countries.

IN THE car sector several European automotive companies have tried but, for the most part, not succeeded in establishing a long term manufacturing presence in North America. Renault sold its stake in American Motors to Chrysler and Volkswagen closed its US assembly plant.

With trucks, however, it is another matter. In the important heavy duty truck sector known as Class 8 (above 32,000lb GVW) the US affiliates of Daimler-Benz, Renault and Volvo account for around 40 per cent of the market.

Of the three, Daimler-Benz has achieved the greatest level of market penetration. Renault owns 45 per cent of Mack - through its commercial vehicle subsidiary RVI - and Volvo owns 75 per cent and has management control of Volvo GM Heavy Truck Corporation; the remaining 24 per cent is held by General Motors.

If Renault expanded all its rights in Mack it would take its holding to more than 50 per cent. In the case of Volvo GM, General Motors has the option to increase its stake to 55 per cent. Freightliner is an important part of Daimler-Benz's global truck production network which is aimed at establishing world market dominance. Since the middle of 1989, for example, kits of Freightliner's 112 bonneted truck have been shipped to Australia for assembly by the Mercedes-Benz facility in that country.

Renault's involvement with Mack goes back to 1979 when it acquired a 10 per cent holding together with some convertible debentures in order to provide the American company with some much needed finance.

During the 1980s Renault has become increasingly committed to Mack while the latter has gone through a period of

Arthur Way on European truck-makers in North America

A rapid market penetration

World's leading producers of 10-16 Tonne GVW					
	1984	1985	1986	1987	1988
1 Navistar	32,000	36,000	33,000	34,000	41,000
2 Ford	48,000	51,000	39,000	39,000	40,000
3 GM	43,000	41,000	34,000	38,000	40,000
4 Daimler-Benz	33,000	37,000	38,000	37,000	38,000
5 Renault	12,000	10,000	11,000	11,000	15,000
6 IVECO (Fiat)	8,000	10,000	10,000	11,000	14,000
7 Volvo	5,000	4,000	6,000	5,000	6,000
8 MAN-VW	5,000	6,000	8,000	7,000	6,000
9 Isuzu	3,000	9,000	3,000	4,000	5,000

Estimates

Source: Volvo Truck

rationalisation which, among other things, has involved a big reduction in the workforce which is aimed at establishing world market dominance. Since the middle of 1989, for example, kits of Freightliner's 112 bonneted truck have been shipped to Australia for assembly by the Mercedes-Benz facility in that country.

More recently, evidence has been mounting to suggest that Mack is once again experiencing a bumpy ride. Substantial losses are expected to be incurred during the second half of 1989 largely as a consequence of production problems with some much needed finance.

During the 1980s Renault has become increasingly committed to Mack while the latter has gone through a period of

years from the acquisition of White Truck to form Volvo White. At the start of 1988 this group combined with the Class 8 truck interests of General Motors' Truck and Bus Group.

Quite independently, the former continues to produce trucks below Class 8 under the GMC brand. Volvo and GM both saw the advantages of pooling resources to achieve greater economies of scale as manufacturing as well as streamlining the dealer network.

Distribution is now carried out through about 200 dealers who have been selected from among the strongest of the 550 or former Volvo White and GMC Class 8 outlets. Significant investment has taken place over the past couple of

years including the expansion of an assembly plant in Virginia and a cab manufacturing plant in Ohio.

Also in Ohio, the company's third assembly plant commenced operations at the start of 1989 and a central parts warehouse has been constructed. Volvo GM Heavy Truck Corporation plans to increase output to enable it to take a 20 per cent share of the North American Class 8 market by 1992. At that time annual output should be running at 23,000 units and imports of lighter trucks from Sweden are expected to be about 2,000 units.

Daimler-Benz, Renault and Volvo would clearly wish to increase sales of their European produced trucks through US dealerships, but so far volumes have been small and there are scant grounds for anticipating any noticeable improvement in the medium term.

Competing on price against well entrenched and high volume domestic producers such as Ford and Navistar, the European players are asking rather a lot - not least in the context of prevailing currency parities. Transport costs are high too.

In any event, US operators appear comfortable with the

"AFTER 130,000 MILES, THE ONLY PARTS WE'VE HAD TO REPLACE ARE THE ONES MERCEDES DON'T MAKE."

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Arthur Way

WORLD TRUCK INDUSTRY 6

NEW MODELS

US, Japan lag in technology race

EFFECTS to make trucks more environmentally friendly have been reinforced in the past two or three years by the threat of ever-stricter legislation. In October 1980 the gaseous pollutants in diesel exhausts became subject to legal control in the European Community, following the example set by the US and Switzerland.

Already the noxious constituents in city bus exhaust emissions are the subject of legislation in several countries, setting the trend for truck technology. New truck models already introduced point the way forward.

Turbocharging is now almost universal on middle-weight and heavy chassis. West Germany's Mercedes-Benz is the notable exception. A naturally-aspirated 15-litre V8 diesel is fitted in two of Mercedes' heavy 38-tonne models, the 17265 and 17395. The company's engineers say that with turbocharging, which harnesses the energy in the exhaust gases to draw more induction air into the engine enhancing performance and fuel economy, there are attendant shortcomings.

Higher internal temperatures are generated which unfortunately raise the level of nitrogen oxides (NOx) created by combustion. Most manufacturers have now added so-called intercoolers to their turbo diesels. They use atmospheric air or in some cases engine cooling water, to reduce the temperature of the very hot air coming from the turbo before it enters the engine.

Intercooling was pioneered by DAF in Holland in the early 1970s, with Volvo of Sweden close behind. All Volvo trucks of 17-tonnes all-up weight or more now have turbo-intercooled engines, which are not only efficient but also "clean", emitting low levels of NOx, hydrocarbons and carbon monoxide.

Scania from Sweden, currently enjoying record sales, despite the travails of its car-making associate Saab, is also wholly committed to intercooling, on its 3-series trucks launched nearly two years ago. Its most powerful 14-litre V8 diesel was then uprated from 420 horsepower to 450 hp, thanks to improvements in "breathing" attributable to turbocharger and intercooler refinements.

Those improvements went hand-in-hand with more advanced fuel-injection techniques, largely a tribute to research and development by the German company Robert Bosch, whose equipment now enjoys a virtual monopoly on European diesel engines in trucks of 17-tonnes and above.

Higher diesel injection pressures, enabling the fuel to be "squirted" into the cylinder more rapidly, have been fundamental to one of the main advances in truck technology over the past decade - greater engine efficiency. The trend was led by the US-owned Cummins company, whose injection systems work on a quite differ-

Andrew Fisher on Mercedes-Benz's bid to boost its Asian market

German giant heads east



Market leader: truck-maker Mercedes-Benz is pressing ahead with plans to expand in the growing south-east Asian sector

MERCEDES-BENZ, the car and truck subsidiary of West Germany's Daimler-Benz group, has moved steadily beyond its European base in the search for promising new markets, building up a strong sales position in North and South America and linking its world-wide manufacturing and assembly

operations into a comprehensive production network.

But there is one important region where Mercedes, the world's largest producer of trucks above six tonnes, feels itself under-represented;

south-east Asia. It has a plant in Indonesia and is setting up a new company in Singapore to

handle the marketing of cars and trucks in Asia. From this start, it aims to build up its sales in one of the world's fastest growing markets.

At a time when its car sales have been less than buoyant, commercial vehicles have been forging ahead encouragingly after a period of general stag-

MR GIORGIO Garuzzo, chief executive of Iveco, the commercial vehicles subsidiary of Fiat of Italy, is fond of saying that Fiat has more than played its part in the restructuring of the West European truck industry.

The company's evident interest in acquiring Enasa, the Spanish state-owned truck-maker, suggests that Mr Garuzzo's appetite has still not been sated, however. The Fiat group has pledged to build a car plant in Spain, if it is successful in acquiring Enasa's Pegaso truck operations along with Seddon Atkinson, its UK subsidiary.

Iveco was founded in 1975 when five previously independent companies, OM, and the Lancia and Fiat commercial vehicle divisions from Italy, Unic of France and Magirus Deutz of West Germany, were merged. With a central holding company registered in the Netherlands, Iveco expanded further in 1986 when it took over management control and acquired a 48 per cent stake in Ford's UK truck operations to form Iveco Ford Truck.

Iveco has largely completed the challenging task of rationalising both its products and the product development and manufacturing operations of the different companies. It plans to continue to produce

the Ford Cargo range in the UK, however, at least into the first half of the 1990s. Iveco Ford Truck is investing some £17.7m over the next three years at its UK plant near London in order to be able to produce a range of Iveco light and medium trucks alongside the present Cargo range in the early 1990s. The UK assembly operations are to be fully integrated into Iveco's overall long-term manufacturing plans.

Across Europe Iveco now has 18 production plants, including components plants, and nine research centres located in Italy, West Germany, France, the UK and Switzerland. Geographically it

is the most broadly-based West European truck-maker. It is clearly established as the number two truck-maker in Europe behind Daimler-Benz with some 20.5 per cent of West European truck sales above 3.5 tonnes last year. Its dominant presence is in light and medium trucks, however, and in the heavy truck segment

(16-tonnes and above) where it controls around 13.1 per cent of the market, it is in third place behind Daimler-Benz and Volvo.

Iveco produced 120,400 trucks and vans last year, as well as 8,900 buses and coaches, fire engines and defence vehicles. Output included 20,000 heavy on-road

production of commercial vehicles exceeded the 100,000 level.

Actual truck production, as opposed to transporters and buses, rose by 15 per cent in Germany to 71,500 units, of which 38,000 were in the category above 16-tonnes... In

Europe, the whole industry, including manufacturers such as MAN, also based in Germany and Sweden's Volvo, benefited from the sharp rise in demand for heavy trucks, with the re-equipment wave ahead of the wider European Community.

"The future domination of the commercial vehicle market will be decided to a significant extent in south-east Asia."

internal market after 1992 providing a significant impetus.

The first half of 1989 saw a continuation of this trend, with Daimler reporting above average growth rates for both heavy and light trucks. Among the best performing markets were Britain, Italy, and Spain. In South America, however, the economic problems of Brazil and Argentina led to considerable falls in output and sales.

But in spite of the South American setback, the group expects to repeat last year's total commercial vehicle production of around 258,000 units in 1989. Output in Germany was higher in the first six months, with a steep 30 per cent increase in the heavy sector above 16-tonnes. Altogether, commercial vehicles accounted for nearly a third of Daimler's group turnover.

On a recent visit to the US, where Mercedes owns the Freightliner truck manufacturer, Mr Helmut Werner, a director of the Daimler-Benz group, spelled out just where he sees the best prospects for the 1990s. In volume terms, the

expectation was for only marginal growth rates in European markets, though there would be considerable quality improvements. But for South America and south-east Asia, estimates were for 4 per cent and 5 per cent growth a year respectively until the end of the century.

Freightliner itself has built up its US market share from 10 per cent to 16 per cent in the 1980s and Mercedes plans to invest around \$300m in its transatlantic subsidiary up to the mid-1990s, part of the money going on a new plant in Canada.

"It is clear," said Mr Werner, "that we are moving into a new dimension in North America with this investment programme." Freightliner's turnover this year should rise by 8 per cent to DM3.3bn with the introduction of a new generation of heavy trucks, in spite of the weaker US market.

He did not spell out just how ambitious Mercedes' plans for the south-east Asia were, though admitting there was a growth potential which it had not yet exploited fully. Clearly, expanding in Asia's variegated markets is very different from building up sales and output in a big, unified market like the US.

But Mercedes' plans to develop its truck plant in

The company has linked its world-wide manufacturing operations into a comprehensive production network

Indonesia in the next few years, as well as expanding sales in India and other Asian markets. "The future domination of the world commercial vehicle market will be decided to a highly significant extent in south-east Asia," asserted Mr Werner.

ever, where it held 24.6 per cent of the truck market above 3.5 tonnes.

Iveco has been seeking to increase its penetration of smaller markets with growth potential in Europe and overseas through a series of joint ventures and licensing agreements, most recently in Yugoslavia and Turkey.

The company's fortunes have improved rapidly in the second half of the 1980s, as it has reaped the benefits both of the rationalisation efforts of the preceding decade and of the strong growth of demand in the last two years.

After running up very heavy losses for five of the seven years from 1978 to 1984, Iveco's net profits have jumped in the last four years from F120m in 1985 to F151.6m last year. At the same time sales of trucks, buses, fire engines and defence vehicles climbed to 129,332 last year from 94,554 in 1986.

Kevin Done

IVECO

Catalyst in European market

IVECO RESULTS

	1986	1987	1988
Vehicles sold	95,000	118,000	129,000
Turnover (Sm)	3,670	5,090	5,660
Market share in Western Europe	16.4%	20.0%	20.2%
Employees	36,000	38,000	38,000

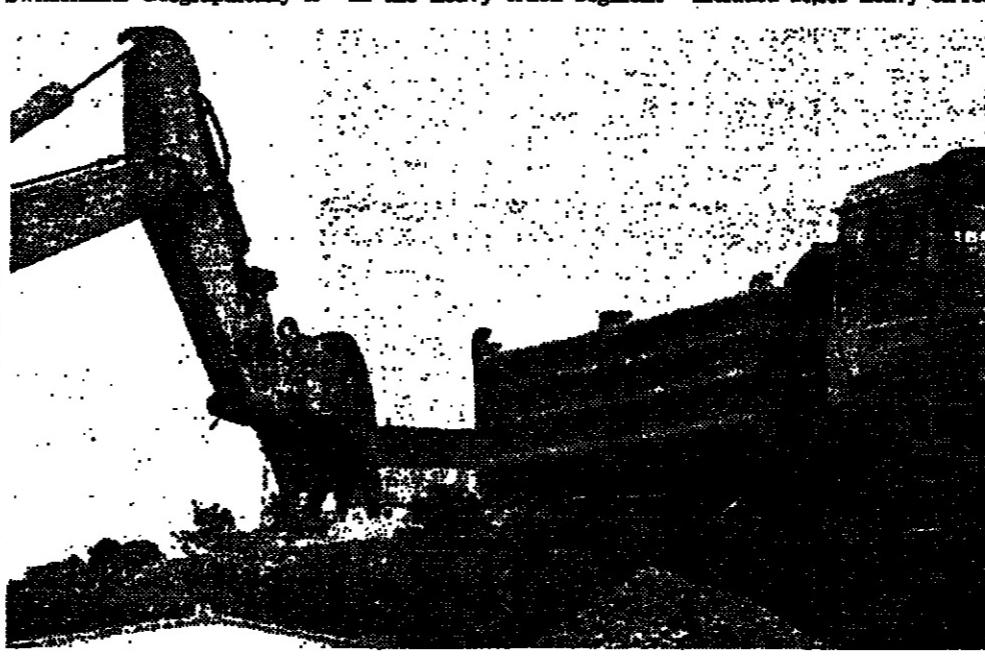
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Iveco's top model, the 360 hp vehicle. The company is the number two truck-maker in Europe with 20.5 per cent of West European sales above 3.5 tonnes last year

RENAULT VEHICULES INDUSTRIELS

Company reborn after painful surgery

RENAULT VEHICULES INDUSTRIELS (RVI), Europe's third largest heavy truck-maker, is basking in a spectacular recovery.

As little as three years ago, the group, a subsidiary of the French state-owned Renault car group, was on the brink of collapse, heading for F120m between 1983 and 1986. It now looks like a reborn company. A painful restructuring programme plus the end of a price war on the French market and a strong upturn in demand allowed RVI to announce record consolidated group profits of Ffr 1.2bn last year, nearly 10 times the previous year's earnings.

Analysts expect RVI to set a profits record of Ffr 1.5bn for 1989 thanks to a strong upturn in demand which has left its plants "stranded to the limit," according to Mr Philippe Gras, former RVI chairman and deputy chief executive of the Renault group under Mr Raymond Levy.

The main fruit of that

restructuring programme is a spectacular decline in RVI's break even point from 78,800 trucks annually in 1984 to less than 35,000 last year. In 1988, it actually sold 80,000 vehicles, 12 per cent of the European market for trucks of more than five tonnes and eight per cent of

To get to this level of efficiency, RVI has had to shed around 6,000 jobs since 1985, slimming the workforce down to 33,000. However, the notorious volatility of world truck demand and RVI's huge losses when it had surplus capacity early this decade has made Mr Gras extremely cautious over expanding capacity again.

Like others in its industry, RVI is instead on the look-out for cross-border joint ventures and alliances, partly motivated by the European Community's plans for a single market.

The Renault group itself only last month announced a co-operation deal with DAF of the Netherlands to produce light commercial vehicles - though not trucks - in Britain. Mack Trucks has recently swung from an

already poor profits record into a sharp loss, while RTI is aiming to break even this year after eight years of losses.

The pair are a big challenge for Mr Jean-Pierre Carpon, who took over as RVI's chairman in late September. Mr Gras laid off his successor before leaving by replacing much of the senior management at Mack and RTI and taking steps to cut Mack's excessive inventories and reduce its break even point.

"We just had not taken sufficient account of what kind of slope we were sliding down," admits an RVI official.

RTI halved its net loss last year to F1.5m, its best result since the formation of the UK company in 1981. It has been suffering from over-dependence on public sector customers at a time when the main increase in demand has come from the private sector. For this reason, RTI was one of the few UK-based truck-makers last year to lose volume at a time when the market was

growing fast.

Mack, in contrast, did manage an increase in profits from just \$4.1m to \$10.5m last year, only to record a sharp swing back into a \$16m loss in the first half of 1989 as orders tumbled due to an unexpected collapse in demand.

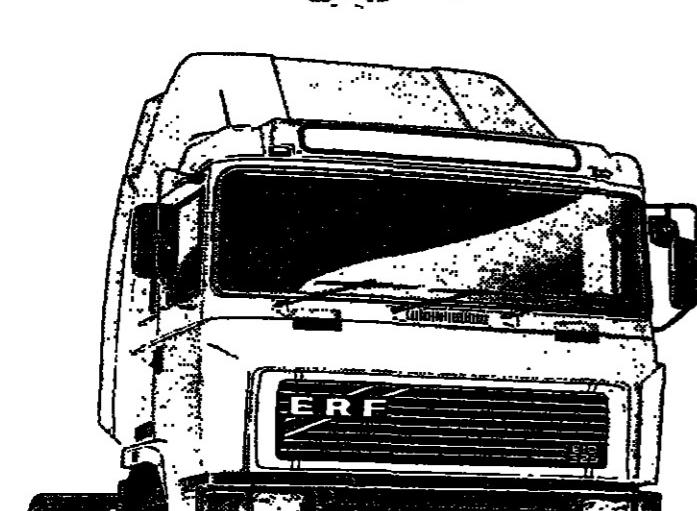
Mack's trade matters worse for itself by misjudging the launch of a new line of trucks in May, right into the middle of a weakening market. However, it could not help the fact that it has become a victim of a ferocious price war between manufacturers striving to win vehicle buyers' loyalties in the aftermath of the deregulation of the US truck-industry.

RVI officials fear the same thing could happen in France as the European Community goes through its own truck industry deregulation, with the phasing out of country-to-country road haulage quotas by 1992. So RVI's good times may not last.

William Dawkins

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FLEET TRUCK OF THE YEAR
COMMERCIAL MOTOR
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1989



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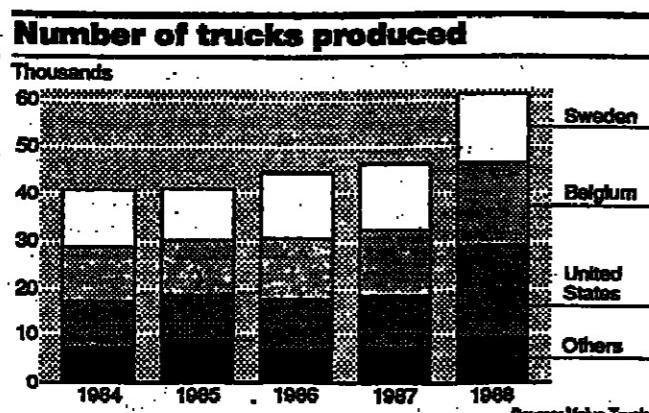
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حکایات التحلیل

WORLD TRUCK INDUSTRY 7

VOLVO

An ambitious predator



MR PERH Gyllenhammar, Volvo chairman and chief executive, does not lack for ambition. "I believe that Volvo could be twice as big by 1995 and that profits could grow in the same proportion at least," he told Volvo shareholders earlier this year.

If his ambitions are to be realised, Volvo's truck operations will have to play a significant role.

Volvo, Sweden's biggest industrial corporation with activities spanning cars, trucks and buses, aerospace, food, marine and industrial engines, construction equipment and trading, already claims to be the world's second largest manufacturer of heavy trucks. It has played an important role in the restructuring of the heavy truck industry in North America with the successive takeovers during the 1980s of the White Motor (1981) and the General Motors (late 1986) heavy-truck operations. Last year Volvo GM Heavy Truck Corporation in which Volvo has management control and currently holds 76 per cent of the entity, captured 12 per cent of the US heavy truck market.

Volvo is now seeking to play a leading role in a fresh round of restructuring in West Europe, where it holds close to 14 per cent of the heavy truck market (16 tonne and above) and is in second place behind Daimler-Benz of West Germany.

Volvo is one of the leading bidders to take over Enasa, the Spanish state-owned truck-maker, although it is facing stiff competition from its European rivals Iveco (Italy), DAF of the Netherlands and MAN of West Germany.

At the same time Volvo has embarked on potentially far-reaching discussions with Renault, the French state-owned car and truck-maker. The content of the talks is still far from clear, and Volvo indicated recently that only "discussions of a preliminary nature" were under way with Renault. Reports in the Swedish press have suggested that the talks could lead to an eventual merger of the two companies' automotive operations, a move which would create the world's biggest truck-maker, overshadowing even Daimler-Benz.

In a recent interview with the Financial Times, Mr Gyllenhammar said that the Swedish group had held "exploratory talks" with Renault Vehicles Industrielles, the Renault group's commercial vehicles subsidiary.

"We are trying to find if

Flagship: Volvo's much improved top of the range F16 truck

Kevin Done

operation agreement earlier this year with Daewoo Motor to import and distribute Volvo heavy trucks. The agreement also includes plans for future local manufacturing of Volvo trucks in Korea. The first deliveries began this autumn with the F12 8x4 tipper truck.

In Japan, the world's second largest individual market for heavy trucks with a volume of around 60,000 in 1988, Volvo has reached an agreement with Isuzu Motors to import, distribute and sell Volvo F16 heavy-duty tractor models, Volvo's most powerful truck. The operation will begin in the spring of 1990. The trucks will be sold by selected Isuzu truck dealers with the aim of achieving an initial volume of between 90 and 100 trucks next year.

Last year Volvo derived 57 per cent of its truck sales from Europe, 31 per cent from North America, and the remaining 12 per cent from Latin America, Australia and the Middle East.

The same pattern has persisted in the first half of 1989 with income from the truck operation higher than a year earlier, while income from Volvo's car operations has declined further.

As the profitability of Volvo's car operations has weakened in the second half of 1988, the Swedish group has become more dependent on the earnings of its truck activities, which for the first time last year produced a return on capital of more than 25 per cent.

The operating income of the truck operations jumped to SKr 2,645m from SKr 1,505m a year earlier and accounted for 36.7 per cent of total group operating income compared with the 50 per cent contrib-

uted by the car operations.

In 1988 when car profits peaked at SKr 6,128m Volvo's truck operations contributed only 14.2 per cent of group operating income at SKr 921m compared with the 94.8 per cent of the car operations.

(Total operating income was

SKr 6,221m.)

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sisted in the first half of 1989 with income from the truck operation higher than a year earlier, while income from Volvo's car operations has declined further.

Volvo's truck operations are concentrated chiefly in West Europe, North America and Brazil — manufacturing operations are located in Sweden, Belgium, the UK, the US, Australia, Brazil and Peru — but it is now also taking its first tentative steps towards establishing a market presence in Japan and South Korea.

In Korea Volvo signed a co-

mpany with Daewoo to import and

distribute Volvo F16 heavy trucks.

According to Mr Sten Leng-

genius, president of Volvo

Truck Corporation, Volvo is

planning significant investmen-

tments in production capacity

for cars as well as in vehicle

component production within the European Community.

"Our future capacity increases will take place in the Common Market," he said recently.

Already 80 per cent of Vol-

vo's trucks within the EC

are assembled within the Com-

munity, said Mr Langenius.

"Our ambition is to have

between 60 per cent and 70 per

cent local content in our heavy

trucks in the early 1990s."

Worldwide Volvo delivered

59,500 trucks to customers last

year, an increase of 25 per cent

on 47,700 a year earlier.

In the first half of 1989 deliv-

eries were 63 per cent higher

at 30,500. Mr Langenius warned

recently, however, that the

peak in demand in Europe had

passed, and Volvo's order back-

log at the end of June was

lower than a year earlier.

Recently, Volvo's order backlog

was 10,000 units, down from

15,000 in June 1988.

Mr Langenius said: "We are

not worried about the market

in Europe, but we are

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Volvo's order backlog in the</p

WORLD TRUCK INDUSTRY 8

Karen Zagor on US manufacturer Paccar

Ready to weather the storm

PACCAR was one of the few big truck-makers to emerge essentially unscathed from the havoc of the early 1980s, when the US truck industry was hit by recession and deregulation. With another slowdown now all but inevitable, Paccar, which makes the highly-regarded Kenworth and Peterbilt brands, is well positioned.

"Historically, Paccar has weathered the slow-down well," said Mr Steven Colbert, an industry analyst at Prudential Bache.

Paccar's great strength, according to Mr Colbert, is that it is one of the least vertically integrated of the big US truck-makers, concentrating on making the truck shell and relying on others to manufacture components. Consequently, overheads can be reduced quickly in times of recession, making margins at Paccar less volatile than in more integrated companies.

Paccar says this structure will benefit Foden Trucks, Paccar's UK subsidiary, as European truck companies brace themselves for increased competition in 1982.

Some analysts disagree, saying Foden, which has been largely successful since Paccar bought the UK company after it went into receivership in 1980, may be in for a rough



Quality count: Paccar's Peterbilt brand has earned it an enviable reputation

ride.

"Foden may have problems in the next few years because of 1982," said Mr Colbert. He believes the effect of 1982 may be more severe in Europe than the US trucking deregulation was in 1980. The main reason is that there is more overcapacity in Europe now than there

was in the US before 1980.

One of the problems for European truck-makers is that deregulation will reduce the number of empty miles — such as time spent at immigration and customs — which ultimately will reduce the number of vehicles needed by trucking companies.

"It was a relatively new concept, to tailor trucks to meet

customer needs," said Mr Pigott. "The long life of our vehicles, their ability to carry extra payload and the custom finish are all important selling points."

Foden's spare part business is also lucrative. "We like to sell trucks at modest profit and sell spare parts at modest profit, unlike most European manufacturers who sell their trucks at a loss and make huge profits on spare parts," said Mr Pigott. Foden led the UK in volume of sales for replacement chutes and air filters, according to Mr Pigott.

Although Foden's UK truck sales fell in the third quarter, Mr Pigott said the company's UK market share had picked up in the period. "In 1982 we had our largest percentage growth in the UK 24-tonne to 32-tonne market," he added. Mr Pigott said industry sales were held by higher UK base rates.

"In the past three to four years we have been considering one of the most profitable truck manufacturers in the UK in gross and sales," he added. Foden has no intention of curtailing its UK operations.

"We've just come out with a six twin steer vehicle, and we're also looking at the feasibility of smaller vehicles in the 1-tonne range," said Mr Pigott.

Paccar says its approach to Foden is essentially hands off. "Each division in Paccar stands on its own but has access to the company's resources such as the research and technical centres," said Mr Pigott. There are only two Americans working for Foden.

"We're just coming out with a six twin steer vehicle, and we're also looking at the feasibility of smaller vehicles in the 1-tonne range," said Mr Pigott.

ENASA. Spain's state-owned truck company that sells its products under the trademark of Pegaso, is an ugly duckling turned swan. A few years back it was spurned at every turn. Now admirers are queuing for its attention.

The Spanish government is currently reviewing bids for ENASA by Fiat, by MAN and Daimler-Benz of West Germany, by Holland's DAF and by Volvo of Sweden. The bids range between Pta 40bn and Pta 50bn (3472m-4550m) and a decision on who buys the company is likely before the end of the year.

The present circumstances represent a startling change. In 1982 International Harvester withdrew as ENASA's international partner as part of its world-wide retrenchment policy and the company became wholly-owned by INI, the Spanish public sector holding company. INI cast about desperately for a multinational that would substitute IH: General Motors and Toyota were among the giants that took a long look at ENASA and then walked away.

The present rush of suitors for the Pegaso brand-name is a measure of INI's success in turning the truck company round. The public holding company came to realise that the company's 8,800 labour force.

The salvage operation proved remarkably effective. In 1987 the operating deficit was reduced to Pta 12m and last year it was brought down to Pta 5.5m. First half revenues this year are Pta 65bn against Pta 115m for the whole of 1982 and ENASA expects to report a Pta 1bn profit this year. Under the investment plan the return to profitability had been scheduled for 1990.

The new look ENASA has not in any way altered the governing principle that the Spanish truck company can only survive in the mid term as part of a larger auto group. INI holds no illusions as to Pegaso's chances of going it alone.

The public sector company's determination to sell what is the only auto sector company on its books mirrors the manner in which it rid itself of Seat, the car producer which

had been sold to Fiat.

Tony Turner

HINO

Overshadowed by Toyota link

HINO Motors' promotional brochures are remarkable for their expositions on the company's quality control circles, FMS (flexible manufacturing system) and CAD (computer aided design).

The emphasis on quality of production comes naturally, given the company's close links with Toyota, Japan's largest motor manufacturer and one that is renowned for its production expertise.

It was Toyota, for example, that developed the just-in-time assembly system. Toyota has a 10.5 per cent equity stake in Hino, Japan's top maker of diesel trucks, and the two companies' ties go back 23 years.

Indeed, while Hino has developed into far more than a Toyota clone, the influence of its gigantic partner on the truck-maker appears sufficient to make one wonder if Hino would still exist, let alone be number one, without the benefits that have come from ties forged between the two companies.

Toyota's current relationship with Hino is described by a Toyota spokesman as "a loose arrangement, an agreement to co-operate when possible for mutual benefit".

Thus, on the one hand, Toyota dealers in Australia and in a few other countries sell Hino products. On the other, Hino manufactured 312,242 cars and light pick-ups, mainly the popular Hilux, for Toyota last year.

Given the factors that forged the partnership between Hino and Toyota, as well as the importance of such ties in Japanese business, it is doubtful whether Toyota, with its 55,000 employees and majority share, is ever far from any strategic move made by Hino, with its 8,100 employees.

Mr Eiji Toyoda, chairman of Toyota, wrote in his autobiography "Toyota: Fifty years in Motion" that the idea for the tie-up came from Mizuho Bank, which was tired of throwing money into Hino's loss-making car operations in the mid-1960s.

During negotiations, after Hino suddenly offered to quit making its cherished little Cometta in co-operation with Recruit, Mr Toyoda refers almost derisively to how "Mitsubishi scrapped Hino's pride as a passenger car maker, reneged on their obligations to Recruit, and grabbed for the alliance with Toyota. This saved his company..."

According to Toyota, Hino president Mr Masanobu Matsukata wanted a merger, but many analysts think otherwise. It has been allowing increased interest in the UK market, in recent months using an Irish assembler, T. Harris Assemblers. This effectively gets around a gentlemen's agreement between the Japanese and British motor industries blocking direct exports from Japan to the UK.

Hino says it has no plans to expand operations in the mature European market, but many analysts think otherwise. It has been showing increased interest in the UK market, in recent months using an Irish assembler, T. Harris Assemblers. This effectively gets around a gentlemen's agreement between the Japanese and British motor industries blocking direct exports from Japan to the UK.

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